



## EUROPEAN NEWS

## EC clears state aid for Daimler takeover of MBB

By William Dawkins in Brussels

THE WEST GERMAN Government yesterday won clearance from the European Commission to provide up to DM3.5bn (£1.2bn) for the proposed acquisition of a stake in the Messerschmitt-Boelkow-Bluett (MBB) aerospace group by Daimler-Benz, the country's main car producer.

This is one of the biggest state subsidies ever to receive the go-ahead from the Brussels authorities and represents the removal of an important poten-

tial barrier to what the Commission considers a strategically important takeover for the European aircraft industry.

The plan is also awaiting clearance from West Germany's national cartel office.

Brussels has no objection to the bid on cartel grounds, said an official.

Around a third of the total is an exchange risk guarantee to protect the group against falls in the value of the dollar, the currency in which aircraft are

usually priced. The rest is a debt write-off, designed to phase out state subsidies for MBB, the West German partner in the Airbus consortium.

The aid package was demanded by Daimler-Benz as a condition for agreeing to take over MBB, 31 per cent of whose capital is currently in public hands.

Daimler will initially buy 30 per cent of MBB and later increase that stake to more than 50 per cent.

EC competition rules tightly

restrict member governments' freedom to subsidise industry, but there are exceptions for assistance to important projects of common European interest, of which Airbus is a prime example.

Brussels was also encouraged by the fact that the takeover would bring private capital – DMibn – into Deutsche Airbus for the first time.

The aids were to help the restructuring of the West German civil aircraft industry

with the aim of increasing its efficiency and international competitiveness," said a Commission statement.

Competition would not be distorted because aircraft sales between member states were limited and did not in case take place in the same market as Airbus.

The Commission yesterday challenged West German proposals to provide low interest credit to help the shipbuilding group, Howaldtswerke Deut-

sche-Werft, provide three container ships to an Israeli company.

The proposed assistance is worth 30 per cent of the contract price of DM105m per ship, representing a total grant of DM4.5m. West German authorities believe this should qualify as aid for development project, but the Commission was warned that Israel is not a developing country and that the subsidies should therefore be blocked.

## West aims to boost military security and confidence measures

By Robert Mauthner in Vienna

THE MAJOR Western countries will today propose wide-ranging measures aimed at dispelling suspicion and mistrust of military capabilities and intentions in Western and Eastern Europe.

The proposals are to be made at a 35-nation conference on Confidence and Security Building Measures (CSBM) being held here at the same time as the Conventional Armed Forces in Europe talks, which opened formally last Monday.

The measures to be discussed are intended to achieve greater openness and predictability about military matters so that it will become increasingly difficult to launch large offensive operations and surprise attacks. They will thus complement the force and military equipment reductions to be negotiated in the CFE forum by the Nato and Warsaw Pact countries only.

The process of establishing Confidence and Security Building Measures among the 35 participating states began with the signature of the Helsinki Final Act in 1975, which encouraged states to notify each other of, and invite observers to, certain large-scale military activities taking place on land in Europe.

The proposals include a more detailed and comprehensive annual exchange of information

states, which went well beyond the measures in the Helsinki Final Act.

The agreement provided for 42 days' notice of military exercises and movements involving more than 13,000 troops or 300 tanks; the invitation of observers to all such activities involving more than 17,000 troops in land exercises, or 5,000 troops in amphibious exercises, an exchange by a certain date every year of annual forecasts of notifiable activities; and the banning of all military activities involving more than 75,000 troops, unless they had been included in the annual forecasts.

The implementation of the Stockholm measures has been considered as generally encouraging in the West. The Warsaw Pact has reported between 31 and 25 military activities per year, while Nato has reported 14 to 20 such activities annually. A total of 18 inspections have been conducted.

Today, the Nato countries will be putting forward a programme which builds on the Stockholm foundations, providing for an even more detailed exchange of information and more involvement into other states' military activities.

The proposals include a more detailed and comprehensive annual exchange of information

## New draft constitution for Hungary

## New draft constitution for Hungary

By Leslie Cotté in Budapest

HUNGARY'S Justice Minister, Dr Kalman Kulcsar, paid a unique tribute to the world's "longest lasting" constitution – in the US – as the reform-minded Hungarian Communist Government submitted a new draft constitution to Parliament yesterday.

The new "basic law," criticised by several MPs as being undemocratic, will replace what Dr Kulcsar called the "alien and artificial" Stalinist constitution adopted in 1949.

The constitution is to guarantee a new multi-party system, to be adopted before next year's elections – the first to be contested in 40 years. It is seen by Hungarian opposition groups as a vital test of the Government's attitude towards them.

In a preamble, the draft constitution establishes that Hungary is a free, democratic, and socialist state, which it refers to as a People's Republic. No mention is made of the Communist Party's leading role, which was enshrined in the old constitution.

Opposition groups object both to describing Hungary as socialist and as a people's republic.

They fear these attributes could be used to prevent non-Communist groups from being accepted as political parties under an election law to be passed next August.

Dr Kulcsar said the new constitution would provide for a "separation of powers." Several opposition organisations claimed this was a mockery, as long as the Communist Party remained a state party, while all Government Ministers were party members.

They noted that a newly established constitutional court would be packed with judges serving life-time terms, who were party members.

Mr György Illényi, Deputy Justice Minister, has indicated that the Communist Party would be guaranteed a majority in next year's planned election.

A newly formed Social Democratic Party is regarded by the Communist Party as the most serious potential threat to its future rule.

## Ligachev leaves Moscow before key farm meeting

By Quentin Peel in Moscow

MR YEVGENY LIGACHEV, the most powerful conservative figure in the Soviet leadership, left Moscow yesterday on a surprise trip to Czechoslovakia, only days before a critical Communist party meeting to decide the future of Soviet agriculture.

His sudden departure appears extraordinary in the light of obvious divisions in the Soviet leadership on reform of agriculture, the portfolio for which he is now responsible in the party central committee.

Last week the politburo failed to finalise proposals for next week's full-scale central committee plenum, and is expected to thrash them out again this week. It would normally meet today.

Mr Ligachev's position as second only to Mr Mikhail Gorbachev in the Soviet leadership has looked increasingly untenable as he has made clear his doubts about the pace and scale of perestroika reforms.

In his most recent speech on

agriculture he appeared to differ sharply with the leading reformers in the politburo, insisting that stepping up investment, rather than radical changes in land-ownership system, was the key to reviving the farm sector.

Mr Gorbachev has put far more stress on the need for a relatively rapid switch to leasehold property for individuals and groups on the old collective farms.

The official statement from Tass, the Soviet news agency, said that Mr Ligachev's trip to Prague was for a working visit at the invitation of the Czechoslovak Communist Party.

That could still mean either that the Prague leadership is looking for urgent support in its own conservative policies from the leading Kremlin conservatives, or that Moscow is sending the most acceptable emissary to urge the Czech party to move faster. Neither is a particularly satisfactory explanation for the visit.

## Turkish steel union calls out members

By Jim Boden in Ankara

TURKEY'S steelworkers' union, Celik-Is, has called its 24,000 members in the public sector out on strike on March 22 following the breakdown of wage negotiations earlier this week.

This could be the prelude to a chain of stoppages in April orchestrated by the main trade union Turk-Is, which represents workers' real purchasing power has decreased by about half over the past five years.

The steelworkers' action will come only four days before Turks go to the polls in local elections, which could have a decisive influence on the political fortunes of Mr Turgut Ozal.

Exports by the iron and steel sector in January-November period totalled \$1.2bn.

## Strikes may hit Dutch national papers tonight

By Laura Reun in Amsterdam

STRIKES IN the Dutch printing industry are expected to hit big national daily newspapers tonight and have already affected leading international publications. About 3,000 printers stopped work yesterday, keeping many regional newspapers off the streets.

Printers and employers appeared far apart than ever over a benefits package that provoked breakdown in talks on February 24.

The FNV print union will decide this evening when to walk out at NDU, the Elsevier subsidiary which publishes the quality daily NRC Handelsblad. Union meetings will be held today and tomorrow at the Telegraaf, the Netherlands' largest circulation daily, and at Perscombinatie, which publishes several national dailies.

The Economist, the weekly British newspaper, is moving its printing back to England this week, and Time, the US weekly magazine, has emergency plans which it declined to divulge. Both are questioning the long-term future of their printing operations in the Netherlands.

The printing dispute centres on a benefits package including early retirement and supplementary disability payments. The two sides have agreed in principle on a 2 per cent wage rise but disagree on the implementation date.

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## Municipal elections put old political loyalties to the test in Marseilles

By Paul Bettis in Paris

LIKE bouillabaisse, political life in Marseilles has always been a highly flavoured and fishy business. But even by the eccentric standards of this sprawling, noisy city, with its North African cashew, huge concentration of immigrants and struggling port, Marseilles has exceeded itself.

Eight months ago, Mr Jean Marie Le Pen's National Front seemed set to take over the city's monumental town hall overlooking the old port. Campaigning on familiar anti-immigration themes, Mr Le Pen won a staggering 28 per cent of the vote in the first round of last year's presidential elections in Marseilles, coming ahead of all the other candidates.

Today, his party appears to be languishing and the temperamental and impulsive Mediterranean city seems to have turned its back, for the time being, on the basic far-right leader.

The city's new hero is a 63-year-old Socialist surgeon, Mr Robert Vigouroux, who has succeeded in causing unusual pandemonium in the Socialist party.

After the death in 1986 of Mr Gaston Defferre, the Socialist baron who ruled over Marseilles for 33 years, Mr Vigouroux

took over the town as a transitional mayor. But the good doctor, as he is locally known, soon developed a taste for high office and to the dismay of his own party decided to run for re-election this year.

He now has a strong chance of being re-elected in this month's municipal elections. His independent list heads all the public opinion polls, although he himself is still not sure of securing the necessary majority of local districts to win in next Sunday's first round ballot.

He is directly challenging the official Socialist candidate, Mr Michel Pezet, a lawyer and professional politician whose popularity has been plumping in the face of Mr Vigouroux's quixotic challenge.

The decision of the Socialist Party to expel Mr Vigouroux has made him all the more popular. Moreover, he has secured the support of Mr Bernard Tapie, president of the local football club and a financier who has made a fortune from taking over bankrupt companies.

President François Mitterrand, too, appears to have given Mr Vigouroux his benediction, despite the mayor's excommunication from the Socialists.

Mr Vigouroux's remarkable rise has also

## Protesters bar Soviet nuclear ship from ports

By Quentin Peel in Moscow

A HUGE nuclear-powered Soviet merchant ship is stranded at anchor outside the port of Vladivostok, in the Soviet Far East, after unprecedented protests from local residents.

The ship, the new hero is a 63-year-old Socialist surgeon, Mr Robert Vigouroux, who has succeeded in causing unusual pandemonium in the Socialist party.

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The Greek Prime Minister, Mr Andreas Papandreou, pictured above with his companion Ms Dimitra Liani, said yesterday that he would sue Time magazine over an interview with Mr George Kotsopoulos, the fugitive banker in custody in the US. In the interview, Mr Kotsopoulos alleged that millions of dollars in misappropriated funds had been channelled to top officials in Greece's ruling Socialist party.

## Minister says W Germany must stem foreign influx

By David Goodhart in Bonn

MORE THAN half a million people will settle permanently in West Germany this year despite growing public anxiety about the influx of foreigners, according to Mr Friedrich Zinnemann, the Interior Minister. Speaking at a press dinner, he said the only way to halt a rising tide of hostility to foreigners was to restrict the door open to the ethnic Germans, but wants to prevent the widespread abuse of the liberal asylum laws.

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slave, despite protests from the Belgrade Government.

In 1988, West Germany received about 340,000 new immigrants. About 200,000 were Aussiedler – ethnic Germans, mainly from the Soviet Union, and 103,000 asylum-seekers.

The Government is legally and emotionally committed to keeping the door open to the ethnic Germans, but wants to prevent the widespread abuse of the liberal asylum laws.

Mr Zinnemann admitted that visa controls would have only a limited effect in controlling asylum abuse and would not be introduced soon enough to handle the problem.

At the beginning, Mr Zinnemann may have meant to echo that famous quotation of Voltaire: "I disapprove of what you say, but I will defend to the death your right to say it."

By last weekend, however, such a simple principle had been muddied by political calculation.

In their lapse of courage and consistency, Mrs Thatcher and Sir Geoffrey Howe were not alone. In France, Mr Jacques Chirac, the former prime minister, also criticised Mr Rushdie's book.

Under the Iranian gun, the only questions which are

secular. The rest were escaping depressed economic conditions, which is not grounds for asylum, but, once asylum-seekers have arrived in the country, it is difficult to expel them.

About 50 per cent of all asylum-seekers last year came from Poland and Yugoslavia, and, according to the Interior Ministry, only 2.7 per cent of Poles and 0.2 per cent of Yugoslavs were real political refugees.

Mr Zinnemann admitted that visa controls would have only a limited effect in controlling asylum abuse and would not be introduced soon enough to handle the problem.

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to stop the number of refugees rising to 150,000 this year. The number of Aussiedler and East Germans will rise to 85,000.

The issue of abuse of asylum regulations has been simmering for some years, but has become more heated following the new influx of Aussiedler, who have complete freedom to choose where they live in West Germany.

Their relative concentration in West Berlin is one reason for the success of the xenophobic Republican Party in the city. Mr Zinnemann said that the Republicans and the Berlin Greens, who are about to form

## Japanese whisky importers told to cut prices further

By Ian Rodger in Tokyo

WHISKY importers in Japan have been rebuked for planning not to pass on to consumers all the substantial reductions in taxes on spirits that will come into effect next month.

Japan's National Tax Administration agency this week asked leading importers "to make efforts" to reduce their prices further from April 1.

That is Japanese official shorthand for a Government order, and it comes at an awkward time. After 15 years lobbying by the UK and other foreign governments, the Japanese Government finally agreed last year to reform its drink tax system which has discriminated against imports.

In anticipation of the changes, importers have been working feverishly for months on how best to market their brands, including setting pricing and promotion strategies. Now, with only three weeks to go, these plans could, in some cases, be undermined by the tax agency's demands.

According to the tax agency, the net effect of the reduction of special taxes on spirits and the introduction of a 3 per cent value added tax on April 1 should be a reduction of up to nearly Y500 on a 750ml bottle of imported whisky.

However, an inquiry into importers' pricing plans under

the new regime has revealed that the prices of most of the leading brands will go down by less than the amount of the tax reduction.

For example, the tax on a bottle of Bell's is set to drop by Y500, but the importers plan to maintain the selling price unchanged at Y5,300. The tax on a bottle of Chivas Regal is dropping by Y545 but the selling price is coming down only Y500 to Y5,000.

On the other hand, in a few cases, the planned price cuts are considerably greater than the tax reductions. For example, the price of Johnnie Walker Black Label is set to drop by Y2,000 to Y6,000 even though the tax on it is coming down by only Y100.

One leading importer said yesterday that pricing policy was now of the tax agency's business. Another said that the tax cuts were not being passed on entirely because the company needed the money to support planned big increases in advertising spending.

A tax agency official said yesterday: "Of course, we do not care if the companies make more profit or less business. However, if they do not cut their prices sufficiently, that is equivalent to raising prices and that is subject to guidance".

## Hungary may reform its trade with Moscow

By Leslie Collin in Budapest

HUNGARY is considering a radical reform of its stagnating barter-like trade with the Soviet Union by conducting non-military trade with Moscow in hard currency.

Dr Istvan Degen, a spokesman of the Hungarian Communist Party, said Hungary's economic relations with its partners in Comecon, the Soviet-led trading bloc, must be based on "self-interest and not on ideological questions or friendship".

His proposal for placing Hungarian-Soviet trade on a hard-currency basis follows another Hungarian blast at Comecon, which was meeting in special session this week in Prague to discuss integration and a "common market".

Mr Matyas Szurov, a Central Committee Secretary, said Hungary's ties with Comecon only preserved the nation's "backward economic structure".

He told a session of the Central Committee it was in Hungary's basic interest to implement radical reforms within Comecon.

His remarks reflected growing Hungarian frustration with the lack of reforms in the organisation.

## Honda takes fresh aim at Europe

Kevin Done reports on plans for the Japanese car maker to export cars from the US

HONDA, the Japanese car maker, is planning to begin exporting cars from the US to West Europe in 1990. The move heralds a new offensive on the European car market by Japanese car makers, who are constrained by quotas on direct imports from Japan in several key European car markets, most importantly France, Italy and Spain.

The European car industry is facing a two-pronged attack from Japanese car makers in the 1990s, as Japanese automotive groups build new vehicle assembly plants within Europe.

Toyota is seeking a site in the UK to seek to export to Europe from new assembly capacity recently built in North America.

The Japanese motor industry offensive is one of the most sensitive trade issues facing the European Community in the 1990s, as some countries have imposed import quotas and strict rules on local content.

In Geneva on Tuesday both Honda and Mazda of Japan said that plans for assembly operations in Europe were under consideration.

At the same time Mr Robert Eaton, president of General Motors Europe which controls close to 11 per cent of the European new car market with its

Opel/Vauxhall operations, warned that the Japanese could capture up to 25 per cent of the European market by the mid-1990s compared with 11 per cent at present.

Mr Takeo Okusa, general manager of Honda Motor's sales division responsible for Europe, said that Honda planned to begin exporting 10-20,000 cars a year from the US to West Europe in 1990.

It is planning to sell the US-produced Honda Accord Coupe in Europe, which is produced exclusively at its Marysville, Ohio assembly plant. It already exports the same car to Japan from the US.

By the early 1990s Japanese vehicle makers will have established a capacity in North America for producing around 2.5m vehicles a year, and it has long been expected that part of that output would be directed at the European market.

Honda is already aiming to increase its presence in Europe later this year, when production begins at the Rover Group's Longbridge, Birmingham assembly plant in the UK of its new Honda Concerto.

The car has been developed as part of its collaborative venture with Austin Rover, which will also launch in the autumn its own version of the car, code-named the R8.

Mr Okusa said that production of the Concerto in the UK

would total 20-30,000 in the first year, rising eventually to 40,000.

Around 10,000 or a quarter of the total would be aimed at the UK, but Honda was aiming to sell some 20,000 units a year in France, Italy, Spain and Portugal, the four countries which

group which controls around 12 per cent of the European new car market, owns a stake of close to 25 per cent in Mazda, but Mr Furuta said: "We are looking at the possibility of working with other companies, not only Ford."

Mazda was approached last August by Enasa, the Spanish commercial vehicle maker, for a joint venture in Spain, but contacts were "at a very preliminary stage", said Mr Furuta. Equally talks with Saab of Sweden for the Swedish group to use some Mazda technology had "not shown much progress", he said.

Mr Robert Eaton, GM Europe president, said that "import quotas are no long-term solution to the competitive challenge" facing Europe from Japanese car makers.

He warned, however, that "Europe would hardly be in a position to fully open its borders to imports from the Far East without considering the many years and decades in which the Japanese market was totally blocked at the expense of European manufacturers."

"I suspect that if we don't react faster than the US, by 1996 there is no reason the Japanese share will not be at 25 per cent of this market. Europe must make progress at a considerably faster rate than in the past."

## ECGD to retain short-term cover for exports to Iran

By Peter Montagnon, World Trade Editor

THE Export Credits Guarantees Department said yesterday it is to remain open for short-term cover on British exports to Iran despite the total severance of diplomatic relations between the two countries this week.

ECGD has been open for short-term cover on Iran since 1983 and an official yesterday described it as a "fairly busy, regular market".

However, the department will continue to require exporters to produce an irrevocable letter of credit as one condition for obtaining cover. Credit periods are limited to a maximum of 24 months including a 12-months pre-credit period between the placing of an order and actual shipment.

The decision to remain open for Iran's short-term cover reflects ECGD's long-established practice of judging risk rather than on the basis of the state of bilateral political relations. Underlying this is also a firm UK government belief that trade embargoes do not work.

Following the cessation of hostilities in the Gulf war, ECGD received an upsurge of inquiries from exporters hoping

to benefit from reconstruction orders and was for a time considering restoring medium-term export credit cover.

Unusually for ECGD, this debate was caught up in politics, specifically the desire not to make any concessions to Iran until the problem of UK hostages held in Tehran and Beirut was resolved.

Given the clash between the two countries over the death threat to Mr Salman Rushdie, author of *The Satanic Verses*, the chances of medium-term cover being restored are now regarded as remote.

Separately, ECGD also remains cautious about the possibility of restoring medium-term cover to Nigeria, following that country's resuming agreement with official creditors reached in Paris last weekend. Officials declined to be drawn into speculation.

This means that a question still hangs over the fate of the £200m trade credit line arranged for Nigeria by Barclays Bank in 1987 when cover was expected to be restored quickly. This line has never been activated, although Nigeria would like to have access to it.

## Japan micro-disk venture in US

FUJ Photo Film, Japan's top photographic film maker, announced yesterday that its US subsidiary will establish a joint venture with BASF to produce floppy disks in the US for the North American market, AP reported from Tokyo.

The equally-owned venture company, Basf F Microdisk, will have a \$45m (29.5m) facility in Bedford, Massachusetts, to start making 3.5 inch micro floppy disks for use in personal computers this autumn, creating 350 new jobs.

The facility, capable of producing some 7m disks a month, will be one of the largest of its kind in the world, according to company officials. Some 90m disks to be manufactured in Bedford will be marketed independently by each company in equal shares.

## S Korea relaxes import barriers

SOUTH Korea has lifted import barriers on 261 products to help reduce its trade surplus with the US and other major trading partners, officials said yesterday, Reuters reports from Seoul.

This is a follow-up step to market-opening measures agreed by economic ministers last month, a trade ministry official said.

The ministers, fearing Washington might choose Seoul as an early target of tough new US trade legislation, had agreed to remove non-tariff import barriers on 124 items to help slash the trade surplus. Yesterday's announcement more than doubled the number of products affected.

The items include 194 raw materials used in pharmaceuticals.

## Italian machine tools 'overtake US in sales'

By Alan Friedman in Milan

THE Italian machine tools industry yesterday claimed to have overtaken the US in terms of total sales for 1988, thus moving up from the fifth to fourth spot in world ranking.

UCIMU, the Milan-based association of Italian machine tools and flexible manufacturing system (FMS) producers, said that 1988 sales increased by 26.5 per cent to £4,010m (£1.7bn).

Italy's exports of machine tools and related systems also showed healthy growth last year, with a 27.3 per cent rise to £1.84bn. UCIMU said that after taking account of inflation the figure for export growth was 22.7 per cent higher in real terms.

Mr Piero Ruffini, director-general of UCIMU, said domestic sales by Italian machine tool makers had been helped by a substantially higher level of capital investment in certain industrial sectors.

Commenting on the strong export performance, Mr Ruffini said that aside from buoyant demand from clients in Italy's traditionally important export markets such as France, West Germany and the Soviet Union, there had been an improvement "in the manner in which Italian companies co-operate in organising and selling abroad".

Import demand was also strong last year, with a 31.6 per cent increase to £1.615bn (26.6 per cent in real terms), but Italian machine tools makers still achieved an overall £825bn trade surplus in the sector, a 22.4 per cent rise in nominal terms and 16.8 per cent in real terms.

In total sales, Italy says it now ranks fourth below Japan, West Germany and the Soviet Union, and, for the first time, ahead of the US. As machine tool exporters, Italians say they are behind West Germany, Japan and Switzerland.

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## AMERICAN NEWS

# Eastern Airlines pilots braced for bankruptcy

By James Buchan in New York

PILOTS at Eastern Airlines, who have virtually shut down the troubled US carrier by refusing to cross picket lines set up by striking ground crew, were yesterday preparing for management to place the airline in bankruptcy.

"We knew we were laying our jobs on the line," said Captain Gordon Lane, spokesman for the union representing 3,600 pilots at Eastern. "Our lawyers have a strategy planned. It's a disaster, but it's not the end of the world for us."

Industry executives said yesterday that the future of Eastern, which has suffered a flood of losses since the strike began on Saturday, now hangs on an appeal by the airline against Tuesday's court ruling permitting the pilots to stay out.

A federal court in Miami rejected Eastern's argument that the pilots were staging an illegal strike.

The chaos at Eastern began on Saturday morning when 8,500 baggage handlers and mechanics walked out in protest.

test at management's demand that they accept pay cuts.

Eastern's appeal fails, the industry expects Mr Frank Lorenzo, chairman of Eastern's Texas Air parent group, to liquidate the company through outright sale or dismemberment in bankruptcy. Analysts believe that Eastern's assets could cover its \$250m in debts and leave Texas Air without financial loss from its frustrating three-year ownership of the airline.

Analysts say outright sale would be difficult. "He has got to have been talking to a buyer already on this," said Mr George James, a Washington-based airline consultant.

"Costs are running so high that there just isn't enough time for a guy to spend a month looking over Eastern and talking to the unions about concessions. Still, Frank is a planner and he's smart enough to have thought about this a month ago."

The unions are also pushing for the sale of the airline.

## Senior Argentine general sent into retirement

By Gary Mead in Buenos Aires

BRIGADIER-GENERAL HERIBERTO Justo Auel, the sixth-ranking general in the Argentine army, has been forcibly retired on the command of Gen Francisco Gassino, the army chief of staff.

Gen Auel, who at 57 is a leading military strategist, was placed on the availability list by Gen Dante Cardi, the former chief of staff, in January 1987, after a rebellion led by Col Aldo Rico.

It was suggested then that General Auel sympathised with the aims of Colonel Rico, though no formal case has been made against him. Any officer thus relieved from active duties is automatically retired after one year.

## Treating television viewers to prime time trash

The US TV industry is caught in a competitive spiral of its own making, reports Jessica Josephson

THE THERE is no shortage of competition in the US television industry. But it is caught in a competitive spiral which seems only to head downwards in the desperate search for hit shows and advertising revenue.

The pie may be growing larger but, the industry is in turmoil. The result is stagnant programming and falling standards.

"No one in the industry is addressing the real problem - that's competition. The networks aren't doing anything, and I don't see short-term improvement."

Mr Neil Kuvin, president and general manager of the CBS affiliate in Louisville, Kentucky, said at the annual meeting of the National Association of Television Programme Executives.

Mr Michael Eisner, chairman and chief executive of Walt Disney, said: "How can you programme the top outrageous programmes? It doesn't make sense."

The US TV industry must aim for the best achievable programming rather than the formula of least objectionable programming which he suggested was in operation today. He predicted that trash television was a fad which

would turn away audiences.

The emergence of shock value, trash television in network and local TV in the past two years can be seen as a direct result of competition from cable, VCRs and the emerging pay-per-view industry. In 1987, most US television households watched the three networks and a few local independent stations.

The percentage watching in evening prime time was 91 per cent or 56.4m television households, according to a study for Blair Television.

The statistics tell a different story today. A syndication executive told the recent Houston convention that network share was down to 68 per cent of all households, and that it was predicted to drop further to 50 per cent.

Mr Kuvin echoed the concern of the industry as a whole. Competition from basic and pay cable has grown stronger in recent years, after a slump in 1984.

New services are coming on line. Last autumn Mr Ted Turner bought the US TNT (and may bring it to Europe) - a movie channel showing all vintage films. HBO has recently announced that it will be introducing a new comedy and music channel.

The station groups have enough economic clout to make programmes for their own stations. Mr Hal Vogel, senior vice president of Merrill Lynch covering the media, believes that by 1990 pay-per-view will become a substantial and successful competitor in an already crowded arena.

The industry is in turmoil. The stations are looking for the next hit show to increase the ratings and pull in more advertising dollars, while watching the growth of advertising on cable - worth \$1.8bn last year - and the growth of the cable market.

The syndicators are pouring more money into promotion and station support. The sale of *Cosby* into syndication garnered the show more than \$800m according to some reports, and Viacom spent over \$10m on its promotion.

The mood of the convention was grim. This is the industry's grand bazaar where individual stations buy next year's non-network programmes. The networks - ABC, CBS, NBC - supply free programmes to about 630 affiliated stations, while the other 330 independent, non affiliated stations, must buy their own pro-

grammes outright from syndicators - programme producers and distributors for cash, or in a barter transaction. But business was slow this year.

"We can't afford to take a gamble on new programmes. They have to be a sure thing for us to move anything off our schedule today" said one station manager. "I have an open mind but a closed schedule."

Herein lies the problem. Major deregulation in the early 1980s brought over 250 new independent stations on line and Wall Street fell for them.

The TV station business had always been profitable; during the early 1980s some major market affiliates were showing profit margins of up to 70 per cent pre-tax profit. As supply began to exceed demand, the predictions of endless profit growth came unstacked. Some of the more highly leveraged properties went under.

Syndication, which had been a high growth business, also felt the pinch. Mr Blumenthal indicated that two pilot shows had been ordered for possible inclusion in the network's autumn schedules. But hundreds of pilot shows produced never all survived.

When the smoke cleared, stations around the country were left with overstocked invento-

ries and schedules with no space for new programmes, a flat advertising marketplace and no "breakthrough" programme ideas.

This year's network performance presages a problem in the syndication marketplace for some time to come. Mr Mel Blumenthal, senior vice president of MTM, one of the smaller programme producers and distributors, said he had no major plans for syndication.

C On consolidation is another. Some smaller syndication companies have dropped out, merged with their larger brethren. Recently three week independent stations merged to form one strong one.

The industry's problems have been caused by an embarrasment of riches. Although advertising revenue growth has slowed down, advertisers still see television as the most effective medium for reaching people; but their options are widening - national, local, highly targeted cable.

More viewer choice and more distributor choice are forcing the industry through a troubled period of adjustment.

"People want choices," said Jim Coppersmith, vice president and general manager of WCWB, an ABC Rerun affiliate in Boston. "The station business once the shakeout is over will be fine. But fragmentation and competition will continue - and he who has the best programmes will have the viewers."

## Amazon 'needs foreign funds'

By Ivo Dawney in Manaus

FOREIGN funds are essential to back up the Brazilian government's drive to conserve the threatened Amazon rain forest, Mr Amazonino Mendes, the Amazon State governor, said yesterday.

Mr Mendes, who has been hosting a two-day meeting of the federal government's new ecology policy, also accepted that foreign funding would imply a degree of foreign monitoring.

On Tuesday, senior government officials unveiled substantial conservation legislation, restrictions and controls on forest exploitation and research into rational development for the 514m sq km region. "There is no money. The country is literally without any resources," Mr Mendes said. "It

is only normal that those who give the money should have the right to monitor how it is spent in the same way as the World Bank looks after its loans."

The administration of President José Sarney is wary of outside financial assistance precisely because the international community is likely to demand a monitoring role. The federal authorities have repeatedly ruled out any overseas interference in the region's affairs.

These conflicting views emerged during the meeting attended by eight state governors and a group of foreign journalists especially flown in. "There is no money. The country is literally without any resources," Mr Mendes said. "It

is only normal that those who give the money should have the right to monitor how it is spent in the same way as the World Bank looks after its loans."

The governor also risked the wrath of Brasilia by agreeing that pressure from abroad had played a big role in awakening sufficient concern about deforestation to bring about the two-day meeting.

Moreover, he revealed that state governors have long been angry at the alleged failure of the federal authorities to consult them on what measures should be taken.

State governments have until April to draw up their conclusions on the programme for submission to Brasilia before a plan is concluded.

## Antigua goes to polls today

THE control of the government of Antigua by one family for nearly four decades will be challenged in a general election today, reports Canute James in Kingston.

Mr Vere Bird, Snr, Prime Minister and leader of the Antigua Labour Party, has said he is confident of retaining control of the government. The ALP, which had 16 of the 17 seats in the last parliament, is being challenged by two small opposition parties.

The eastern Caribbean island's 78,000 inhabitants are likely to regard with concern the squabble over Mr Bird's successor. Bids for succession have been made by Mr Lester Bird, deputy Prime Minister and party chairman, and Mr Vere Bird, Jnr, his older brother.

## Defeat in Senate still predicted for Tower

By Peter Riddell, US Editor in Washington

Christopher Dodd of Connecticut who have already backed Mr Tower. But at least one Republican, Senator Larry Pressler of South Dakota, is leaning against confirmation.

As the fifth day of the increasingly bitter debate started yesterday, Senator Mitchell was pressing for an early vote.

He said the vote would show a rejection of the nomination.

Senator Robert Dole, the Republican minority leader, warned that "this has barely begun". Some of his colleagues are talking not only of delaying a vote until next week but possibly until early April after Congress returns from its two week Easter recess.

## Japanese electronics threatens the American way

Calls for more government-industry collaboration on HDTV may herald a sea change in US policy, says Louise Kehoe

UNDER the banner of restoring America's international competitiveness, leaders of the US electronics industry are calling for an unprecedented level of government and industry collaboration in technology development. Their proposals constitute a challenge to the prevailing American view of free competition that may signal a sea change in US industrial policy.

The movement is gathering momentum as diverse industry groups, congressional and academics lay their support to proposals for the formation of several government-funded industry consortia. Also proposed is increased industry and government collaboration for the US Commerce and Defense Departments.

Toppling the agenda are proposals for the government to fund a national effort to "jump start" the development of high-definition television in the US. Also winning wide support is a proposal to form a consortium of eight state governments to re-enter consumer electronics via HDTV, the country as a whole is likely to experience a continued declining world market share in automated manufacturing equipment, personal computers and semiconductors. Loss of these markets will contribute to the erosion and eventual loss of a US manufacturer.

"We ought to learn from the Japanese," said Mr William Weber, president of Texas Instruments' semiconductor group and a director of the Semiconductor Industry Association, a trade group that has played a major role in shaping US trade policy toward Japan.

The Japanese have a national co-ordinated strategy, whereas we in the US are at odds with each other and at times with our government. We need to focus our resources," he added. His views reflect a growing consensus in the US electronics industry.

In superconductivity, for example, US efforts are "scattered... and are unlikely to survive in what we believe will be a long distance race," an advisory committee appointed by then-President Ronald Reagan and chaired by IBM senior vice president Mr Ralph Gomory, recently reported.

"In contrast the Japanese have a standard of living that government help may be needed to underwrite the huge investments required.

Driving the trend toward industry co-operation is the "Japanese threat."

The increased pace of development among our foreign competitors has forced us to find ways of improving our system," says Dr Robert Noyce, a highly regarded founder of the US semiconductor industry and now chief executive of Sematech, a semiconductor industry consortium.

The spectre of losing global superiority in technology has galvanised the US electronics industry. "We are facing economic warfare, which threatens jobs and ultimately our standard of living," said Mr Bill Krause, president of 3COM, a leading computer network company, and chairman of the American Electronics Association, a major trade group representing over 3,500 US electronics companies.

He and other industry leaders draw comparisons with the space race spurred by the Soviet Sputnik satellites in the

1960s. "The US has been driven to incredible accomplishments by such challenges in the past," Mr Krause said.

The current goals seem almost as remote as a moon landing: rebuilding the virtually extinct US consumer electronics industry, starting with high definition television, a technology in which the US is at least two years behind its foreign rivals; developing applications of superconductor materials, an undertaking that even optimists say will take at least a decade to re-establish a major US presence in the world memory chip market.

The consequences of failing to address these technological challenges could, however, be dire, industry executives warn. They fear that the entire US electronics industry is at stake.

"If the US does not choose to re-enter consumer electronics via HDTV, the country as a whole is likely to experience a continued declining world market share in automated manufacturing equipment, personal computers and semiconductors. Loss of these markets will contribute to the erosion and eventual loss of a US manufacturer."

"Technology America Inc." is proposed superconductivity consortium would involve four to six groups each comprising researchers from industry, universities and government laboratories and would focus on basic "pre-competitive" research, said Ms Pat Hill Hubbard, vice president of the AEA.

Nineteen US computer and electronics companies are supporting the development of the HDTV "business plan," a document that is designed to encourage public and private investment. Among those taking part are IBM, AT&T, Apple Computer, Texas Instruments and Hewlett-Packard as well as several smaller electronics companies.

"Technology America Inc." is allowed to co-operate in manufacturing and marketing," Mr William Verity, former Commerce Secretary said in a retirement address last month.

"That is what has to happen if we're going to stay in some very important markets including the semiconductor market... or high-definition television, or superconductivity," said Mr Krause.

The development of a US HDTV industry could, for example, result in employment for 232,000 workers and contribute at least \$22.5bn to the US gross national product, a recent industry report claims.

Washington's awareness of the problems facing the US electronics industry was initially raised by the travails of US semiconductor chip makers. Faced with the harsh reality that they are losing ground to Japanese competitors, US chip makers pioneered the idea of a government-funded consortium.

In late 1987, "Sematech," a collaborative effort aimed at developing a new generation of semiconductor manufacturing technology, won \$100m per year in Defence Department "matching grants" with the balance of the consortium's funding to be provided by member companies.

The industry consortium, which has 14 corporate members including AT&T, Digital Equipment, Harris, Hewlett-Packard, Intel, IBM, Motorola, National Semiconductor, Texas Instruments and Rockwell, has only recently begun to work toward its ambitious goal of leapfrogging Japanese competition to develop a new generation of semiconductor manufacturing technology.

Already, however, Sematech has produced tangible benefits, Dr Noyce claimed. "Even in the planning stages, by bringing together suppliers of semiconductor production equipment and materials and users (semiconductor manufacturers) we have improved their working relationships."

Sematech has also renewed the determination of the American semiconductor industry to compete in the world market, and stimulated wider thinking about what American industry can achieve through collaborative efforts," said Dr Noyce.

US Commerce Department officials appear to be convinced that relaxed anti-trust laws to allow production consortia are an essential part of the effort to improve US international competitiveness.

A growing number of US legislators are also convinced.

Both Republican and Democratic Congressmen have recently introduced bills designed to remove restrictions on manufacturing consortia.

"US companies must be

considered on a case by case basis, industry leaders said. Many believe, however, that the current proposals represent a "good deal" for the American taxpayer. The potential returns far outweigh the initial investments, proponents claim.

The development of a US HDTV industry could, for example, result in employment for 232,000 workers and contribute at least \$22.5bn to the US gross national product, a recent industry report claims.

The danger that the industry may become dependent upon government "hand outs" has not been overlooked, Mr Krause claimed. "We are all very much aware of the dangers. In any consortium proposal advanced by the US industry we always insist that private and public funds are invested side by side. If a project is not of sufficient importance or does not have the potential for return on investment to attract industry funds, then we could not ask US taxpayers to invest in it," he stressed.

In an industry renowned for its individualists and entrepreneurs, this wave of enthusiasm for co-operation between competing companies and between industry and government has come as a surprise to many observers.

"Industrial intimacy" is, however, an idea that has been steadily gaining credence among US electronics industry executives over the past few years. Increasingly, US companies have adopted a strategy of "vertical vertical integration" in which they form alliances with suppliers and customers to emulate the structure of Japanese electronics giants.

The trend represents an attempt to overcome the structural weaknesses of the US electronics industry, in which most companies are relatively small, while maintaining the advantages of spin-off innovation and new companies and markets.

Since the passage of the National Co-operative Research Act in 1984, US companies have formed some 110 research consortia, many of which involve groups of computer and electronics companies that are working on various aspects of computer software development.

"When you look at the concentration of the automobile industry in Michigan, the semiconductor industry in Silicon Valley or the computer industry in the Boston area, it is clear that communications between companies, the sharing of enabling technologies, has contributed to the development of these industries," said Dr Noyce.

"It is clear that other nations have set the pace in the successful co-operation between industry and government," Dr



## OVERSEAS NEWS

## Bankers take heart from Africa's less dismal picture

Michael Holman reports that structural adjustment measures appear to be bearing fruit

**S**UB-SAHARAN Africa has an image of "unrelenting decline" but the statistics commonly reported "mask a more complex, less dismal picture" says the joint study of the region published today by the World Bank and the United Nations Development Programme.

Those African countries adopting the structural adjustment measures advocated by the World Bank and the International Monetary Fund can point to better economic performances than other countries on the continent, argues the appraisal.

It notes that over half the 45 countries of sub-Saharan Africa have initiated policy reforms since 1983. The results "suggest that a strategy of adjustment with growth is viable".

The report focuses on the period 1985-87, making some tentative assessments for 1988, and assesses domestic growth, developments in trade and commodity prices, aid flows and debt relief measures, and domestic policy reforms.

Before comparing the records of the group of countries which have undertaken adjustment policies with those that have not, the report looks at sub-Saharan Africa's overall economic performance. Gross domestic product has grown at an average annual rate of 2.3 per cent since 1984 - less than the region's 3 per cent population growth, but reversing the annual 1.1 per cent rate of decline for the previous four years.

The report points to hopeful developments in agriculture, the dominant sector, which averaged 4 per cent growth between 1985 and 1988. "The often-reported decline in per capita agricultural production in sub-Saharan Africa appears to have been reversed, with rising or stable average per capita production since 1985," it con-

ECONOMIC REFORMS AND SUB-SAHARAN AFRICA					
Indicator	Period	ALL COUNTRIES		COUNTRIES NOT AFFECTED BY STRONG SHOCKS	
		With strong reform programmes	With weak or no reform programmes	With strong reform programmes	With weak or no reform programmes
Growth of GDP (constant 1980 prices)	1980-84	1.4	1.5	1.2	0.7
Agricultural production	1980-84	2.8	2.7	3.8	1.5
Growth of export volume	1980-84	1.1	1.3	1.4	1.8
Growth of import volume	1985-87	2.6	1.5	3.4	2.5
excluding oil exports	1980-84	-1.3	-3.1	-0.7	-5.7
Growth of real domestic investment	1985-87	4.2	0.2	4.9	3.3
Gross domestic savings (percentage of GDP)	1985-87	10.7	6.0	10.7	5.6
Growth of per capita consumption (real)	1980-84	-2.3	-1.1	-2.4	-1.5
1985-87	-0.4	-0.5	0.7	-0.9	

Countries with strong reform programmes: Burkina Faso, Central African Republic, People's Republic of Congo, Ivory Coast, Gabon, Ghana, Guinea, Guinea-Bissau, Kenya, Madagascar, Malawi, Niger, Nigeria, Senegal, Tanzania, Togo and Zaire.

Countries with weak or no reform programmes: Botswana, Egypt, Equatorial Guinea, Ethiopia, Liberia, Mali, Sierra Leone, Somalia, Sudan.

Countries affected by an external shock

Sources: World Bank

includes.

Some other developments are less encouraging: the domestic savings rate in the region was only half the rate for other developing countries and gross domestic investment declined in real terms by about 3.5 per cent a year in 1986 and 1987. Import purchases fell by almost 40 per cent during 1981-87 "and have scarcely improved since - less than 3 per cent". Sub-Saharan Africa's current account deficit rose from \$5.3bn in 1985 to \$10.3bn in 1987.

But the report goes on to say that when oil exports are excluded, "sub-Saharan Africa's most recent export performance is encouraging, with increasing volume beginning in 1985 and increasing earnings beginning in 1986". A decline in the region's share of world trade for its major exports (excluding oil) began to reverse in 1984: market share for coffee and cocoa (which account for 15 per cent of total export earnings) rose over 4 per cent a year in 1986-87, after falling at an annual rate of

nearly 2 per cent from 1970 to 1985.

The consequences of the region's poor export crop performance are starkly set out: "If African countries had simply maintained their 1970 market share of non-oil primary exports from developing countries, their export earnings would have been \$310bn a year higher in 1986-7", says the report, adding: "This shortfall is similar in magnitude to total debt service payments, or donor assistance."

Turning to terms of trade, the report calculates that when oil is excluded, the purchasing power of exports since 1985 did not decline.

In the chapter on capital flows and debt, the report finds that total net financial flows to sub-Saharan Africa "increased significantly in 1986 and 1987, rising \$3.4bn over the 1986 level to reach more than \$13bn in 1987." Total net flow in real terms for 1987, however, remained some 15 per cent below the 1980-83 average.

Drawing general conclusions about the benefits derived from adjustment policies is difficult, acknowledges the report. None-

Sub-Saharan Africa's outstanding and disbursed debt increased from about \$5bn in 1970 to \$125bn in 1987 - equal to 100 per cent of its gross national product and over 550 per cent of total exports. Debt service obligations amounted to 45 per cent of sub-Saharan Africa's export revenues in 1986 for International Development Association recipients (the ratio was 47 per cent), but in 1987 the ratio fell to 36 per cent for sub-Saharan Africa, or rose to 49 per cent for IDA countries.

The region's share of official development assistance (ODA) has risen from 23 per cent in 1980 to almost 30 per cent in 1987. But real growth of net ODA was lower in 1987 than in 1986 and 1985.

Against this background, the report turns to the impact of the reform programmes adopted by 32 African countries which include substantial debt.

Drawing general conclusions about the benefits derived from adjustment policies is difficult, acknowledges the report. None-

theless, "evidence suggests that reforms and economic adjustment generally have led to better economic performance in the region."

Comtries implementing the new policies enjoy one clear advantage: "Multilateral and bilateral donors have gradually but significantly shifted their aid flows to give greater support to countries with strong, sustained adjustment programmes, while aid to non-reforming countries has begun to decline."

The report compares the performance of the two groups in several key areas:

• Despite their larger devaluations, inflation rates are now lower in reforming countries than in the first half of the 1980s.

• Governments in reforming countries have substantially reduced their fiscal deficits.

• Agricultural price policy has become more favourable to farmers in reforming countries.

• Decline in investment was almost arrested, compared with continuing decline.

• Domestic savings rates have improved.

• Agricultural production, exports and GDP have all improved. Agricultural production more than doubled between 1980-84 and 1985-87, compared with stagnation in the other category.

• Food production grew twice as fast in countries that have either recently liberalised food marketing or did not enforce controls.

• Average annual export growth rose 5 to 6 per cent from the early 1980s to 1985-87, about double the rate of non-reforming countries.

• Excluding countries faced by strong external shocks - notably the oil producers - GDP growth rose from just over 1 per cent during 1980-84 to almost 4 per cent on average in 1986 and 1987. The other group increased only a third as

much in 1986 and 1987.

• Real consumption increased on average faster than the population in reforming countries in 1986 and 1987, reversing the decline of 1980-84. It continues to decline elsewhere. "Where African governments implement reforms and donors provide additional resources," the report concludes, "economic performance can, on average, be improved."

*Africa's Adjustment and Growth in the 1980s. A joint World Bank-UNDP publication. The World Bank, 1818 H Street, NW, Washington, DC 20433, USA.*

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## Recruit scandal claims two more victims

By Stefan Wagstyl in Tokyo

**TWO MORE** arrests were made yesterday in the Recruit financial scandal, which has gripped Japan since last summer, taking the total tally to 12 and increasing concern about the impact of the affair on Japan's public life.

Public prosecutors arrested Mr Takashi Kato, a retired senior civil servant, and Mr Masao Tatsumi, a former director of Recruit, the company at the centre of the affair.

Mr Kato, a former vice-minister at the Ministry of Labour, is suspected of taking bribes in return for dropping plans to tighten laws on recruitment advertising, the core of Recruit's activities. Mr Tatsumi is accused of offering Mr Kato bribes in 1986 in the form of cut-price stock in Recruit. Conviction is likely. Mr Kato, accused of being a director of Recruit, Mr Kato made a profit of Yen 531,574 when he sold the shares.

The two arrests follow others in the last few days, including that of Dr Hisashi Shimoto, the former chairman of Nippon Telegraph & Telephone, accused of an illegal loan to Recruit. Mr Shimoto was arrested on March 1, 1988, and the Japanese government would be asked to pardon him.

The scope of arrests of businessmen and bureaucrats has increased the pressure on Mr Noboru Takeshita, the Prime Minister, to make sure that politicians implicated in the affair are also forced to explain themselves. Chief among them is Mr Yasuhiro Nakasone, the former prime minister.

The scandal concerns the distribution by Recruit of others as well.

### India to build its own combat aircraft

By K.K. Sharma in New Delhi

**INDIA** has decided to go ahead with ambitious plans to build its own light combat aircraft and attempts are to be made to bring it into service with the Air Force from 1995. It has also been decided to develop a second generation of the aircraft.

Plans to develop the warplane — which will be the mainstay of the Indian Air Force — have been delayed because of design problems and difficulties in evolving an indigenous home-to-power fit. The aircraft is being developed by a special cell of the Government-owned Hindustan Aeronautics in Bangalore.

Doubts about the project emerged not only because of the delays and the high costs involved but also because of an attractive Soviet offer to upgrade cheaply the Indian Air Force's present fleet of MiG-21s by incorporating in them a home-to-power fit.

This would make the MiG-21s for which manufacturing facilities already exist in India more effective as the latest of the MiG series. The MiG-21 fleet is obsolete and is being phased out. In addition to French Mirage 2000, the Air Force is importing the latest MiGs, including the MiG-29. Since the MiG-29 is expensive, the offer to modernise the MiG-21 is tempting, particularly given defence expenditure cuts in the recent budget.

It had been thought that accepting the Soviet offer would make redundant plans for India's own warplane but the Air Force has decided to go ahead whatever the decision, which is expected soon.

The Air Force is also going ahead with plans to acquire a jet trainer to replace its ageing MiG-21s and the British Hunter. The Air Force has narrowed the choice down to the British Hawk, the French Alpha and the American F-5.

### Canberra tries to talk confidence into economy

By Robin Pauley, Asia Editor

**THE** Australian Government yesterday kept up its campaign to talk confidence into the embattled economy with Mr Paul Keating, the Treasurer, insisting again that a dramatic tightening of fiscal and monetary policy would cause a recession.

However, the currency and equity markets remained unsettled yesterday by the state of the economy with Australian shares falling sharply as market confidence retreated further. Nervousness was exacerbated by speculation about Bond Corporation Holdings whose share price fell to its lowest point since the October 1987 share market crash before making a modest recovery.

The Government is already running a tight fiscal and monetary policy in an attempt to cool the seriously overheating economy. The boom from rapidly recovering commodity prices led to a consumer spending spree on housing and imported goods, fuelling inflation and producing a string of current account deficits.

## China determined to keep its iron grip on Tibet

Colina MacDougall reports on Tibetan fears after foreign witnesses have been forced to leave Lhasa

**T**OMORROW Tibetans will mark the anniversary of the uprising in Lhasa against Chinese occupation in 1959 which ended with the young Dalai Lama fleeing over the mountains with thousands of his followers to India.

Many thousands more were killed by Chinese troops and Buddhist monuments destroyed in what was just a foretaste of horrors to come in China's devastating Cultural Revolution of the 1960s and 1970s.

But the anniversary is unlikely to be marked by more demonstrations. Though Tibetans say they are not afraid to die, following three days of rioting earlier this week, the narrow streets of the capital are now thickly patrolled by Chinese troops and police. Under the martial law proclaimed yesterday by Peking's ruling State Council, foreigners may not enter cordoned-off areas and all (150-odd) were told to leave by tomorrow.

The death toll in all the recent protests has been unnecessarily high. "A lot of people were killed (in the rioting this week), who shouldn't have got killed," said an American visitor yesterday on the phone from Lhasa.

"One girl was killed in her own home making tea. The police were inept, bungling and brutal."

Demonstrations continued



Demonstrators carrying the Tibetan flag and pictures of the Dalai Lama march in Lhasa on Monday.

The latest trouble began on Sunday when police opened fire, killing at least 11, on a group of monks shouting pro-independence slogans and unfurling banners outside the Jokhang, Lhasa's splendid gold-roof shrine. A full-scale riot followed as Tibetans ransacked Chinese property. China's official news agency, Xinhua, claimed the Tibetans were armed, but foreign eye-witnesses deny that.

With foreigners expelled from the city, Tibetans consider troublemakers will either be executed or dumped in Tibet's unpleasant jails, where

they could face regular beatings and a slender diet of barley and water. Amnesty International records this as standard Chinese practice following previous demonstrations.

A witch-hunt has already begun among Tibetans who work in the Chinese-run administration, of whom there are many, at least in junior posts. "Every party member and cadre must... stand the severe test in the current struggle against splitting," said the Tibet Daily on Monday. "We advise people who have been fooled by the splitists to wake up to their mistakes... We will severely punish those who stubbornly insist on independence for Tibet."

Clearly, the Chinese have to restore order after three days of demonstrations which led to much bloodshed (12 deaths by the Chinese count, 60 by the Tibetan, and 30-40 by doctors at Lhasa's hospitals, and more than 100 injured). Chinese were beaten up or had their businesses sacked.

Peking's leadership is currently facing serious challenges from the runaway economy, disobedient provinces and a rapidly growing swell of dissidence among intellectuals. With Zhao Ziyang, the reformist party general secretary, already under fire from hardliners, and indoctrination meetings are frequent and regular. These meetings deal almost entirely with anti-independence propaganda, say foreign visitors.

While materially life is better than 10 years ago, Tibetans still seek independence even at

the cost of their lives. Aware of this and dreading the bloodshed, the Dalai Lama last June proposed a settlement which would give Tibet internal autonomy under a Chinese umbrella of defence and foreign relations.

In response, the Chinese initially offered talks without pre-conditions, but, as is their usual negotiating ploy, began to set terms when it started to look as if the Dalai might accept. Thus discussions are still not really in prospect.

The Chinese are in no danger of serious opposition from Tibetans, who are unarmed and peaceful by nature. They have no leader except the Dalai Lama, who preaches non-violence, and the days of CIA-backed (late 1960s-early 1970s) are long gone.

The Chinese have also evolved an extremely successful network of control. Every monastery, village or band of nomads is penetrated by informers — locals over whom the authorities have a hold — and indoctrination meetings are frequent and regular.

But the practicalities of Chinese might and lack of support from near neighbours Nepal and India mean that diplomacy and pressure from the international community — if it can prevail on to say boo to the Chinese — may be a more realistic alternative.

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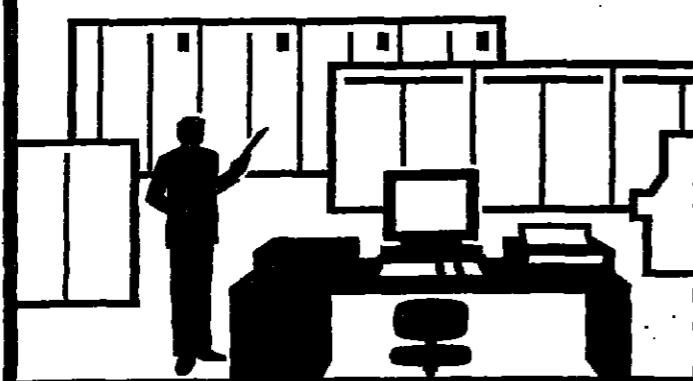
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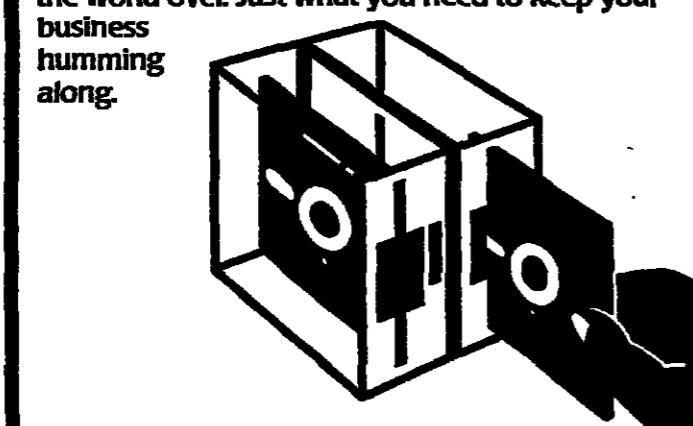
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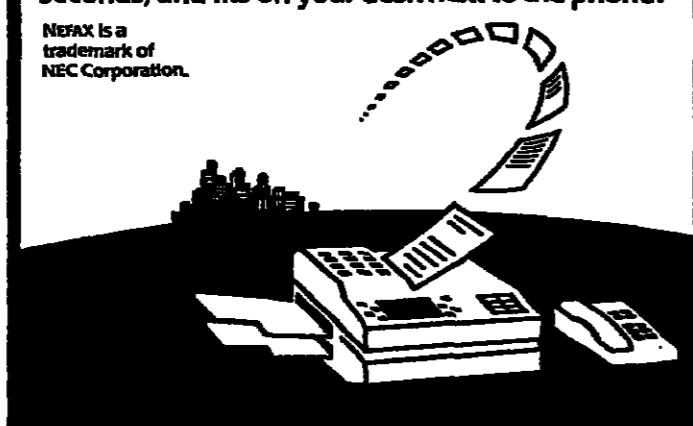
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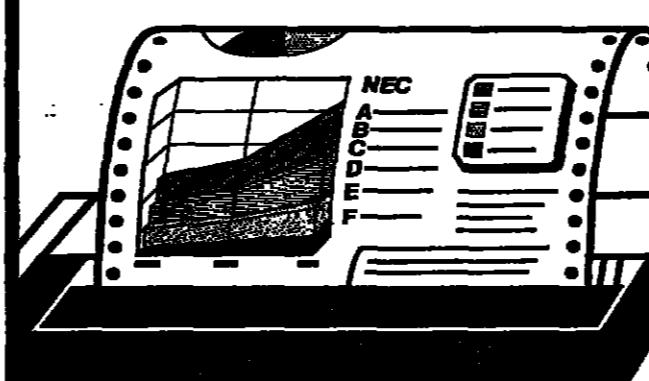
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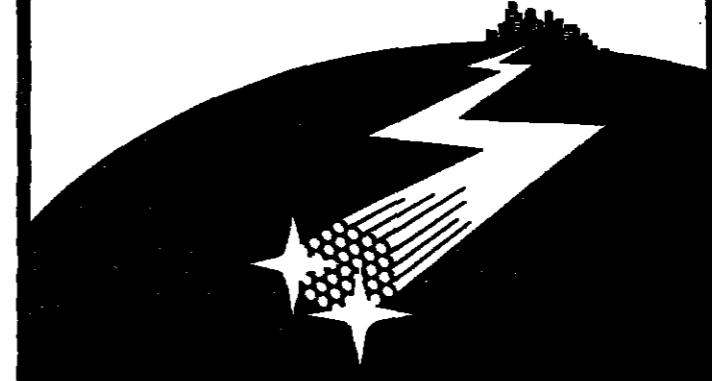
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# NEC

## Britain to expel Iranians from UK and Hong Kong

By Philip Stephens, Political Editor

BRITAIN yesterday responded to Iran's decision to break diplomatic relations with an announcement that it was planning to expel on grounds of security a number of Iranian citizens from both Britain and Hong Kong.

Iran announced the break on Tuesday following the continuing row over its death threats against Mr Salman Rushdie, the British author of the book *The Satanic Verses*.

The implications of the escalating row will be discussed by European Community interior ministers at a meeting in Seville, Spain tomorrow. That will follow talks in Madrid yesterday and today between the political directors of the 12 member countries.

Sir Geoffrey Howe, the Foreign Secretary, told a supportive House of Commons that a move to re-establish links with Tehran would only be possible when the Iranian government accepted the normal conventions of international relations.

In the meantime Britain had decided that "on security grounds, a number of Iranians must be required to leave this country."

The Tehran Government had also been told to close down its consulate general in Hong Kong and to withdraw staff.

## Swiss group's assets frozen by UK court

By Raymond Hughes, Law Courts Correspondent

THE Securities and Investment Board, the London financial watchdog, had been granted High Court orders freezing assets in the UK and Guernsey of Pantell, a Swiss group which has been offering advice to investors in the UK and its English associate Swiss Atlantic Holdings.

The SIB was granted the orders at a private court hearing on Tuesday. Neither company was represented.

Sir Nicolas Brown-Wilkinson, the Vice-Chancellor, the senior judge of the Chancery Division, gave reasons in court for ordering the freeze.

The orders, which Pantell and Swiss Atlantic can apply to have cancelled, were made pending a court ruling on whether Pantell has been carrying on investment business in the UK in breach of the 1986 Financial Services Act.

It was the SIB's first application to the High Court for orders under section 5 of the Act, which deals with remedies available where someone has conducted investment business in the UK without authorisation under the Act.

Sir Nicolas said Pantell's advertisements offering investment services to people in the UK recommended shares in a US company, Euramco, describing them as "the share of 1988" and "publicly owned and traded."

The evidence showed that of Pantell's two directors, Dr Axel H Schubert was one of Pantell's two directors.

Inquiries made by the SIB to the US Securities and Exchange Commission had disclosed that Euramco shares were not listed or traded on any stock exchange. It had also been discovered that Dr Schubert was apparently president of Euramco.

Pantell's solicitors had agreed with the SIB that the

announced last month that they would be reviewing the issue, leaving open the possibility of a decision at the meeting on Friday.

The Government yesterday gave no indication of the numbers involved in the UK, but it is understood that the initial spotlight will fall on the 10 or so Iranian citizens employed locally by the Iranian embassy in London.

Officials made it clear, however, that the activities of a wide range of Iranians are being kept under close review and the expulsions are likely to encompass other groups.

Iranians closely associated with the present regime and any involved in issuing threats may find themselves expelled.

It is thought that as Iran made the decision to formally break relations with Britain it is unlikely that the Foreign Office will press immediately for any escalation of the diplomatic sanctions against Tehran already taken by its EC partners.

The 12, however, may look closely at the possible security risk posed by Iranian nationals throughout the Community and decide to tighten control on their freedom of movement. The interior ministers

## Peugeot workers reject pay deal

By Fiona Thompson

The 4,500 manual workers at Peugeot Talbot, the Coventry car maker, have voted to take industrial action over the company's two-year pay deal worth just under 16 per cent.

In a secret ballot, 3,497 workers, representing 54.8 per cent, voted to reject the pay offer and 1,986 workers, 45.2 per cent, voted to accept it. Ninety-two per cent of the workforce voted in the ballot.

It is understood that it was clear under the ballot paper that a vote against the offer would be taken as a vote in favour of industrial action.

The result has surprised both the management and the unions. The workforce rejected the pay offer last month by a show of hands at mass workplace meetings, but, after a further session round the negotiating table, one of the two stumbling blocks, the qualifying period for attendance allowance, was eliminated.

The indications all along were that neither the money nor the two-year requirement, were major problems. However, attitudes may have hardened in the past fortnight. The Peugeot workforce will have seen their opposite numbers at fellow Coventry car maker Jaguar receive a fresh pay offer in spite of that company's claim that it had made its final offer.

Strike action would have serious implications for Peugeot. In the past 12 months the Coventry factory has taken on staff and doubled production. At present number three in Europe after Fiat and Volkswagen, Peugeot's aim is to be number one by the early 1990s. Any action could jeopardise this aim.

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The judge said that there was a strongly arguable case that, by sending advertisements from outside the UK to persons within the UK, Pantell and its associates were carrying on investment business in the UK in breach of the FSA.

The SIB had power under the Act to obtain a court order enabling it to secure money for distribution to people affected by Pantell's activities. A similar order could also be made against Swiss Atlantic, which had arguably been knowingly concerned in the contravention of the FSA. Sir Nicolas said that the SIB was not seeking such orders at this stage.

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## UK NEWS

### Funding for tunnelling and political stumbling blocks put brakes on high-speed link

## Chunnel rail project faces delay of four years

By Kevin Brown, Transport Correspondent

BRITISH Rail's proposed high-speed railway link between London and the Channel Tunnel may not open until the year 2000 - four years later than originally planned.

BR confirmed yesterday that it has made major changes to its proposals for the high speed link in response to a massive protest campaign by Kent and London residents.

The major changes include plans to run two-thirds of the line below ground level, to restrict the maximum speed of trains to 140mph, rather than 187mph, and to site most of the rest alongside existing railway or motorway routes.

BR also announced an improved compensation package, under which it will buy the houses of up to 1,000 residents affected by the route.

BR managers were admitting privately, however, that these

compulsory purchase legislation.

The changes will increase the cost of the line from £1.3bn to £1.7bn. BR said 30 per cent of the total cost of the project would go on environmental protection.

However, the extra costs have forced BR to abandon its initial assessment that the line would be viable by 1996. Mr John Welsby, BR's international director, said talks were still going with six private sector consortia in an attempt to find a workable financing scheme.

He said this could range from a wholly private sector construction project which would sell track time to BR, to a joint venture in which both parties would have an equity stake.

The project could be further delayed by growing opposition

to BR's intention to use the controversial private parliamentary Bill procedure to obtain legislative authority for the link.

The earliest such a Bill could receive the Royal Assent would be summer 1991. But it would require it to be tabled on time in November, and to obtain a smooth parliamentary passage.

BR admitted yesterday that the strength of opposition in Parliament could mean that the Bill would take three or even four years to emerge unless it is taken over by the Government.

A timetable leading to an opening in 1999 or 2000 would be in line with the experience of French and West German railways, which have both found that the construction of high-speed lines takes several

years longer than anticipated. Mr John Prescott, the Shadow Transport Secretary, claimed the revised proposals would destroy the commercial viability of the project, and urged the Government to take over the project.

Mr Prescott said this would also allow time for a further consultation period, including an independent study by experts to be appointed by the Transport Department.

The revised proposals were welcomed by some critics of BR's original plans. Mr Tony Hart, leader of Kent County Council, said the changes were "a moderate triumph."

Mr Stephen Joseph, director of Transport 2000, the transport pressure group, said BR had accepted advice to site the route along existing transport corridors.

## Bill set for bruising struggle through Parliament

By Charles Hodgson

IF BRITISH RAIL, or the Government had entertained lingering hopes that the more "environment-friendly" route for the high-speed link would defuse opposition to the project, the reaction to yesterday's proposals must have dispelled them.

Protesters made clear that they would continue their campaign, joined by residents affected by the new route. Conservative MPs whose Kent constituencies will be crossed by the link last night signalled their intention to fight the Bill at every stage of its progress through parliament.

BR will clearly face a long, bruising battle at Westminster to push through the Bill, mainly on such a controversial project in the wrong way to proceed. They predict that a private Bill could be lost as early as the second reading in the House of Commons and will in case be subject to long delays.

A parliamentary joint select committee on private Bill procedure, chaired by Mr Patrick McNair-Wilson, the Conservative MP for the New Forest, concluded last July that private Bills were not an appropriate mechanism for seeking approval where planning and environmental considerations were uppermost.

There are strong demands for a series of public inquiries along the proposed route and pressure on the Government either to sponsor the Bill as a hybrid - one which affects specific private interests but also has wide implications - or as a public Bill.

Ministers have so far sought to distance themselves from the controversial project,

## Six groups bid for link

SIX GROUPS have submitted preliminary bids to build a privately financed high-speed rail link between London and the Channel Tunnel. They are:

• Costain, Whittle, Taylor Woodrow, all construction companies, and Spie Batignolles of France.

• Laing, Mowlem and Tarmac, also British construction groups, and GVA Entropole of France.

• Trafalgar House, the construction, property, shipping and hotel group, and RMC, the engineering and construction group.

• insisting that it is a matter for BR to seek enabling legislation through a private Bill. But given the wider public interest involved, and the increased cost of the scheme, which many MPs believe will require public backing, the Government may be forced to step in to secure the future of the link.

The Government was criticised in the Commons yesterday for not volunteering a statement on BR's plans. Mr John Prescott, the opposition Labour Party's transport spokesman, claimed that the scale of the

extra expenditure envisaged meant that public investment was inevitable and this required government accountability to parliament.

Downing Street, however, firmly reiterated its insistence that no public money would be spent on the link.

The first step for BR is to draw up its Bill, seeking parliament's authorisation to undertake the necessary works. This has to be deposited with the Private Bill office by November 27. BR will then seek an MP to sponsor the Bill.

Mr McNair-Wilson, who has sponsored all BR's private Bills since 1979, has already indicated that he does not wish to handle the rail link Bill, given the environmental implications and local concerns it raises.

BR would obviously prefer to find a Kent MP to act as sponsor but it is unlikely that any local member would accept close association with a project that has aroused such fierce opposition.

The Government was criticised in the Commons yesterday for not volunteering a statement on BR's plans. Mr John Prescott, the opposition Labour Party's transport spokesman, claimed that the scale of the

link will have a second reading on the floor of the House, giving opponents on both sides of the Commons a first opportunity to block.

Once over that hurdle, the Bill will go to a special committee of four MPs, who have to declare no personal or constituency interest in its provisions.

The committee acts in a quasi-judicial capacity, taking evidence for and against the Bill advanced by the petitioners and BR.

This can be a long process - it could take up to three years - and only when the committee is satisfied that the Bill has been established is it reported back to the Commons for its further stages.

Given the level of local opposition to the link and the wide-ranging environmental issues it raises, either the government or officers of the House may decide that the Bill should be taken as a hybrid, like the 1986 Channel Tunnel Bill.

BR will obviously want to test the extent to which it can "settle" with objectors in the course of drafting its private Bill, but at this stage it appears improbable that the Government will be able to resist the pressure to step in.



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## UK NEWS

## MPs 'appalled' by system for toxic waste disposal

By John Hunt, Environment Correspondent

A TOUGHER system of controlling the dumping of toxic waste and the eventual establishment of a National Environment Protection Agency are proposed by the Commons Environment Committee in a report which is scathingly critical of Government policy.

After a long investigation into toxic waste, the all-party committee said: "Never have we experienced such consistent and universal criticism of existing legislation and of central and local government."

It accuses the Department of the Environment of failing to provide the leadership and commitment to provide adequate protection against environmental dangers.

Sir Hugh Rossi, the Conservative MP who is chairman of the committee, said yesterday it was "little short of a miracle" that there had been no disaster from the escape of poisons into the water supply from toxic waste or from explosions from the build up of methane gas on waste sites.

There was particular concern that planning permission is frequently given for building on abandoned dumps. Sir Hugh said that in some areas there was virtually no control over what went into landfill sites. "Nobody knows what is in there. God knows what kind of time bomb we are sitting on."

He said that the Department of the Environment was responsible for the "appalling system" of waste disposal and for allowing the situation to persist.

Although Sir Hugh, a former junior Environment Minister, blamed the situation on success-



restrict and control waste imports and exports, but this has not been implemented yet.

Lack of resources and understaffing leading to lack of morale at the pollution inspectorate is heavily criticised. The committee wants the inspectorate placed on an agency basis to give it some autonomy from the DoE and to have its own chief executive who would be an inspector rather than an administrator. It proposes that the present 79 waste disposal authorities (WDAs) in England and those based on district councils in Wales should be abolished. They have been consistently critical for poor performance in enforcing waste regulations and for having a "poacher and gamekeeper" role in running some sites them.

Initially, they should be replaced by 10 new regional waste regulation authorities in England and Wales formed from elected councillors. There should also be a national regulatory body responsible for a integrated pollution control of all aspects of pollution to air, water and land.

This would evolve into a full-blown Environment Protection Agency which would be separate from the Department of the Environment but answerable to the Environment Secretary.

The report proposes that a "duty of care" should be placed on shipowners and captains to provide a detailed and accurate manifest of the wastes they are carrying to the UK. They could be sued and face heavy damages if they misrepresented the cargo.

In a consultation document the Government has already proposed power to prohibit

HMSO, £10.50)

## Linde to appeal verdict on Lansing

By Andrew Fisher in Frankfurt

LINDE, the West German industrial group, said it would appeal the decision of the country's Federal Cartel Office to grant only partial approval of its takeover of Lansing Bag-nall, the UK's largest fork lift truck maker.

The cartel office yesterday confirmed it was disallowing the West German part of the takeover, restricting the deal

to Lansing's French and UK activities. It had already indicated in January that it would exclude Linde GmbH in Germany, which has a turnover of DM100m (£31m), from the deal. Linde, activities of which include industrial gases and industrial plant, said it would appeal in the Berlin courts. It said the cartel office had taken too narrow a market view.

The cartel office argued that Linde had a leading position in the West German fork lift truck market, with more than 50 per cent. Lansing GmbH's share was less than 2 per cent but would still add to the dominant share of Linde. This was aided by a voluntary sales limitation agreement between the European and Japanese industry associations.

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threshold of 100,000,000 francs. The bill would be introduced

Mr. Michel Rocard, Minister of Finance, has proposed a bill to increase the minimum amount of money that would be required to open a bank account.

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## FINANCIAL TIMES

BRACKEN HOUSE, CANNON STREET, LONDON EC4P 4BY  
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Thursday March 9 1989

# Lure of trade management

FACED WITH failure to contain the US trade deficit and worried by loss of competitiveness against Japan and other East Asian suppliers, opinion-leaders in the US are increasingly tempted by the notion of managed trade. The latest evidence of the trend comes from a report by the influential private sector Advisory Committee for Trade Policy and Negotiations. The Administration should, it suggests, identify sectors where US companies are competitive on a worldwide basis, but are unable to penetrate the Japanese market. Thereupon, it should negotiate "appropriate" import levels into Japan, under threat of sanctions.

The report is dressed on in a lengthy analysis of the macroeconomic dimensions of the bilateral trade problem. But it is its worrying conclusions on managed trade that deserve to be taken seriously by the world at large, even though Mrs Carol Hills, the new US Trade Representative, has expressed distaste for them.

There is a deep fear in the US that Japan's economic success, symbolised in its trade surplus, is a threat to US leadership and even its national security. This obsession is set to continue even though specific trade frictions between the two countries have recently abated.

### Piecemeal hammering

The Reagan Administration tried to deal with the "Japan problem" by hammering away at identifiable trade barriers piecemeal. Since there is no mileage left in this approach, the report concludes that the Japanese must be told to change their culture and overcome their aversion to imports.

The demand itself is indefensible. The purpose of liberal trade is, after all, to allow people to satisfy their desires fully, not compel them to change those desires to suit another country's convenience. The idea is no less disturbing at the practical level. Perhaps out of misplaced politeness, Japanese negotiators sometimes indicate acceptance of an import target, as happened in the case of semiconductors. Such an agreement is worthless in practice, however, because the Japanese Govern-

ment is unable to deliver. Japanese acceptance of such targets confirms the fantasy that Japan is a planned economy; failure to meet the targets merely confirms suspicions that they cheat.

The authors of the report argue, disingenuously, that all countries would be allowed to benefit from Japan's agreement to open its market to imports. In practice, the quantitative targets for imports would be in response to US pressure. To the extent that the Japanese authorities are able to influence imports at all, they are bound to give the US the first slice of the cake, leaving the rest of the world to scrambles for the crumbs.

### Conflicts in Gatt

Experience in the semiconductor field has already demonstrated that tinkering around with formulas for market access leads to frustration and conflict within the Gatt. The result is to endanger the co-operative relationship with Japan on the macroeconomic issues, quite apart from setting a bad example to the European Community.

As the report itself states, the greatest single contribution to a reduction in the bilateral deficit would come from balancing the US budget. This, the authors admit, is unlikely, which is why they recommend alternative specific action on trade. The logic is extraordinary. Being unable to solve the underlying problem, the symptom - the trade deficit - is blamed on the unfair practices of trading partners. Thereupon a solution is offered that is most unlikely to work, but is certain to endanger the multilateral trading system.

One of the most influential books on the Japanese "threat", Trading Places by Clyde Prestowitz, alleges that the US has allowed Japan to surpass it as an economic power. If the report's recommendations for the pursuit of a bilateral approach to managed trade were accepted, the US would, indeed, be trading places, but not with Japan. The US would, instead, be converting to the international economic ideals of the Soviet Union, precisely when Mr Mikhail Gorbachev has at last renounced them.

A new US plan is likely to offer further encouragement to debt buybacks. In their simplest form, these entail debtor countries buying back their debt at a discount in the secondary market. The problem is that buybacks require reserves, which most debtor countries do not have, or donations to which most countries do not have access. A buyback last year by Chile was financed by windfall earnings from high copper prices; one for Bolivia by government donors anxious for cooperation in stamping out the cocaine trade.

Given the future over the bail-out plan for US thrift institutions, the new approach is more unlikely than ever to require funds from Congress. And the administration does not believe it is in a constitutional position to order the banks to make concessions to ease the debt burden. According to one banker, this means the US has "promised not to say the T-word": forgiveness.

That leaves voluntary participation by banks as the only way to reduce the crippling burden of debt. This involves encouraging banks to recognise that their loans are not worth 100 cents on the dollar, reversing an approach which up to now has been aimed at maintaining the appearance of quality in bank portfolios.

Voluntary debt reduction accelerated significantly last year. It is unlikely, however, without new impetus to make much impact on the \$1.2 trillion of developing country debt, \$450bn of which is owed by Latin America. Debt reduction techniques have resulted in \$25bn of debt relief since the crisis began (\$15bn in 1986).

Much has resulted from debt restructuring by private companies in Mexico, of which there remains little to do. Most of the rest has been through debt-to-equity swaps - most successfully, in Chile, in which foreign creditors exchange discounted sovereign loans for currency to buy

the first two or three years' interest payments.

There are common problems, however, to all these attempts at voluntary debt reduction. The first is the so-called free-rider problem, which means that creditor banks that do not participate in a debt reduction will benefit from the participation of others. Free-riders have plagued attempts to arrange new loans for debtor countries and could also hinder voluntary debt reduction.

A second difficulty is that reducing the debt burden alone does not, unless the reduction is really big, ameliorate the central difficulty - the huge resource flows from the highly-indebted countries, more than \$30bn in 1988.

Commercial bankers in the US say this can be addressed by the making of new loans through a "menu of options" of different types of lending. This menu, which recognises the increased diversity of interests of lending banks, was seen in its most highly-developed form in Brazil's big financing package last year. It would be more effective if new loans could be differentiated as senior or superior to the old. However, the "new money" approach will inevitably be weakened by any encouragement to banks to write down debts.

Bankers in Europe and some academics say that what debtors really need is to capitalise their interest payments. US banks would suffer from relatively harsh accounting and regulatory treatment of such arrangements, but that could be softened. More fundamental is the fact that once a country is granted interest capitalisation, it could easily increase unilaterally the proportion of interest treated in this way.

Furthermore, interest capitalisation runs directly counter to debt reduction, potentially leading to rapid growth of debt burdens. And, with capitalisation voluntary (as part of the "menu of options"), banks could not be forced either to capitalise interest or lend new money; the free-rider problem would not be addressed.

# China's tactics in Tibet

THIS WEEK the Chinese have been behaving like the worst of colonialists, shooting down unarmed civilians and sending out night squads to pick up anyone suspected of taking part in the riots in the Tibetan capital, Lhasa. Over the past two years the Chinese have regularly responded to pro-independence demonstrators carrying only flags or pictures of the Dalai Lama with shoot-to-kill firing.

In the past such protests have been followed by brutal security sweeps through the city. When Lord Ennals, the British parliamentarian, went to Tibet on a fact-finding mission last spring, he was given horrifying evidence of police torture of suspects. With Lhasa to be closed to foreigners tomorrow following the imposition of martial law, there is no reason to think China's security forces will use more predictable methods. Indeed, witnesses in the Tibetan capital said yesterday that troops were massing outside the city, ready to wade in as soon as the last foreigner leaves.

### Barbaric behaviour

Historically Peking has been largely immune from criticism for this barbaric behaviour. It is now more than time for the international community to persuade the Chinese leadership to make some effort to restore human rights. The Chinese could, at least, be pressed to stop stalling over plans for discussions with the Dalai Lama on his proposals for genuine Tibetan internal self-rule under a Chinese umbrella.

Since these proposals represent considerable movement away from the traditional Tibetan claim to full independence, the Dalai Lama has made a realistic and statesmanlike offer which should not be ignored. While several Western governments, including Britain and the US, have in the last few days made statements deplored the violence and urged Chinese talks with the Dalai Lama, this is not enough.

It is unthinkable that if, for example, Soviet police had shot down citizens of the Baltic republics in similar protests, the Western response would have been so mild. Less than two weeks ago, when China's

Stephen Fidler assesses US policy on Third World debt

# The Baker plan revised

The US Administration's review of the Third World debt issue, currently under way, will produce no grand new scheme. Unless, however, it is only to scratch the surface of a worsening problem it will have to change some key assumptions of the Baker plan, the US approach to the problem since 1985.

The Baker plan's aim was to bring about growth through economic adjustment, partly financed by new credits from commercial banks and stepped-up lending from the World Bank. The scale of funding needed to finance growth never arrived. There is now virtual unanimity that the strategy must be overhauled - the legacy of debt crisis management has been a more stable international banking system but tragic weakness in many of Latin America's fragile democracies.

For political reasons, however, any new initiative will have to be presented as an extension of the Baker principles. Mr David Mulford, the Treasury's under-secretary for international affairs, who is in charge of the policy review, has already promised a continuation of the Baker plan's country-by-country approach.

Any beneficiaries of a new approach - as of the existing strategy - will be those debtors that agree to economic conditions laid down by the International Monetary Fund and the World Bank.

Given the future over the bail-out plan for US thrift institutions, the new approach is more unlikely than ever to require funds from Congress. And the administration does not believe it is in a constitutional position to order the banks to make concessions to ease the debt burden. According to one banker, this means the US has "promised not to say the T-word": forgiveness.

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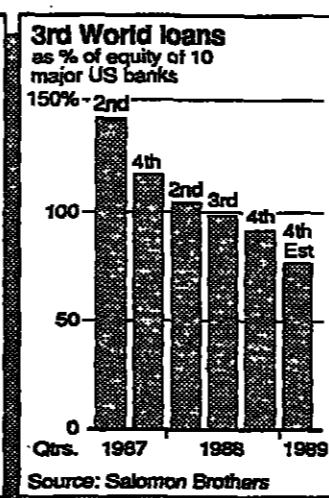
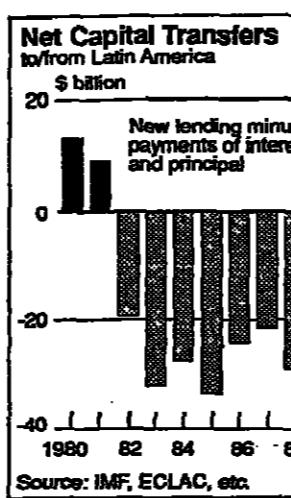
Bankers in Europe and some academics say that what debtors really need is to capitalise their interest payments. US banks would suffer from relatively harsh accounting and regulatory treatment of such arrangements, but that could be softened. More fundamental is the fact that once a country is granted interest capitalisation, it could easily increase unilaterally the proportion of interest treated in this way.

Furthermore, interest capitalisation runs directly counter to debt reduction, potentially leading to rapid growth of debt burdens. And, with capitalisation voluntary (as part of the "menu of options"), banks could not be forced either to capitalise interest or lend new money; the free-rider problem would not be addressed.

In nearly 40 years as an occupying power, the Chinese record has been deplorable. Numerous Tibetans have died at their hands, either through slaughter after resistance to Chinese forces or from starvation caused by Chinese ignorance. While it is true that everyone suffered in China under the devastating Cultural Revolution, no one suffered as much as the Tibetans who saw almost their entire religious and cultural heritage destroyed. Their traditional agriculture was ruined by the application of extreme Maoist ideas.

While there has been some improvement over the last ten years, Chinese chauvinism means that Tibetans are second class citizens in their own country. What little development has taken place has been mainly for the benefit of incoming ethnic Chinese or to supply raw material such as timber to China proper, a process which is damaging Tibetan ecology.

There is more to the Tibetan tragedy than the rape of a distant land. After 1987 Hong Kong will revert to Chinese sovereignty. It will be open to China to exploit the former British territory just as it has done in Tibet, and similarly to crush dissent. Western governments, especially the British, should at least insist that China behaves with minimum decency in its present colonies before it takes on another.



Given all this, the Treasury's options appear to be these:

- To encourage debt buybacks (perhaps through a facility established at the IMF) and debt-for-debt swaps (through greater use of official guarantees for exit bonds, perhaps from the World Bank). Better cooperation with Japan could clear the way for finance.
- To apply new regulatory pressures to banks to encourage them to take part in debt reduction. The establishment of new general reserves - cushions against possible future loan losses - for US banks could be made tax deductible. Such provisions, however, currently count towards US bank capital. So the Treasury might prefer regulators to force banks to make loan write-offs, which are already allowable against tax. Another option would be to allow banks to spread write-downs over a number of years.

- To improve incentives for banks to participate in debt reduction. Accounting rules for low-interest bonds might be changed, to allow banks to avoid the recognition of losses. The regulatory constraints on bank participation in debt-equity swaps might be loosened. New lending packages could also include commitments from debtors to a certain level of debt-equity conversion.

- To lift the US block on a capital increase of the Inter-American Development Bank, allowing it to broaden its scope to make policy-related loans, and to encourage other multilateral institutions to step up lending.

- To increase incentives for virtuous economic performance in the debtor countries, stressing the encouragement of domestic savings and the reversal of capital flight. The stock of overseas flight capital is estimated to amount to 45 per cent of the foreign debt of the highly-indebted countries.

- In a second difficulty is that reducing the debt burden alone does not, unless the reduction is really big, ameliorate the central difficulty - the huge resource flows from the highly-indebted countries. In an ideal world, all this taken together - combined with sympathetic action from other governments in their roles as tax authorities, bank regulators and creditors - could lead to a sharp drop in the debt burden of countries promising to adhere to structural reform, and a reduction in the huge outflows of capital from poorer countries.

- In practical terms, the achievements will probably be more modest. No such plan can address the problems of countries whose economic management is poor. Even if most of these measures are adopted, implementation will not be rapid, and there may still be strong incentives to free riders among the banks. What the US Treasury does with one hand, the US Federal Reserve could wipe out with the other, by pushing up interest rates further. In the meantime, the clock ticks on in Latin America, where the debt issue could tip the country's new democracy back over the brink.

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## ECONOMIC VIEWPOINT

## Financial strategy's porcupine destiny

By Samuel Brittan

continued to be tight.

As we know, the monetary side proved far more difficult. Because of both financial innovation and the effects of economic change it became extremely difficult to predict money market habits or the velocity of circulation. There have been no less than six restatements of either the aggregates or the target ranges. No wonder the MTFS did not succeed in influencing expectations, and inflation came down painfully in the early 1980s due to the brute facts of recession and an overvalued pound.

The various monetary targets are often known as intermediate objectives, because there is an underlying aim that they have all been designed to serve. This aim has been to provide what Nigel Lawson and his chief economic adviser, Sir Terence Burns, call a "nominal framework." They mean a growth of spending in cash terms sufficient to support real growth but not to accommodate inflation.

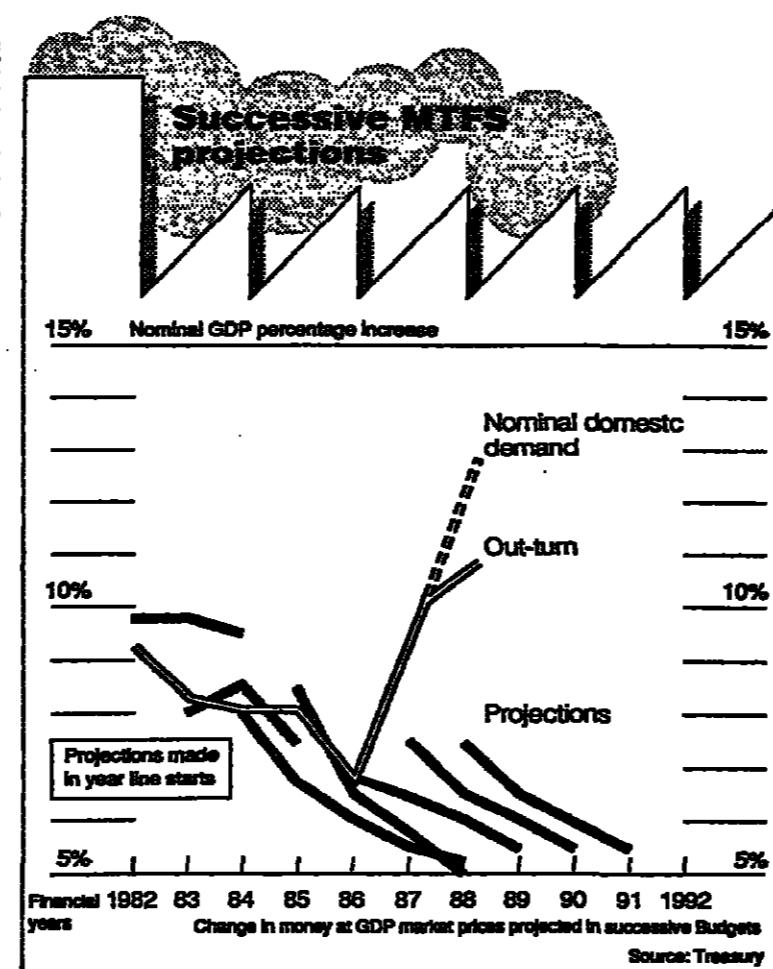
This underlying aim is normally best stated in terms of Nominal GDP. This is simply gross domestic product in current money without any attempt to deflate it by a price index. It also happens to equal the money supply (any measure of it) times its velocity of circulation.

An objective for Nominal GDP has superior logical status to intermediate monetary targets, as I argued in *How To End the Monetarist Controversy* (first published in 1981 - the last time I had any specific influence on policy). Focusing on Nominal GDP is the equivalent of stating one's destination - such as Glasgow - before becoming bogged down in arguments about the best roads to take.

Projections for Nominal GDP have indeed been given in the Red Book since 1982 and were implicit before, although they have never quite obtained that status.

In the circumstances of the 1980s any reasonable path for Nominal GDP has had to be downward sloping until it reaches some rate - such as five per cent per annum - which leaves room for only modest inflation at the end of the period. The result of monitoring projections against outcome is the porcupine-shaped chart.

Two key features emerge from the chart. First the projections have been continuously pushed further ahead. The aim of 5 per cent, or 5% per cent, Nominal GDP growth which was to have been achieved in the present financial year has been repeatedly



by saying that inflation was a necessary component of a wave of innovation. He wrote, however, against the background of a Gold Standard which guarded against any inflationary take-off and ensured that years of high inflation were offset by years of low inflation or even falling prices.

The contemporary moral is that the need for some sort of assurance that breakthroughs, such as the one shown in the chart, should be quickly spotted and reversed.

Where does the exchange rate fit in to the MTFS? In two possible ways. It can be an intermediate indicator to be observed along with the monetary aggregates and all other available evidence. This, indeed, is how Treasury officials have seen it most of the time.

A more ambitious aim with which the Chancellor himself has played, especially when the D-Mark was closely shadowed during 1987-88, was to go further and use a currency link with a sound money country, in this instance Germany, as an anti-inflationary anchor. This is at its most effective when part of a published and known framework, whether the 19th century Gold Standard or the EMS today, backed by the commitments of several countries.

The more *ad hoc* link forced on the Chancellor by the Prime Minister's opposition to the EMS was not strong enough to prevent an inflationary wave emanating from outside the traded goods sector - in the mortgage market and in non-traded services. Even so, it is conceivable that sterling can remain anywhere within even the broadest target ranges unless the spending trends shown in the chart are soon reversed.

If the UK is on an exchange rate standard - for example if it were in the EMS with a tacit objective of not depreciating against the D-Mark by more than 2 per cent per annum on average - the nature of this standard would itself suggest an appropriate long-term path for Nominal GDP.

Even if a British MTFS were stated entirely in terms of fiscal objectives and the exchange rate, Nominal GDP would come in at an international level. The central bank of the anchor country would need to monitor its economy's own Nominal GDP to ensure that its policies were neither too tight or too loose; the Bundesbank does this without quite admitting it.

Oddly, the UGC subject reviews are being carried through the middle of considerable uncertainty about the universities' future. Education ministers are busy articulating a vision of a brave new free market future for higher education. The UGC, meanwhile, is rationalising university departments in centrally determined decisions which will circumscribe the provision of many subjects well into the next century.

Ministers will be committed to the market which will let more people go to vet school; an oversupply would drive down fees for the nation's farmers and pet owners. If ministers are serious about picking up the tab for uncontrolled expansion, they should insist on vets paying back part of their education once in employment.

LOMBARD  
Of animals and wise men

By David Thomas

WHAT SHOULD Britain do with a university department of which (a) has one of the few research units of world class in its field, (b) generates much more research income than comparable departments in other universities, (c) has 10 students knocking on its door for every place it offers and (d) has no unemployment among its graduates?

The answer appears obvious to the people who plan Britain's universities: close it. This was the fate suggested earlier this year for Glasgow University's veterinary school, a proposal which has stirred up a storm in Scotland, but only the weakest of ripples outside.

So far, so defensible. Yet the case is curiously incomplete. No one would guess from the Riley report that performance indicators, ability to win research contracts and measures of student demand are all the rage in the universities.

Nowhere does Riley attempt to compare the academic quality of the vet schools. One of the few references to such factors is that at Glasgow "the pathology and parasitology departments have large research programmes and are of international repute."

Wise markets: in my case, manpower forecasts seem too fragile a vessel to bear the strain of determining the future of Britain's veterinary education.

Annual demand for vets in the 1990s could range from 140 to 500, depending on factors such as the growth in pet ownership and the number of women coming out of vet schools, according to the Institute of Manpower Studies at Sussex University.

So here is an excellent chance for education ministers to flesh out their talk about markets. Unlike teachers or doctors, vets are firmly part of the private sector: more than four-fifths earn a tidy living through private practice.

Ministers will be committed to the market which will let more people go to vet school; an oversupply would drive down fees for the nation's farmers and pet owners. If ministers are serious about picking up the tab for uncontrolled expansion, they should insist on vets paying back part of their education once in employment.

## LETTERS

## Industry and education

From Mr E. Palfrey.

Sir, I read Michael Prowse's article on the international baccalaureate (March 2) with great interest.

My son, now starting his two years for A-levels, has found the pathway for those students who are of A-grade standard at both English and maths a very stoney one indeed.

He can do these two subjects together, but only at the expense of a complete change of teachers and group after the first year. The school - a top academic public school - has made no adequate provision for children who have this joint ability.

But who can blame the school? It has to organise itself efficiently for university entrance. Besides, what top university is calling for these sorts of minds? To pick up your point, what university will carry through - or even welcome - the start which the baccalaureate diploma gives?

The university world is so sluggish - so slug-like - that

From Mr David Flanagan.

Sir, Your article, "Adjustment in France" (March 3), congratulates the French economy on its recent successes in growth, control of inflation and the corporate sector. Two clouds on the French economic horizon are identified, however, relating to the weakness of the structure of manufacturing industry and the rigidity of the labour market.

Faster growth of imports than exports of manufactured goods is certainly a matter of concern for the French authorities. This situation is largely due to two factors. First, the recovery of demand following the difficult years of the early 1980s inevitably led to a surge in imports. It is not necessary to be the case, however, that this short-term effect will develop into a long-term problem. Second, it is important to recognise that France's policy of economic openness and internationalisation may have required, and may continue to require, considerable import penetration before a position of comparative external equilibrium is reached. This process culminates in 1990 with the dismantling of the last exchange control mechanisms.

To consider the side effects of these developments as a structural weakness in the economy may not be entirely realistic.

Labour market rigidity is thought to represent a continuing threat to the French corporate sector's profitability unless addressed urgently. The French authorities, however, appear to have recognised this vulnerability with the gradual reduction of employers' contributions as part of the employment plan of last year. The increase in the contributions of individuals to social security which allows this change may also contribute to a moderation of consumption growth.

The adjustments in the problem areas of trade and labour conditions already appear to be under way, therefore, and their success in ensuring France's continued economic progress may yet remain to be seen.

David Flanagan  
133 Shepherds Bush Road, W6

The realities of the railways

From Mr Thomas Whittle.

Sir, As David C. Hawkins asserts (Letters, March 6), the private sector is a market with very low seat-hour utilisation; why is it that public (rail) transport needs to be subsidised? Despite very heavy seat-hour utilisation at rush hours, British Rail may find that British Rail has a low average seat-hour utilisation throughout its system.

As much of the capital cost

of these commuter networks has been amortised or written off, surely BR and London Transport should be able to pay its way without help from ratepayers and taxpayers.

Perhaps BR should face reality and look at its own under-utilised facilities. A privatised rail system would have to do so.

Thomas Whittle  
19 Kildonan Drive  
Maybole, Ayrshire

## An unwelcome bid threat

From Mr E. G. Unwin.

Sir, I was appalled to read the article by Hugo Dixon (March 8) concerning Hoskyns's attitude to GEC-Siemens and Plessey and would like to put the record straight.

E. G. Unwin  
Chairman  
Hoskyns Group plc  
Hoskyns House  
130 Shaftesbury Avenue  
London W1

no way can this be taken as support for the GEC-Siemens bid threat.

To date, Plessey has honoured all their commitments to Hoskyns and, together we regard the bid threat as totally unwelcome.

E. G. Unwin  
Chairman  
Hoskyns Group plc  
Hoskyns House  
130 Shaftesbury Avenue  
London W1

## Incentives for Northern farmers that pull the South down

From Mr Clive Robinson.

Sir, Professors Tangermann and Josling are to be congratulated on their attempt (World Trade News, February 14) to find the common elements in the EC and US positions which could lead to progress in the stalled GATT talks on agricultural trade. The blind spot in their article is the implication that the principal victims of distorted world farm trade are the farmers and national treasuries of the industrialised North.

The people who stand to lose most from a continuation of the dumping war in farm products are small farmers in developing countries. This group,

just lower Third World production but a catastrophic loss of income in the rural areas where 80 per cent or more of the people depend on farming.

Agreement in the Uruguay Round is both possible and urgently needed. It is to help the majority of the world's farmers, it must put an end to policies of incentives to Northern farmers to drive their poorer Third World colleagues out of their own markets. It must therefore eliminate export dumping and the export subsidies which fuel it. The EC is right to insist on continued CAP protection for its smaller farmers but should find ways of achieving this (quotas and

other supply management mechanisms) which limit EC agriculture to its own consumption needs. The long-term goal of bringing agriculture fully into GATT must include effective anti-dumping provisions. GATT accords must also ensure that indebted agricultural economies in the Third World can continue to restrict cheap food imports until they have achieved at least the level of self-sufficiency enjoyed by European farming.

Clive Robinson  
Liaison Committee of  
Development NGOs to the  
European Communities,  
PO Box 100, SE1

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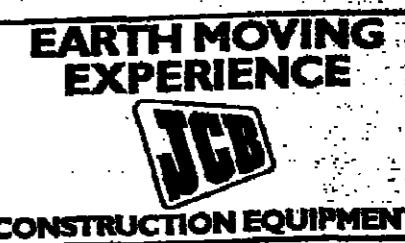
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# FINANCIAL TIMES

Thursday March 9 1989



## US budget stalemate: no news is bad news

Slow decision-making puts pressure on the financial markets, reports Peter Riddell

US budget discussions are heading for stalemate. Amid all the furore over the Tower affair, the debate on how to reduce the federal deficit has received little public attention in the past two or three weeks. But in this case no news is bad news.

On Tuesday, Mr Richard Darman, budget director, appealed for early, high-level talks, saying that a stalemate brought the economic risk that rising interest rates might cause the economy to founder. In this he was echoing last week's warning to Congress by Mr Alan Greenspan, chairman of the Federal Reserve, of his fear that "you won't move as rapidly as you ought to."

The budget procedures are well under way. Senate and House committees have been busily holding hearings. The Democrat congressional leadership has also been continuing exploratory meetings with the Administration about when and how formal talks might occur.

Yet no decisions have been taken. The budget timetable, and the financial markets, are pressing. Key dates have been set by the Balanced Budget and Emergency Deficit Control Act of December 1985 (more familiarly known as Gramm-Rudman-Hollings or GRH) which laid down procedures to force Congress and the Administration to tailor spending and tax decisions to the overriding aim of gradually eliminating the budget deficit.

The deficit reduction targets are based on forecasts of economic activity before the relevant year starts. These tend to be optimistic since no administration is likely to want to be gloomy about output and unemployment. Moreover, once the fiscal year has started, there is no clawback for over-



Darman: school warning

### COUNTDOWN TO OCTOBER

- January 9: President Reagan's final budget
- February 9: President Bush's revised budget
- February and March: Hearings by Senate and House committees and exploratory talks between Congressional leaders and Administration
- April 15: Non-binding deadline for both Houses to produce, and agree, budget resolution setting out instructions to committees for spending and tax changes in 21 different areas
- June 15: Congress due to complete legislation reconciling spending details and totals
- August 15: President's Office of Management and

Source: *Collander, The Guide to the Federal Budget*.

US FEDERAL BUDGET DEFICIT (\$bn)			
Financial Year	GRH (1985)	GRH (1987)	Bush Budget
1986	171.0	201.2	221.2
1987	144.0	148.7	148.7
1988	105.0	144.0	155.1
1989	72.0	136.0	170.2
1990	36.0	100.0	94.8
1991	0.0	54.0	64.2
1992	-	26.0	30.6
1993	-	0.0	-2.5

(Source: Figures equal 1,000,000,000)

Source: Office of the Management and the Budget

shooting the deficit. The record is, to say the least, uninspiring: virtue is always put out until next year.

In only one year, fiscal 1987, did the US come remotely near the GRH target. As Mr Stanley Collender, director of the Federal Budget Policy unit at Price Waterhouse in Washington, points out in his comprehensive "Guide to the Federal Budget" (published by the Urban

Institute), the 1987 performance reflected a once-and-for-all boost to revenue from the 1986 tax changes and from asset sales, which are now not allowed to be counted in the GRH target.

This year even Mr Darman has had to concede the optimism of some of the projections, especially over the cost of rescuing the savings and loans industry. The latest rise

in interest rates casts doubt on official assumptions of a sharp fall in rates over the next three years, coupled with 3 per cent plus economic growth. Any deviation adds substantially to the size of the deficit.

The immediate stumbling block has been the "black box" of \$136bn of domestic discretionary spending which is not being adjusted for inflation to

the size of the deficit.

The manoeuvring is likely to continue for some months, unless a crisis in the financial markets forces the pace.

## West Germany wins Brussels approval for state subsidy of Daimler takeover

By William Dawkins in Brussels

THE WEST GERMAN Government yesterday won clearance from the European Commission to provide up to DM3.5bn (\$2.1bn) for the proposed acquisition of a stake in the Messerschmitt-Bölkow-Blohm (MBB) aerospace group by Daimler-Benz, the country's main car producer.

This is one of the biggest state subsidies ever to receive the go-ahead from the Brussels authorities and represents the removal of an important potential barrier to what the Commission considers a strategically important takeover for the European aircraft industry.

The plan is also awaiting clearance from West Germany's national cartel office. Brussels has no objection to

the bid on cartel grounds, said an official.

About a third of the total is an exchange risk guarantee to protect the group against falls in the value of the dollar, the currency in which aircraft are usually priced. The rest is a debt write-off, designed to phase out state subsidies for MBB, the West German partner in the Airbus consortium.

The aid package was demanded by Daimler-Benz as a condition for agreeing to take over MBB, 51 per cent of whose capital is currently in public hands. Daimler will initially buy 30 per cent of MBB and later increase that stake to more than 50 per cent.

EC competition rules tightly

restrict member governments' freedom to subsidise industry, but there are exceptions for assistance to important projects of common European interest, of which Airbus is a prime example.

Brussels was also encouraged by the fact that the takeover would bring private capital - DM1bn - into Deutsche Aerospace for the first time.

The side were to help "the restructuring of the West German civil aircraft industry with the aim of increasing its efficiency and international competitiveness," said a Commission statement.

Competition would not be distorted because aircraft sales between member states were limited and did not in any case

take place in the same market as Airbus.

The Commission yesterday challenged West German proposals to provide low interest credit to help the shipbuilding group, Howaldtswerke Deutsche Werft, provide three container ships to an Israeli company.

The proposed assistance is worth 50 per cent of the contract price of DM105m per ship, representing a total grant of DM94.5m. West German authorities believe this should qualify as aid for a development project, but the Commission was warned that Israel is not a developing country and that the subsidies should therefore be blocked.

Competition would not be distorted because aircraft sales between member states were limited and did not in any case

## Greece, Cyprus set out positions on arms talks

By Judy Dempsey in Vienna

GREECE and Cyprus, which yesterday tentatively set out some of their negotiating positions for the two sets of arms talks which open formally in Vienna today, are likely to raise difficulties for the West.

Mr Karolos Papoulias, the Greek Foreign Minister, whose delegation last January went to the centre of dispute with Turkey over what zones should be included in any conventional reductions, again made veiled references to this dispute.

At issue is the region around Mersin in south-eastern Turkey, an important strategic port which the Turks want excluded from any reductions.

Nato did not fully resolve this issue, preferring instead to leave the matter open until the negotiations started.

But yesterday, Mr Papoulias said firmly that Greece's position "has already been made clear during the last stage of the negotiations - concerning the zones on which the results of the negotiations will be

## British Coal pension fund to sell \$1bn US property

By Paul Cheeseright, Property Correspondent, in London

BRITISH Coal Pension Funds

are preparing to sell their US property interests, worth some \$1bn (£580m).

The properties are held by Pan American Properties and Buckingham Holdings, and Ms Wendy Luscombe, the president of Pan American, said yesterday that the pension funds "had not been burnt by their investment and they are not dumping it."

The decision to withdraw from the US property market and postpone a sale which is large even by local standards was taken by the trustees of the pension funds in London last week.

It follows a period of three years during which little fresh money was made available to the pension funds in that many of the properties are of a nature to appeal to foreign and US institutions. Their investment in prime US property has been increasing.

The pension funds, whose total assets are more than \$10bn, moved into the US property market after British exchange controls had been lifted in 1979.

Brussels in jam over clean cars

Continued from Page 1

likely to happen. Despite the Italian Commissioner's eagerness to press home his point, Mr Jacques Delors insisted last night that a full report on the implications of moving quickly to higher standards be drawn up by the Commission and that any decision by Brussels should be considered over the next few weeks.

It challenges the view that Africa's steep decline over the past two decades has been caused largely by external factors, suggesting that these "may have been less hostile than supposed and less culpable in explaining the crisis."

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produce savings of more than \$10bn. The Democrats have been reluctant to start talks without more details and last week Mr Darman was forced to rescind the proposal of the Reagan Budget of January 9 as a starting point for the negotiations.

Mr Leon Panetta, the admiral of the House budget committee, has expressed confidence in the House version of the budget resolution setting overall guidelines should be available by the April 15 deadline. But the Senate version is unlikely to be ready on time.

Even though there may not be much time lost, there is still likely to be a gap between the Democratic-controlled Congress and the Administration. On Tuesday, Mr Dan Rostenkowski, chairman of the Ways and Means Committee, tabled several proposals, including Medicare cuts, which he believed would not pass Congress.

The key dates will be in August and September after the Administration's revised economic forecasts which, on current trends, will show that more needs to be done to cut the deficit. So, not surprisingly, there has been increasing talk in recent weeks about invoking the sequestration procedure - which Mr Rostenkowski has said is preferable to the Bush Budget.

Sequestration provides for mandatory across-the-board cuts to meet the deficit target. These are divided evenly between defence and domestic programmes (with certain protected areas in both), which would mean a tighter squeeze on the Pentagon than under the Bush Budget.

The manoeuvring is likely to continue for some months, unless a crisis in the financial markets forces the pace.

## Soviet pride of the fleet banned by home ports

By Quentin Peel in Moscow

A SOVIET nuclear-powered merchant ship is stranded at anchor outside the port of Vladivostok, in the Soviet Far East, after unprecedented popular protests have banned it from docking at any of the major ports on the country's Pacific coast.

The pride of the Soviet merchant fleet, the 61,000 tonne *Sempron*, is wallowing in a force seven gale because of environmental fears over the danger posed by its nuclear reactor, according to Soviet press reports.

Workers in a string of ports, including Vladivostok, headquarters of the Soviet Pacific fleet, and neighbouring Nakhodka, Vostochny, Magadan and Petropavlovsk-Kamchatsky, have been joined by their local councils in refusing to unload the ship at the end of its maiden voyage on the Black Sea.

The *Sempron* is described by the Soviet press as an "atomic giant" and is designed to carry some 70 barges on board.

It left Odessa on its maiden voyage in January for Vietnam, passing through the Bosphorus on January 12.

Western naval observers say the ship, heavily reinforced for ice protection, is intended to open up the northern sea routes for the Soviet Union, operating between Vladivostok, Murmansk and serving the Arctic and Pacific ports in between.

These are exactly the ports which are now refusing to handle it.

Despite the insistence of the Soviet Ministry of the Merchant Marine that the ship is totally safe, Vladivostok city council and the rest have refused to let it dock until they receive "extra" information about the radiation safety of the ship, according to *Sovetskaya Rossiya*, the Communist Party newspaper in the Russian federation.

## World Bank optimism

Continued from Page 1

per cent during 1986-84 to almost 4 per cent on average in 1988 and 1987. By contrast, the growth rates in countries with weak or no reform programmes - running under 1 per cent a year in the earlier period, increased by only a third as much in 1986 and 1987.

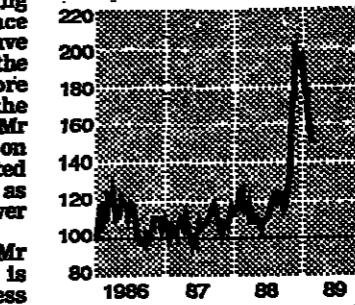
It challenges the view that

Africa's steep decline over the past two decades has been caused largely by external factors, suggesting that these "may have been less hostile than supposed and less culpable in explaining the crisis."

## The high cost of tackling Tiny

### Lomirro

Share price relative to the FT-A All-Share Index



It has become all too clear that in taking on Lomirro, Mr Alan Bond made a major strategic error. Even if he finds a buyer for his stake at the asking price - which on balance seems unlikely - he will have made a mere 2 per cent on the transaction. Perhaps more important, by rousing the street-fighting instincts of Mr Rostkowski, he has brought on him attacks of such pointed ferocity that his reputation as a serious financier may never be the same again.

The extent to which Mr Bond is a forced seller is unclear, and it will be difficult to know whether he is in a position to sell his stake to another similar to that of Mr Pat Goodman with REM. Unable to make headway with his stake or find an immediate buyer, he is obliged to decide on an alternative. He acknowledges that if that fails he will be in the worst of possible worlds.

The management's strategy is to prove that Lomirro is worth on fundamental grounds. The market has convinced itself that the break-up value is at least \$5 a share, but if the company is bid for, that hardly matters.

Sequestration provides for mandatory across-the-board cuts to meet the deficit target. These are divided evenly between defence and domestic programmes (with certain protected areas in both), which would mean a tighter squeeze on the Pentagon than under the Bush Budget.

The manoeuvring is likely to continue for some months, unless a crisis in the financial markets forces the pace.

far behind. Indeed, in one of the market's more improbable revivals, HICC now looks if anything rather too trendy than too dull. The catalogue of its business interests misses out few of the priority areas for infrastructure investment over the next decade: telecommunications and power, the railways and the Channel tunnel, not to mention all the business growing yet to be done under South London. And when it comes to biologicals, recent acquisitions in the garlic belt have earned HICC a solidly European reputation.

None of that had much to do with yesterday's 7 per cent rise in the share price, of course, that seems to have been driven by the third of the managers, and yesterday completed the forced disposal of S&N Restaurant at a price that would not have disgraced a more willing seller.

A steady trickle of encouraging announcements has also been emerging from other parts of the company recently. Yesterday's purchase of Metaxa shows that some spirits groups

- admittedly of the rougher Greek variety - are still to be had at sensible prices that apparently do not dilute earnings.

While the latest increase in the pension surprise makes Grand Met one of the few FT-SE companies for which City earnings forecasts are edging up rather than down, still, shareholders should not get too carried away by the optimism that Mr Sheppard's

declaration of the deal to regale them with at today's annual meeting.

Pillsbury may be settling down nicely, and the share price may have almost recovered the ground it lost when the deal was announced, but the key to the price is still Burger King, which will test Grand Met's boasted retailing skills to the

limits.

To declare Ultramar, that perpetual bid stock, off the hit list would be pretty radical. Yet after yesterday's results, and now that the Canadian stake is safely in the hands of apparently genuine investors, it is beginning to look that way. If the bidders really have given up on Ultramar, its shareholders need not fear

# FINANCIAL TIMES SURVEY

**In the last six years, the Channel Islands have enjoyed a remarkable economic boom. The islands' business sectors, however, are now closely monitoring the European Community's plans to dismantle internal trade barriers by 1992, as Barry Riley reports here.**

## Grappling with the 1992 issue

JUST HOW will the European Community's plans to dismantle internal trade barriers by 1992 affect the Channel Islands?

What at one stage appeared a remote and intangible issue has suddenly turned into the subject of urgent and heated debate. Last week, for instance, the Guernsey authorities held a special public meeting to explain the official position, and they have issued an explanatory pamphlet. This is not, however, a policy document, and it attempts to do no more than to set out the position in factual terms.

So far, the 1992 question has generated more heat than light. The Channel Islands' public has been confused by the coverage in the UK media, which only relates to the effects on the mainland economy. On the face of it, however, nothing necessarily will change the position of the islands.

It is possible that the adoption of a 'Fortress Europe'

approach by the EC could damage outsiders, Jersey and Guernsey among them. On the other hand, the imposition of burdens such as a 15 per cent withholding tax on Luxembourg could prove highly beneficial to convenient and reputable offshore financial centres.

At any rate, the islands are monitoring the situation closely. Both Jersey and Guernsey have retained the advisory services of a mainland barrister and academic, Richard Pfeifer, for guidance on the latest twists and turns in Brussels as innumerable directives grind their way through the legislative machinery.

In Jersey, Colin Powell, the States' Economic Adviser, says that representatives of the main sectors meet regularly in a 1992 group. He accepts that there is a disadvantage in marketing into the EC, which could increase after 1992. But there is a corresponding advantage in marketing around the world. He sees Jersey as

becoming "offshore Europe" rather than "offshore UK".

Norman Le Cheminant, chief executive to Guernsey's Advisory & Finance Committee and the island's top civil servant, suggests that the Channel Islands could only be seriously affected in very grave circumstances.

"But there is a need to maintain a very close watching brief," he says. He wonders hypothetically, for instance, whether new administrative arrangements for the collection

of VAT might be more onerous than the UK for excise duties and VAT.

In terms of physical trade, the Channel Islands are within the common external tariff. However, they are not bound by the remaining clauses of the EC nor, as is commonly (but wrongly) supposed, are they associate members. Technically, they enjoy a special relationship under Protocol 3 to the UK's 1971 Treaty of Accession (the Isle of Man is slightly differently placed because of its common purse arrangement

with the UK for excise duties and VAT).

There is no suggestion at this stage that the Protocol will be changed, in any event, it could only be altered by unanimous decision of all twelve EC member states, and the Channel Islands would therefore be able to look to the protection of the UK.

"There's a fear of the unknown," admits Richard Arnold, president of the Guernsey Chamber of Commerce.

Guernsey to the UK after expensive mistakes were made in the pricing of funds.

There is no reason to fear, however, that the offshore finance industry is experiencing anything more than a pause for breath - which many see as welcome. Displaced employees are being quickly re-absorbed elsewhere.

Since the end of the last recession in 1982 there has been a remarkable economic boom. In real terms, Guernsey's economic growth rate was 9 per cent in 1987, after 10 per cent in 1986. Last year the rate is estimated to have slackened to some 6 or 7 per cent, but this still represents an excellent performance.

Meanwhile, some of the fund management companies have had a hard time since the October 1987 crash, and the fragility of some of the offshore operations was underlined late last year when NM Schroder decided to re-allocate much of its administrative activity from

the Jersey GNP doubled in the six years up to 1987. But this includes the effect of persistent inflation, which has tended to run higher than in the UK.

Last year Jersey's retail price inflation was consistently 1 to 2 per cent higher than on the mainland, and although the rate was a little more moderate in Guernsey, nevertheless it had topped 7 per cent year-on-year by December. Meantime, it is probable that the labour shortage has been driving employee earnings up at a double-digit percentage rate.

The finance industry has been the main engine behind the rapid economic expansion. Jersey's official statistics indicate that the finance sector overtook tourism as a contributor to GNP in 1986, and accounted for 40 per cent of GNP in 1987 (up from just 20 per cent in 1975).

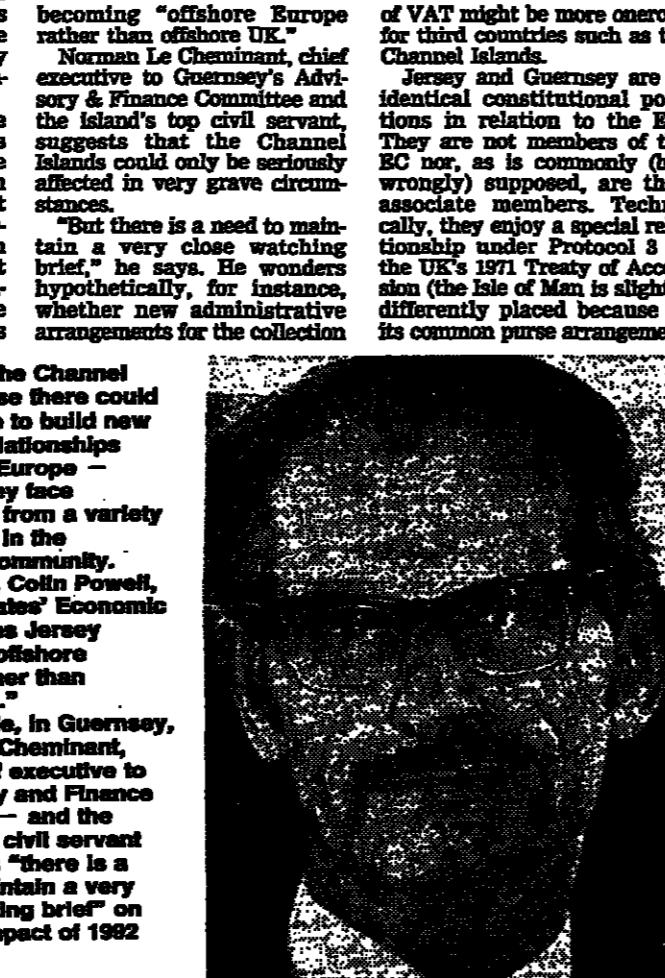
This growth has not been achieved without complaint from elsewhere. In both Jersey and Guernsey the finance sector is accused of driving up wages and poaching employees from other sectors such as public service. Meanwhile, the top jobs usually go to immigrants, rather than locals.

There is friction, too, over house prices, which have been very buoyant - at least until the recent sharp rise in mortgage interest rates.

Since it is estimated in Guernsey that 30 per cent of all mortgages are extended on a cut-rate basis to finance sector employees, there is under

Continued on Page 8

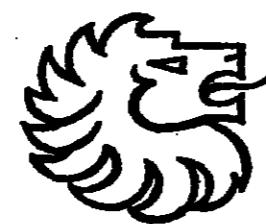
## The Channel Islands



**Many in the Channel Islands sense there could be a chance to build new business relationships throughout Europe - although they face competition from a variety of locations in the European Community.**

**□ In Jersey, Colin Powell, (left), the States' Economic Adviser, sees Jersey becoming "offshore Europe, rather than offshore UK".**

**□ Meanwhile, in Guernsey, Norman Le Cheminant, (right), chief executive to the Advisory and Finance Committee - and the island's top civil servant - suggests "there is a need to maintain a very close watching brief" on the likely impact of 1992 issues.**



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GIBRALTAR - Clive Robinson, P.O. Box 603, 57 Line Wall Road, Gibraltar Tel: 350 73101.

James Capel & Co. Limited  
LONDON - Stephen Oakes, James Capel House, 6 Bevis Marks, London EC3A 7JQ Telephone: 01-588 0998

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## CHANNEL ISLANDS 2

## International investment regulations

**Islands surmount a new hurdle**

ARE Jersey and Guernsey in the Organisation for Economic Co-operation and Development (OECD)? And why should anybody care?

For the answers, read to the end, but a hint is that it is something to do with the tangled subject of international investment regulation.

The two Channel Islands have just surmounted one hurdle in this area. At the end of last year, they were separately granted Designated Territory status by the UK's Department of Trade and Industry.

This means that under the terms of Section 87 of the Financial Services Act 1986, the DTI has been satisfied that funds based in Jersey and Guernsey can offer UK investors equivalent protection to that available from funds domiciled and regulated on the mainland.

To achieve this, the islands have had to set up new regulatory procedures. By no means all of their funds will qualify for the green light and be freely marketable in the UK.

Guernsey has defined Class A1 and Class A2 collective investment schemes which are suitable for authorisation by the Securities and Investments Board in London, and Class B schemes which are not.

Jersey funds are being slightly less formally divided into a recognised class and a local category.

There is a reluctance to put fund management companies into too much of a straitjacket. In Jersey, for instance, Richard Syvert, Commercial Relations Officer, says he prefers to place the emphasis on choosing only the top quality fund managers and then letting them get on with it.

"As an offshore centre, we feel we need to be flexible in regard to what they want to do," he comments.

Jersey is reckoned to have 300-350 funds at present, and those run by members of the Jersey Fund Managers' Association are valued at around £5m. However, only 28 are regarded as candidates for recognition for UK marketing purposes, although they include some substantial funds and

will be worth some £125-£15m in aggregate.

Guernsey's fund industry is rather smaller, amounting to some 180 funds valued at £5m (precise figures should be available for the first time later this year). However, as many as 60 or 70 are aiming for the A classification, and 28 had already been approved by last month (all A1, with no candidates yet for the more flexible A2 category).

Meanwhile Jersey has awarded just four funds its recognised status (the "Z" is insisted upon by the St Heller officials).

Once authorised by the offshore regulators the funds must apply to the SIB, where further scrutiny faces them. To begin with, officials in Jersey and Guernsey were upset at the degree of double-checking that was being done by the SIB, and at the imposition of

a marketing gap of a few weeks in Capital House inter-

views whether to reject the application of one fund for authorisation, as well as the licence requests of several fringe advisers or promoters.

One new rule which has caused some complaints is the requirement for the management and custody functions to be separated. These can now only be carried out by separate companies, which may have common ownership but which must have different executives and staff.

Meanwhile they have been approved by the SIB the offshore funds are freely marketable within the UK. However, many face delays while they restructure to meet new regulations. In the meantime they can only sell in the UK on a restricted basis through professional intermediaries.

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national Growth Funds, a 250m-plus Jersey umbrella fund (with some 17 sub-funds) run by Capital House, a subsidiary of the Royal Bank of Scotland Group.

All the same, queues are developing in the offshore centres. The regulators are not only authorising funds, but are embarking upon the process of licensing various functionaries, such as custodians, administrators and distributors.

In Jersey, Richard Syvert expects to uncover a hidden segment of the offshore fund industry.

"A number of entities are functionaries of which the authorities are largely unaware," he says. "We will be capturing additional funds and additional permit holders. There will be a little weeding out to be done, but not a lot."

Over at Guernsey's Financial Services Commission, Nigel Taylor, Superintendent of Investment Business, is consid-

ering whether to reject the application of one fund for authorisation, as well as the licence requests of several fringe advisers or promoters.

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## CHANNEL ISLANDS 3

Expectations have dimmed slightly in the offshore finance industry, says Barry Riley

## Business still brisk, despite cutbacks



John Roper, director general of the Guernsey Financial Services Commission: there is more realism now.

**THE PEAK** of the boom may be over, but there is still plenty of life in the Channel Islands' offshore finance industry. And if the shadow of redundancies has dimmed expectations, that may be viewed as helpful in some quarters.

Job losses at J.P. Morgan, N.M. Schlesinger, James Capel and elsewhere have disturbed the pattern of continuous growth.

"There may be a psychological effect," says John Roper, director general of the Guernsey Financial Services Commission. "If redundancy news makes people more realistic about their own prospects, it may be a bad thing at all."

But the departure or contraction of US banks like J.P. Morgan (in Jersey) and Manufacturers Hanover (in Guernsey) may be more of a symptom of success than a warning of trouble.

Banks which arrived when the Channel Islands were relatively cheap and easy places to do business are now finding themselves faced with rapidly mounting labour and property costs, and are forced to grapple with ever-tougher barriers against expansion. It is scarcely surprising that some are conducting strategic reviews and are deciding that their bases could be better located elsewhere.

In particular, the booking of commercial loans (especially in Jersey) has been in decline for a year or two now. Many banks have been moving away from this kind of low-added-value business.

One recent move is another specialisation of a bank's business. A new captive insurance and a small professional advice unit.

Although many have been controlled from a UK or continental office, including a subsidiary of a US bank, some are still more likely to be setting up through a separate entity and supporting infrastructure.

New captives now account for a sizeable range of business. One recent move is another specialisation of a bank's business, a new captive insurance and a small professional advice unit.

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High interest rates have bolstered private banking deposits, and after several years of stagnation Jersey's bank deposits have begun to grow quite strongly, from \$26bn at the end of 1987 to \$28bn last June and \$30bn in December.

Guernsey has always been more oriented to the private

sector, and growth picked up again in 1988, when deposits climbed by 9 per cent to \$10.2bn, after a slight decline in 1987 when money was being sucked into the booming world stock markets.

Growth in banking has been increasingly restricted, however, by curbs on new licences and on expansion of existing operations. There has been no overall growth in licences in Jersey, although there has been a certain amount of reshuffling — for instance, where a single group has owned more than one licensed bank. Last year, too, the last remaining privately-owned local bank was mapped up.

Room has been made for the two biggest UK building Societies, the Halifax and the Abbey National, to set up operations to gather offshore deposits.

The authorities decided that this was a market we ought to be in," says Colin Powell, Jersey's economic adviser.

Jersey insists that the door is not closed, but that any incoming institution must bring diversification into new sectors or new parts of the world.

There is some speculation that a Japanese bank might arrive, given that the Japanese are already becoming much more active in investment business in the Channel Islands.

"If one of the top Japanese banks was to knock on the door, it could be an example of an institution that would be accepted," is Mr Powell's carefully expressed view.

Over in Guernsey there are hints that a big international bank may in fact be seriously considering a local presence. But it will need to be an institution of substance.

"We are only interested in talking to the top 25 or 30 banks in the world about having a physical presence here," says John Roper.

To accommodate the ambitions of lesser institutions Guernsey has sought to promote the concept of the man-

aged bank, which transacts business in Guernsey, but does so through another bank (or possibly an agent, such as a firm of accountants).

Two managed banks have already been established for a couple of years, and in 1987 Mr Roper wrote to Guernsey's banks suggesting that they should go out and market the concept more widely.

He admits that the results so far have been "slightly disappointing", with only two more set up, but he feels that "it is the right forward for us."

It is possible that the managed bank idea might have certain advantages for the Japanese, who have proved reluctant to live in the Channel Islands, which they inevitably regard as culturally and geographically rather remote.

But according to Bill Parchard, a Jersey partner in accountants Deloitte Haskins + Sells, the managed bank concept takes "a lot of explaining to the Japanese." However, he adds: "The Japanese see Jersey as offering stability and standing. It's just starting to come over the Japanese horizon."

Mr Parchard, who advises banks and other institutions on the merits of the Channel Islands, is unhappy about the extent to which these territories are turning away from balance-sheet type business involving big commercial loans, towards private banking.

"High net worth individuals are all very well, but let's try to be more imaginative," he argues. "Jersey should stay with the business which has been very profitable for us. The emphasis on fee-earning business requires banks to have more specialists locally."

But the official attitude remains that fee-earning activities should be encouraged. Certainly, there has been rapid growth in trust business, which is handled by accountants, lawyers and independent firms as well as by the banking institutions.

In the past few weeks there

has been a rush of new business from the mainland, as fears have grown that there may be a crackdown in next week's UK Budget by the Inland Revenue on offshore trusts, which allow assets to be protected from taxation until they are brought back to the mainland.

Although trust business has

proved profitable for the Chan-

nel Islands, there is some con-

cern that the trust sector harbours undesirable operators and may perpetuate the kind of tax avoidance image which Jersey and Guernsey are attempting to shake off.

As a first step, plans are

being laid to regulate the trust

business, although there are

problems given that practically

nothing is known in detail

about this shadowy sector,

which is dispersed across a

range of practitioners — "it is

hard to think of a comprehen-

sive way of regulating them,"

admits John Roper.

These regulatory plans illus-

trate the way that once

free-wheeling offshore finance

industry in the Channel

Islands is being steadily

brought under stricter supervi-

sion. Banking and insurance

were first, and now investment

funds are being regulated,

under the impetus of the need

to respond to the UK's Finan-

cial Services Act.

In order to be able to

respond, the finance industry

is being forced to become more

institutional in character.

For instance, last month Guernsey's investment community

formed the Guernsey Fund

Management Association, with

about 25 member-firms and a

number of associate members.

According to Bruce Riley,

managing director of Guernsey

Flight Fund Management in

Guernsey, the GFMA is a

response to new rules

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separately — "that caused many of us to feel

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Guernsey's rapidly growing

Financial Services Commis-

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"Dealing with a quango is

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But Jersey officials are sensi-

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Barry Riley



New regulatory plans indicate that the once free-wheeling offshore finance industry in the Channel Islands is steadily being brought under stricter supervision.

Barry Riley

## PENSION SCHEMES

## Close similarities to the UK pattern

rather less generous than in the UK, especially for the higher paid, but nevertheless the personal plan have proved reasonably popular.

"Personal pension plans are particularly attractive to the many partnerships in the islands," says Rodney Benjamin, a partner in the Guernsey office of consulting actuaries, Bacon & Woodrow.

The business is mainly in the hands of branches of UK-

based life assurance companies (and exclusively so in Jersey) but in Guernsey there is the option of placing contributions with trust schemes. These can be established

## CHANNEL ISLANDS 4

A year of movement in the stockbroking community

## Game of musical chairs brings a bureaucratic dilemma

THE MOBILE and sometimes unruly stockbroking fraternity has provided some dilemmas for the Channel Islands' bureaucracy in the past year. In the upheavals following first Big Bang in the London Stock Exchange and then Black Monday a year later, several firms have shut down, others have started up, and there has been a general game of musical chairs as local brokers have sought to find, or start up, firms offering more congenial and stable employment.

The good news is that several new firms have been established. For instance, the merchant banking group Brown Shipley last month launched Brown Shipley Stockbrokers in Jersey, adding to its existing chain of 20 or so regional stockbroking offices on the UK mainland.

"We didn't feel that the concept of the good old-fashioned agency broker was dead," says David Berkeley, chairman and managing director of the Brown Shipley group in St Helier. "The timing was per-

less than a year its directors have attracted over 400 clients and CIPM managers, or advises on, around £100m of funds.

Both these firms have drawn heavily on the expertise of executives from other brokers.

**The action is not moving all one way: one of the biggest London securities firms, Barclays de Zoete Wedd, has opened a Guernsey office.**

These start-ups, in effect, form part of the process of unscrambling many of the alliances put together pre-Big Bang.

For instance, Hoare Govett, the big London broker which is owned by Security Pacific, the California bank, bought a leading Jersey broker, Trevor

Matthews and Carey. But last year Hoare Govett decided to move out of private client broking, and abruptly sold the business to the British & Commonwealth Merchant Bank.

All this, together with the post-crash slump in business, created such loss of morale that Hoare Govett in Jersey has been split apart. The Jersey business of another big London broker, Phillips & Drew, seems to have disappeared entirely. Two leading ex-F & D executives are now running CIPM.

Elsewhere, there has been less drastic retrenchment. In January, James Capel sacked 22 staff in Jersey and Guernsey and dismissed an associated settlement team of 30 in London. But the firm has declared its intention to continue to operate in both islands.

Meanwhile, the action is not all moving one way. One of the big London securities firms, Barclays de Zoete Wedd, a member of the Barclays Bank group, has opened a Guernsey office to service the Channel Islands.

Small and efficient brokers can still make a comfortable living in the Channel Islands. Andrew Campbell at Dean Witter (Canada) has built up an international clientele for North American stocks.

"Fortunately, we've not really been affected by the current overcapacity in stockbroking," he says. "By remaining small and cost-conscious we have stayed profitable every month since the crash."

Screen-based price services, fax machines and high quality international telephone services have greatly improved the capability of the offshore brokers. Against that, according to the chairman of one Jersey stockbroking firm, staff problems are "a nightmare."

After Big Bang and the crash, yet another recent mainland upheaval, a new category of tax-exempt non-resident company can be wholly run from within the



The fateful Isle of Sark: financial shock for many residents.

Air of disbelief on the small island

## Sark's lark killed off

SARK'S 'lark' — the bird that laid golden eggs for many of the 530 inhabitants of the 1,274-acre feudal fief — has been officially killed off.

On January 1, Guernsey and Jersey introduced a new category of tax-exempt non-resident company that can be wholly run from within the

island with a number of promising inquiries, are seen as a sign that Alderney's campaign to show its suitability as an alternative Channel Islands location is beginning to bring results.

One advantage, compared with Guernsey or Jersey, is that the island has no housing restrictions. Property prices compare favourably with those of open market houses in Guernsey available to newcomers.

Aurigny Air Services, based in Alderney, provides year round links with the larger Channel Islands and with Southampton, and it is possible to be in the City of London two hours after leaving St. Anne.

Local businessmen point out that Alderney is in as good a position as the other islands to handle, say, the administration of an offshore fund for a smaller insurance company, since it shares all Guernsey's tax, fax and computer link facilities.

On the supervisory side, Alderney is covered by Guernsey legislation such as the depositories' insurance business and investment protection laws, while Guernsey's Financial Services Commission is responsible for overall regulation of the Bullwinkle's finance industry.

Office accommodation is ample, notably at the new Olivier Court complex due to be officially opened in April, which has 17 office suites and a conference room built round a courtyard. Mitchell & Partners, the agents, say that the rent is £200 a week for ground floor offices and £20 for first floor offices.

Meanwhile, the general attitude of Alderney's inhabitants to these developments is summed up in the words of its best-known resident, the cricket commentator and wine connoisseur John Arlott, who says that, though financial activities are set to grow, they will never be allowed to swamp the island's character.

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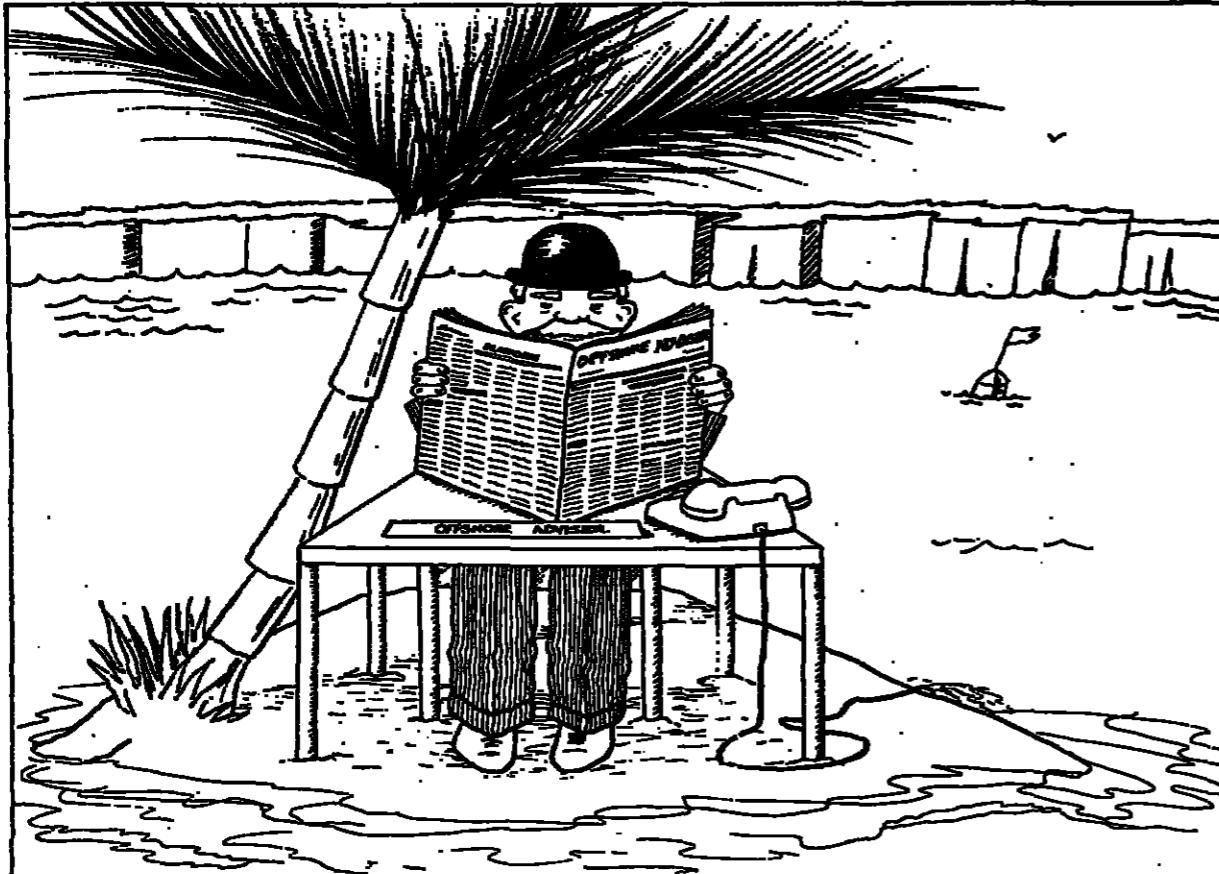
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## ISLE OF MAN

MR CLIFFORD JONES, the energetic managing director of Jersey estate agents, Broadland Estates, is campaigning for the abolition, or at least drastic reform, of the island's draconian Housing Laws.

The present system of strict Government controls over the housing market is inequitable, he says.

"In a democracy, people are entitled to a free housing market. Why should they be told the price at which they can buy or sell their property?"

Last year, Mr Jones together with a number of the island's estate agents ran a questionnaire in the local newspaper asking people their opinions on the local housing laws - "over 2,000 were in favour of abolition and only four were in favour."

Even more worrying, Mr Jones says, was the number of people who refused to give their name and address on the grounds that they feared they might be "victimised" should they wish to sell their house.

Jersey's housing laws are like the infamous Control of Undertakings and Developments

Law, are an immigration control measure, designed to ensure that the indigenous population of the island is not priced out of its own housing market.

The laws not only determine who, and who cannot, own property in Jersey, but also regulate the price at which residential property may be bought and sold. The controls pre-date the recent finance industry boom. The initial legislation was introduced in 1949 and enacted in its present form in 1970.

Mr Henry Vandervliet, avuncular President of the States (Parliament) of Jersey's seven-person strong Housing Committee, stoutly defends present arrangements. He argues that they have helped Jersey to avoid the worst excesses of the house price inflation of the South-East of England and

East Anglia.

"Nobody has proposed anything better. The present arrangements would be difficult to improve," he says.

He concedes the laws were challenged in the European Court of Human Rights - "but the court found in our favour. It accepted that unless we preserve housing and building land for the local inhabitants, the whole island could sink into the (English) Channel."

Mr Vandervliet stresses that the rules are interpreted humanely, not least because Jersey cannot afford to fall foul of the European Human Rights Convention.

But without controls Jersey would quickly be turned into one vast suburb with Hong Kong as a financial centre, it demands not just of a rapidly-growing immigrant population, but also by growth in holiday homes among the rich and



Jersey's housing laws pre-date the finance industry boom.

well-to-do. While Jersey welcomes comparison with Hong Kong as a financial centre, it does not want the Chinese colony's housing problems.

Under the housing legislation, as a general rule only persons born in Jersey or their offspring have the right to buy or lease property on the island.

The main exceptions are key

professional workers, such as bank managers, doctors, and dentists who are granted the right to lease a property after 10 years and to purchase freehold after 20 years.

Jersey also offers, as is well known, the right of residence to a limited number of millionaires. The permitted annual intake used to be 15. More recently it has been cut to five. These "Category K" persons are permitted to buy one of a select range of properties, having satisfied the Housing Committee of their financial and social worth.

This means-test investigation includes whether they acquired their wealth - an important consideration from the point of view of maintaining Jersey's international financial reputation.

Other people wanting to live in the island must either stay in lodgings (those which residency rights are allowed to take up a maximum of five lodgers), in short-lease rental accommodation, or in accommodation owned by the employer.

This means that the many

Scottish building workers and Portuguese hotel staff, for example, can only acquire a stake in the local housing market by marrying an islander.

The States housing committee is charged with ensuring not only that the island's property is occupied by those legally entitled to do so but also with approving the prices at which dwellings are bought and sold.

Details of every transaction

have to be registered at Jersey's Royal Court.

According to the criteria used by the committee, the right price for a house in Jersey is its current replacement value using the same building materials, plus an amount for the building plot, the fixtures and fittings and the professional fees arising from the transaction.

If the committee is in doubt, it sends a quantity surveyor to value the property.

"If the proposed price is disputed, then it is referred to a special board of quantity surveyors," Mr Vandervliet explains. And if, at the end of the day, the vendor doesn't like the price set, he or she is always at liberty to withdraw the property from the market.

As well as regulating prices, the housing committee is also a major builder of houses. It is responsible for some 30 per cent of the island's housing stock. It also provides cheap mortgages at a rate of interest of between three per cent and 10 per cent for the indigenous population.

Mr Vandervliet accepts that these controls have not solved Jersey's housing problems. He stresses that there is no problem about housing essential employees, but the growth in the number of households which has been fueling housing demand in the UK generally is creating difficulties, as is the problem of finding additional building land.

The Island Plan approved in 1987 envisaged the demand on the States housing sector being met by construction of an extra 2,000 States housing

units for rent or purchase by 1985, when the population was expected to have reached 50,000. The 1986 census however showed that the population was already in excess of that figure and that the housing requirement was 1,200 units of new date.

The Island Development has responded and identified additional land for extra housing units. The revised plan is due to be published shortly. But, Mr Vandervliet admits, the impact will not be immediate.

"We have got between 600 and 700 families housed in inadequate, rented accommodation and I don't see the problem being eased for another three to five years," he adds.

Back at Broadland Estates, Mr Jones is unimpressed. He argues that the bureaucratic regulation of the market is exacerbating the island's housing problems by discouraging people from moving house and landowners from releasing land zoned for development.

"I have had people in my office in tears over the price set for their property by the committee. They have been forced to call off deals that were agreed with a willing purchaser and stay put because the price decided by the committee is inadequate."

Mr Jones has on occasions challenged the housing departments valuation.

"Last April, it valued a property at £69,950. After we questioned it, the department came back in June with a price of £75,948 - simply because someone took it to task."

If there is to be regulation of the housing market, Mr Jones would like to see Jersey adopt a system closer to that operated by Guernsey.

"Our Guernsey office doesn't have anything like to same problems," he adds.

**Regulations control prices and who can - and cannot - own property, says Robin Reeves**

## Jersey housing laws under fire

**Tighter controls on housing are proposed**

## Prices fall on Guernsey market

**HOUSING - PRICES** on Guernsey's "Open Market" have fallen by about 15 per cent since last autumn, according to Mr Ben Lovell of Guernsey estate agents Lovell and Partners.

A property purchased last year for £700,000 has just sold for £550,000, a price which, he says, is the typical current going rate for a three-bedroom, two-bathroom Guernsey bungalow, set in half an acre, with sea and country views.

The Open Market consists of some 1,800 properties, 10 per cent of the total, and placed on a special register in 1988 (the majority were selected on the basis that they had a rateable value of £50 or over in 1982) and which are available to anybody to buy, sell and occupy.

The remaining 90 per cent of

residential properties on the island are reserved for the Local Market, in which current prices vary from £28,000 for a two to three-bedroom terraced house on the outskirts of St Peter's Port, needing money spent on it, to £250,000 for a farmhouse with outbuildings. Again, prices have fallen back 10-15 per cent in the face of the recent high level of interest rates.

Local market property can only be occupied by people born and bred on the island or their offspring - or immigrant workers who have been licensed to do so by the States Housing Authority, though if they stay for 15 to 20 years, the latter also gain residential status.

Although Guernsey's housing laws are ostensibly less complicated than Jersey's, this has not prevented a political row breaking out over recent moves to tighten them in an effort to stem the island's population growth.

Population concern was triggered by the 1986 census which

showed the population had shot up to 55,482, compared with 53,300 in 1981. It is now thought to be around 58,000 in a land area of only some 24 sq miles.

The Housing Authority is proposing to the States to:

Grant seasonal immigrant workers licences to occupy Local Market accommodation for only 9 months at a time, after which they must re-apply.

Give hotels, open all the year round, the option of three-year licences for workers, who thereafter must leave the island for good.

In exceptional circumstances, grant key workers residential licences for up to five years.

Place upon employers the obligation to ensure that their migrant staff are legally housed.

Unlike its neighbouring bailiwick, Guernsey has had bad experience of unemployment in the relatively recent past. For all its worries over population growth and the pressures on its finite stock of housing, it has drawn the line at adopting such a drastic measure.

Robin Reeves

**New courses in further education and management training**

## Moves to upgrade the workforce

ALTHOUGH the Halifax, Britain's biggest building society, has a presence in Jersey (following its takeover of a local financial institution) which it employs to attract deposits from around the world, the society has decided against offering house mortgages.

The local mortgage market is small and well-served by the banks - and there is also the problem of securing staff, explained a society spokesman.

A Halifax branch without a mortgage department provides just one starting example of how Jersey's policy of seeking to stabilise the population, by licensing business formations and expansions and controlling housing, affects one leading financial institution.

The local labour market could hardly be tighter. Jobs in the island's traditional indus-

tries, such as agriculture, construction, and the hotel and tourism sectors are now largely staffed by immigrants on short-term contracts.

It is perhaps easier to get a meal and a drink in a local pub or hotel if you speak Portuguese or Scots Lallans, than English or French," says one observer.

Local school-leavers with few qualifications are able to walk into some relatively well-paid jobs in banking. Others are in jobs with qualifications below those which would be necessary to hold down a comparable job in the UK.

Salary inflation is also a problem, fuelled by the ability of staff to fill from one job to another for an extra £500 at a time - though some employers insist that this is now less of a problem than it was.

The way forward for the

island's economy, according to Mr Colin Powell, the island's powerful Economic Advisor, is through "business growth without people growth" - in other words, the island must

have shown, for example, that 82 per cent of those employed by the tourist industry leave within three years, anyway," he adds.

The legislation to implement the proposals is due to go before the States in April.

Significantly, however, an additional proposal to introduce a law comparable with Jersey's Control of Undertakings to limit business formations and expansions has already been rejected.

Unlike its neighbouring bailiwick, Guernsey has had bad experience of unemployment in the relatively recent past. For all its worries over population growth and the pressures on its finite stock of housing, it has drawn the line at adopting such a drastic measure.

As a consequence, explains Mr Brian Le Margand, managing director of the Le Brum's Food Group and chairman of Highlands' Management Centre industrial committee, his industry for one is having to replace many apprentices with Portuguese workers on eight month contracts.

Typical of the courses designed to meet the needs of the island's finance industry is an 11-week evening class in company and trust administration which, if economics is included, gives students the opportunity to gain exemption from Stage One of the Chartered Institute of Bankers' Trustee Diploma.

In Guernsey, on the other hand, an apprenticeship scheme in traditional craft skills launched during the 1980s with the establishment of the island's College of Higher Education is alive and well, says Mr Bryan Cheetah, Vice Principal of the College.

But the most dramatic reflection of Highlands' response to the needs of Jersey's tourism-employed sector has been a steady growth in the number of self-financing, short training courses and seminars, designed to suit local company needs and arranged through the college's Management Training Centre.

Mrs Anne Watkins, the director, calculates that the centre last year ran a total of 97 short courses on subjects ranging from simple office skills to marketing, which were attended by 1,100 people. The centre is now being used on a regular basis by 150 companies, some of whom are considering putting the bulk of their training requirements into the hands of the centre.

Even so, Mrs Watkins and Mr Dick Green, Development Officer of Jersey's Advisory Training Council which, with a budget of £20.5m, underwrites the cost of many of the courses, stress that there are still many more companies to be sought out.

"There are 3,000 employers on the island, 2,000 of which are significant and would benefit from training services," says Mr Green.

The Training Council's remit extends to grant-aiding training courses outside the island if the skills to be acquired are deemed useful for the development of the island's economy.

So important is its work considered that the States is considering making the Advisory Training Council self-funding through the introduction of an annual levy of £10 per employee which would be clawed back by employers for training arranged or given. However, the proposal is a controversial one - many employers are opposed - and Mr Green concedes that it may not be implemented, though he believes it would provide an invaluable spur to the development of the island's manpower skills.

"Whereas 15 years ago, the aim was to ensure an adequate level of vocational training for Guernsey youngsters, there is now much more pressure to provide a service to indigenous industry and train local people to do the jobs available," Mr Cheetah adds.

Robin Reeves

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## CHANNEL ISLANDS 6

**JERSEY** is, by common consent, in urgent need of a major new marina. The surrounding French and English coasts are now peppered with marinas, housing boats for whom the Channel Islands are the perfect cruise destination.

Sailing craft leaving the port of St Malo or Granville with the tide, for example, can arrive in St Helier in six hours, and during the summer 100 boats at a time do so. Yet satisfactory anchorage space when they reach the island is strictly limited.

In contrast, Guernsey, which also benefits from being an ideal stop-over for craft sailing between northern Europe and the Mediterranean, is able to do many more visiting yachtsmen proud. It recently completed an £18m, 860-berth marina along St Peter's Port north beach, which is to be officially opened by the Queen in a few weeks' time.

The new facility has been largely built by local boat owners but this has made simple marina moorings available in the old harbour, which is ideal for visiting yachtsmen: they can step ashore into the town centre.

In addition, Guernsey has a smaller, privately-owned marina, which was created recently in a disused quarry on the island's north coast by dynamiting away the rock wall which separated the quarry from the sea. There is also the possibility of further marina facilities being built in St Sampson's harbour as part of a scheme which has just been mooted to extend the harbour's industrial moorings.

That said, Jersey is not short of marina proposals. One is the conversion of one of the biggest private investment schemes ever contemplated in Jersey. Known as the *Haute des Pas* marina village project, it would add a new dimension to the town of St Helier, by creating a maritime village on reclaimed land, as well as a 1,000 berth marina, to the east of the present harbour.

Half the 100 acre site would be given over to five marinas, accessed through a tidal lock. Other features include a 50-acre village of 300 housing units, of which up to 400 would be time-share self-catering units, a swimming beach, covered sports facilities and a landscaped hill to shield the area from the fuel farm serving Jersey's oil-fired power station. Although it is nearly two years since the scheme, involving a capital investment of £30m-£100m, was first put forward, it is still awaiting outline planning consent.

Another marina scheme is under consideration in St Aubin's Bay just to the west of the harbour's Albert Pier. This is being looked at by the States (Government) of Jersey as one potential use for an area close to the town centre, which is currently being reclaimed from the sea by dumping the island's inert non-combustible rubble and waste material. (Another potential demand on the area is for a multi-storey car park to ease the town's parking problems.)

The States was responsible for constructing Jersey's first marina in the late 1970s in a reclaimed land area at La Collette, which although not ideally located and regarded as only temporary has nevertheless proved very popular.

According to Mr Roy Bullen, St Helier's harbour-master, it was sold out in six months and there is currently a six to seven-year waiting list for marina berths.

The two new marina schemes are not necessarily mutually exclusive. Observers believe that there may sufficient demand to justify construction of both.

But other considerations have loomed into view in the past twelve months which have prompted the island's legislators to pause for thought. One is a demand from the Jersey Electricity Company for the construction of a new coal-fired power station at St Helier to augment its existing oil-fired

plant, on a site overlooking the proposed *Haute des Pas* marina village.

The other is the realisation that the present St Aubin's Bay land reclamation tip could run out of space before 1994 if its originally designated lifespan – and that a new reclamation area somewhere else around the harbour may well be the only realistic option for disposing of the island's non-combustible rubbish in the 1990s and beyond. This new

area can be taken about marina developments.

The upshot has been the setting-up of an advisory commit-

tee of local community, business and environmental interests under the chairmanship of Mr William Whitfield, the architect and planner, which is charged with drawing up a strategic plan for the future development of the whole St Helier waterfront area.

Mr Whitfield's recommendations will be with the IOC and States. This suggests that it could be at least a year before there is any decision which will lead to an easing of Jersey's chronic shortage of marina berths.

Another factor of relevance

is the potential impact of the various options on tidal flows. The IOC has

commi-

ssioned Hydraulic Research Ltd at Wallingford to study this key dimension of the various proposals.

But ultimate decisions on the Whitfield committee's recommendations will lie with the IOC and States. This suggests that it could be at least a year before there is any decision which will lead to an easing of Jersey's chronic shortage of marina berths.

The *joker in the pack* is Jersey's proposed new coal-fired power station, which is currently the subject of an assessment study

by consultant engineers, W S Atkins. The basic argument in favour is that it will provide the island with significantly cheaper power than its present oil-fired station and also add diversity to its energy supplies.

But there are alternatives. Jersey currently buys some of its electricity needs from France via an undersea cable. The island could undoubtedly secure additional supplies at a very attractive price from the largely nuclear power-based French grid, if it was willing to do so.

The belief that a coal-fired

station will maintain the island's energy independence is a myth, he says. It would be simply mean dependence upon the imported raw material – coal – creating a serious pollution problem, rather than upon the finished product – electricity.

As befits the head of the company which has also been behind the development of Guernsey's highly successful St Pierre Park hotel and golf course, he also argues that it is more important for Jersey to update its tourism industry which, as well as requiring substantially more marina capacity, is also virtually devoid of self-catering accommodation, now favoured by one third of British holidaymakers.

"*Haute des Pas* is just the kind of bold, imaginative scheme which Jersey needs to update its tourism facilities and contribute towards desperately needed new housing provision on the island," says Mr Steven.

Not surprisingly, therefore, the *Haute des Pas* consortium is hoping the coal-fired station will be given a firm thumbs-up by Richard Faile and Mr

down in the W S Atkins report and that the island decides instead to opt for one of the other energy options.

Mr R.J. Steven, chairman and managing director of Jersey's Ann Street Brewery Co, who recently joined the consortium founders, local advocate George Carter, to promote the scheme, argues passionately that the island would be foolish to choose the new coal-fired station in preference to the marine.

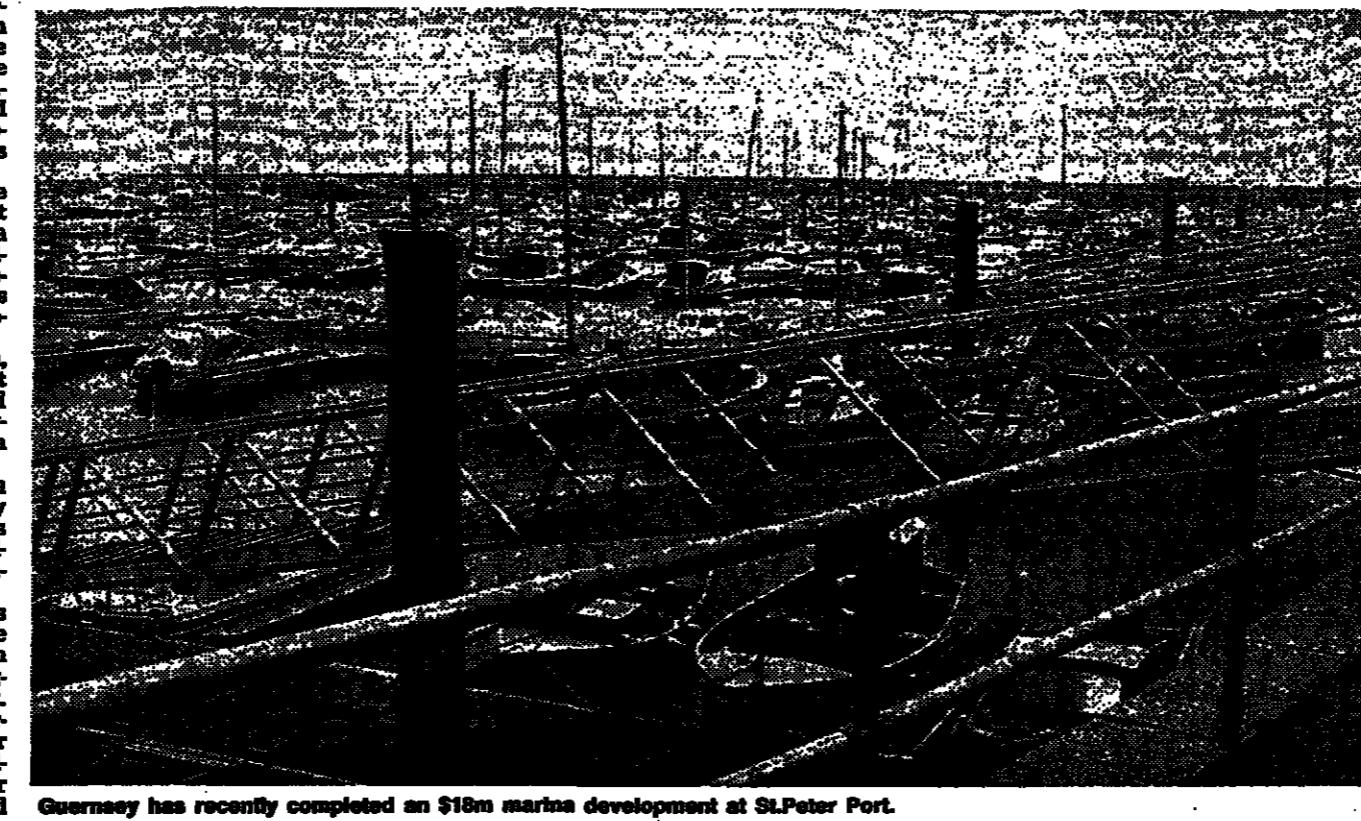
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Guernsey has recently completed an £18m marina development at St Peter Port.

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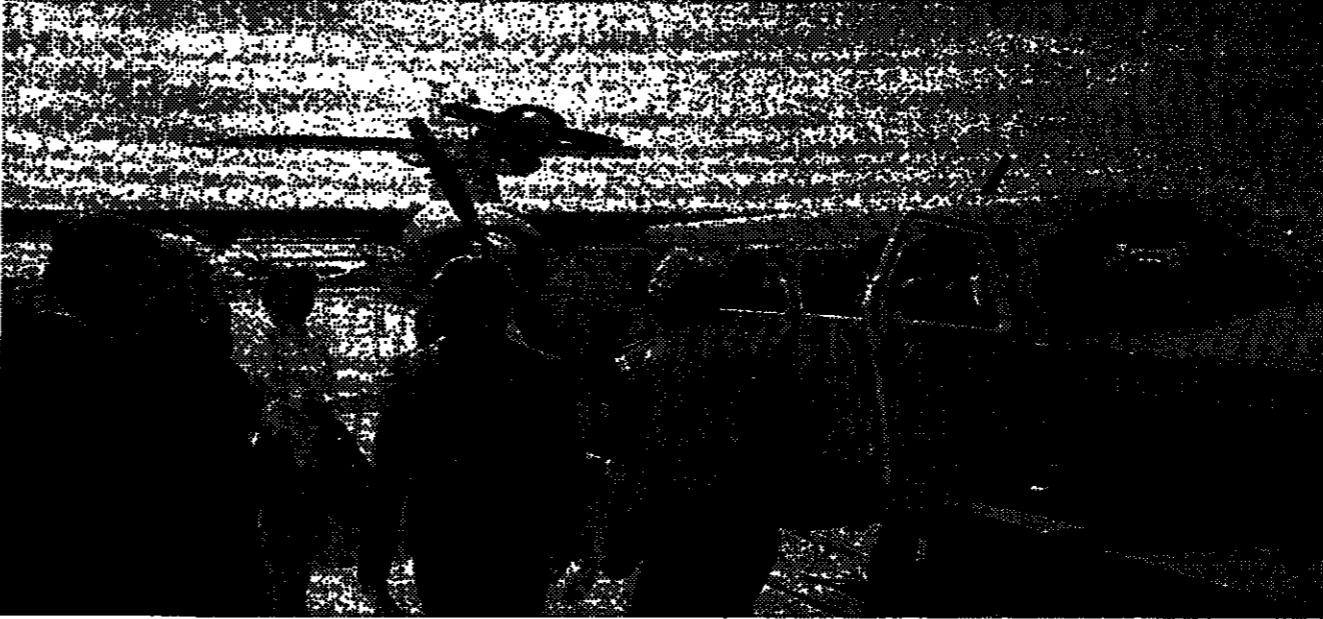
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## Sea transporters fight back

## Boost for air services



Nearly 2m passenger movements – a record – were made at Jersey Airport last year.

have regular air links, some using 68-seat ATP aircraft, with all major commercial airports throughout the UK, including Scotland and Northern Ireland, although, in some cases, services are for summer time only.

Progress is also being made in developing additional direct air services to European cities, notably Amsterdam, Frankfurt, Dusseldorf and Paris.

What is surprising perhaps, in view of the increasing volume of Channel Islands and Isle of Man business travellers, currently routed through Heathrow or Manchester, there are, as yet, no direct scheduled air services between the two off-shore centres.

One of the success stories of the Channel Islands transport scene continues to be that of Aurigny Airlines, operating inter-island services and some Southampton/ Bournemouth/ Jersey services by Tristar aircraft.

This summer, the airline – which is 21 years old – plans to peak times to introduce flights every 15 minutes, instead of half-hourly, between Jersey and Guernsey and to increase its Alderney service.

Aurigny's 'sister' company, Guernsey Airlines, a UK-CI operator, is considering intro-

ucing Dash 800 series aircraft in about two years' time.

The shift to larger, modern aircraft on external routes, however, while not creating a need for longer runways in either Jersey or Guernsey, has put increased pressure on existing Airport handling facilities, particularly at weekends.

In Jersey, a study is currently being undertaken by British Airport Services and Senator Birmingham is investigating further substantial investment, mainly in equipment.

In Guernsey, the need for a new passenger terminal releasing the existing building for airport and airline accommodation has been identified at an estimated cost of some £7m.

The Island's Board of Administration, responsible for The Razzle, the 8,587-ton vessel carries up to 1,400 passengers and 300 cars. It is to be joined on 25 May by another new ferry the 3,822-ton *Havrelet*.

BCI, which has mainly filled the gap left by the departure of Sealink, have switched its UK passenger terminal operations from Weymouth to Poole, leaving Portsmouth as the chief terminal for UK-CI freight operations.

Sealink still operate a sum-

ro-ro ramp, spacious new customs facilities and a new fisherman's quay.

There has been £18m worth of investments on greatly improved ferry, passenger and freight handling facilities at St Helier Harbour.

In keeping with a policy of encouraging the use of larger aircraft, these harbour investments have spurred the introduction of larger ferries.

Previously, ferry operators were restricted to vessels with a maximum length of 112 metres, but the new facilities allow ferries up to 130 metres in length to be accommodated.

The principal operator, British Channel Islands Ferries, has responded by introducing the largest-ever car-passenger ship on the route. Named *The Razzle*, the 8,587-ton vessel carries up to 1,400 passengers and 300 cars. It is to be joined on 25 May by another new ferry the 3,822-ton *Havrelet*.

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Sealink still operate a sum-

maritime, UK-CI-Cherbourg service and a new UK-CI ferry operation by Weymouth Maritime Services is due to start in May between Weymouth and the islands.

It will use a former Norway-

7000-tonner.

Another vessel, *St. Julius*, to be renamed *St. Julius* and carry up to 550 passengers, 75 cars and 15 12-metre trailers.

The operating company also

plans a winter Weymouth-Cherbourg service.

Another new vessel, *Solidor*, two with space for 600 passengers and 90 cars, a greater capacity than its predecessor, is due to appear on the Europe-Canada route. *CI-St. Malo* services from this April.

Torbay Seaways are expected to continue their Torbay-CI services this year, as is Service Maritime, a French-owned company that carries thousands of passengers into the islands from Cherbourg and Carteret.

If this is not evidence enough that sea transport operators are fighting back against airline competition, Britain's most successful passenger hydrofoil company, Condor Shipping, of Guernsey, is extending the length of its Weymouth-CI season this year, as well as reintroducing direct ferry services between Jersey and St Malo CI services.

The company, which also uses a 300-passenger, high-speed, water-jet catamaran, expects to carry over 400,000 passengers on all routes this year – its 25th. It passed its five millionth 'customer milestone' last year when it carried 85,000 on its Weymouth-Guernsey services.

Bob Baker

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## CHANNEL ISLANDS 7

**Bob Baker** reports on the expansion in postal and telecommunication services

## The boom years continue

WITH the exception of philately, which has generally seen a downturn of interest worldwide, the independent postal and telecommunication services of the Channel Islands continue to enjoy a series of boom years.

Boosted by the finance industry-led economic growth which until recently was growing at up to 10 per cent a year in real terms, these essential services, particularly in an island context, are handling increasing volumes of business at record-breaking pace, relatively cheaply and profitably.

In 1987, the last year for which statistics are available for all these services, Jersey's Post Office handled 30.5m letter-postings alone, an increase of nearly 4m on the previous year.

Both Jersey and Guernsey postal systems are handling increasing volumes of mail order and sale-by-post traffic.

The number of letter bags received in Jersey was 98,713, against 89,642 in 1986 and 78,070 in 1985. The number of parcel bags received made another record at 121,545.

Around 84 per cent of inward first-class letters delivered daily had been posted the previous day and 24 per cent of inward second-class mail was delivered by the third day after posting.

Including philatelic profits of 242.570 (earned on a turnover of £1.4m), the Jersey Post Office produced a record profit of £2.06m – the £1.6m attributable to Post Office and 545 a.m. was the largest ever.

To maintain services and profits the Jersey Post Office (an island government department, unlike its 'sister' opera-

tion in Guernsey where it is a self-financing, autonomous trading undertaking) is planning a new postal complex in St Helier, with increased mechanised handling.

The project, approved by the Island parliament late last year, is expected to be completed by 1992. This is seen as the way to maintain and improve efficiency without a big increase in manpower, and was suggested by the British Post Office Consultancy Service as long ago as 1985.

Guernsey's Post Office completed its own, purpose-designed 24.5m headquarters in St Peter Port, five years ago – but, even so, it has since had to increase its parcel-handling facilities.

During 1987, its sorting staff handled nearly 16m inward and outward postal items, including parcels which, on occasions, have even included a settee and a large tractor tyre, sporting an addressed label tied on with a piece of string.

Both Jersey and Guernsey Post Offices use roll-on, roll-off ferry services for parcel carrying and, while Jersey uses scheduled air services for letter mail, Guernsey uses a chartered carrier operating from Luton Airport.

Weather and technical hitches willing, inward mail arrives in Guernsey at 6.0 a.m. and 8.30 a.m., most mornings. The latest posting time for outward mail is 4.15 p.m.

Jersey and the British Post Office are currently requesting their joint mail and newspaper carrier, TNT, to arrive by 5.45 a.m.

The latest outward posting

is at 10.30 a.m.

Considerable investment, averaging 2m a year in Jersey alone, continues to be made upgrading exchanges to 'System X' throughout the islands.

Various projects are introducing the latest equipment, including transverse screen and fibre optic networking and data communications for customers and improving submarine cable, along with British Telecoms, with microwave links with the outside world.

A new 210m digital fibre optic cross-Channel submarine cable has recently been completed and is on test.

Jersey is about to commission a new 140 megabyte, digital 2000-circuit microwave link with France and the UK which should provide, among other things, 100 per cent back up for the Channel Islands, should the submarine cable links fail.

Jersey's 45,000 subscribers are charged at 3.9p a unit and Guernsey's 31,000 are charged at 3.5p, in each case with unlimited time on local calls, against the UK rate of 5.3p a unit.

For this, they have direct trunk dialling to all parts of the UK, international dialling to 185 other countries, via telex to some 220.

The use of facsimile services, telephone pagers and cellular phones is increasing in the islands, along with all forms of modern data communications systems. Guernsey users of SWIFT (Society for Worldwide Interbank Financial Telecommunications), for example, transmit over 100,000 messages a year.

By this summer, both islands will be offering Megaline and Kiloline high-speed, digital data services and ISDN, already available in Guernsey, will be in Jersey by the year end.

Mr T.F. Aytoun, director of the States of Jersey Telecommunications Board, is already predicting the arrival of video telephone services in the not too distant future, following equipment demonstrations this year.

AGRICULTURE, horticulture and fishing have for generations provided the economic 'bloodline' of Channel Island

era. Their islands, blessed with fertile soil and a mild climate, are still famous for the distinctive, pure breeds of Jersey, Guernsey and Alderney dairy cattle. Although the latter, because of the German Occupation, have sadly ceased to exist in their homeland.

Nearly 60 per cent of Jersey's 45 sq. miles is in agricultural use. Around 75 per cent of local dairy farmers also grow crops.

Despite agricultural land values of around £7,000 an acre, against an average of some £1,500 in the UK, 36 per cent is farmer-owned in Jersey and much of the remainder leased from benign landlords at £300 to £400 an acre.

During 1987, £27.5m worth of crops were exported; these included potatoes (£15.6m), tomatoes (£5m) and cut flowers (£2.5m).

Commercial fishing, which once took islanders as far as the waters off Newfoundland – and indirectly helped to spawn the overseas demand for distinctive traditional Jersey and Guernsey pullovers – is undergoing a revival in both Jersey and Guernsey, with

gation supporting a continued ban on importing other breeds (even deer, sheep and goats are kept out), has been agreed with the EC. He expects a similar derogation to be approved to prevent the importation of liquid milk from the EC into the islands after 1992.

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and Guernsey pullovers – is

undergoing a revival in both

Jersey and Guernsey, with

strong local sales and increasing exports of crustacea and wet fish.

Maintaining these indigen-

ous industries continues to

provide a solid challenge, not

only for those directly

involved, but also for politi-

cians and civil servants who

are anxious to ensure these

activities remain important

parts of the insular economies

as well as being vital contribu-

tors to the social and physical

well-being of Island life.

Jersey's agricultural, horti-

cultural and fishing interests,

together earning over £26m a

year, are overseen by the

island's Committee for Agricul-

ture and Fisheries, headed by

Senator Pierre Horsfall.

In Guernsey, where horticul-

ture – with an export value of

around £33m – is predomi-

nantly, these sectors are over-

seen by three separate commit-

tees.

In Jersey, while the interests

of crop producers and fisher-

men are far from overlooked,

great importance is attached to

the 6,000-head herd of dairy

cattle, 4,000 of them 'milkers'.

Senator Horsfall and his

chief officer, Mr Peter Baston,

believe their committee 'has

closer control of dairy farming

than anywhere else' – this

includes involvement in milk

recording, artificial insemina-

tion, animal health, breed

improvement and slaughtering.

They estimate that the herd

produces around 8m gallons of

milk a year to meet a liquid

requirement of some 2.2m gal-

lons, with the remainder con-

verted into cream, butter and

yoghurt, but no cheese; the

entire output is worth some

£7m at retail prices.

Protecting the health and

purity of the Jersey breed in

which export interest is

increasing is of paramount

importance. This is why –

Senator Horsfall says – a de-

rivation.

Funding, too, is to receive a

boost from the construction of

a new 21m government-run

dairy which will annually sell

more than £4.8m worth of liq-

uid milk, butter, cheese and

yoghurt to local customers.

The industry has seen a

decline in the number of farms

since 1978 from 185 to 87, but

the herd size some 4,000 with

2,400 milkers has remained the

same. Over the decade, liquid

milk production has risen by

15 per cent from 6.04m to 8.2m

litres.

Protecting the health and

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Senator Horsfall says – a de-

rivation.

Fishermen maintain that

most of the island's shellfish

boats cannot easily use the

facilities because the channel

is too restrictive and the quay

lacks lifting facilities to offload

produce.

Barrie Stevens

Agriculture, horticulture and fishing sectors win larger orders

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Tomato-picking in Guernsey.

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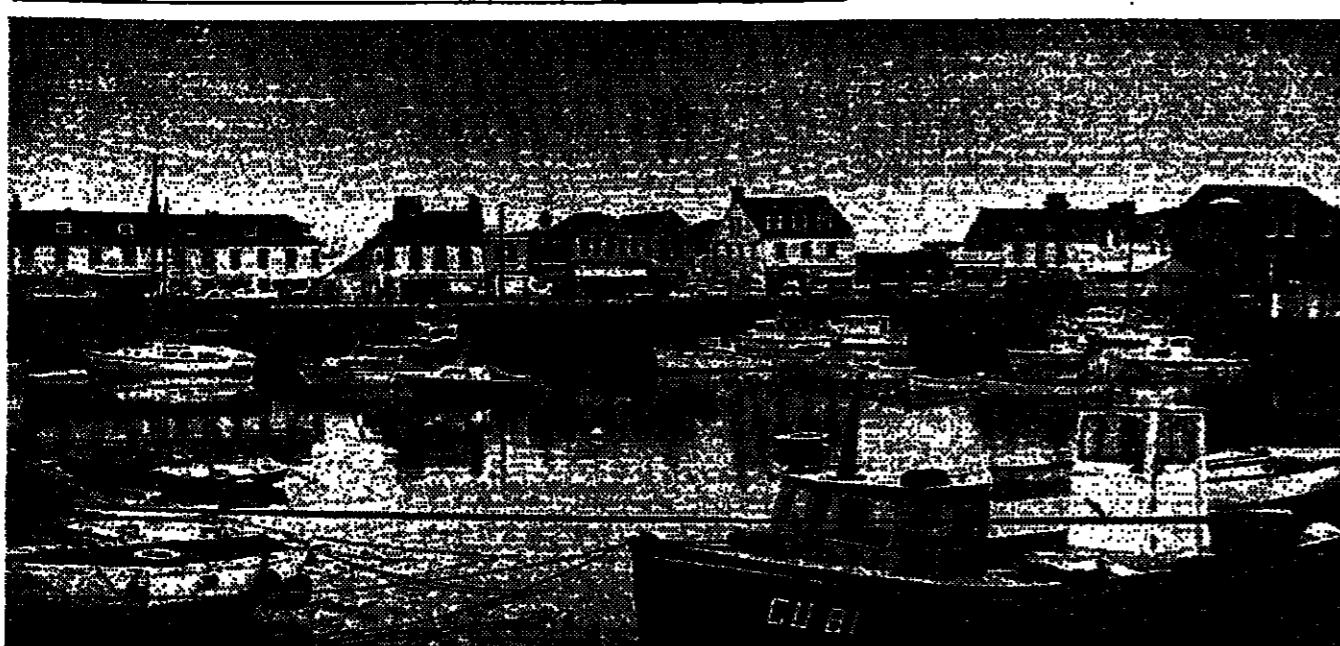
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## CHANNEL ISLANDS 8



Tranquill harbour scene at St Sampson, Guernsey



Banks in Library Place, St Helier, the capital of Jersey

Edward Owen on plans by the tourism industry "to get its product right"

## Battle with mass-market competitors

WITH the Single European Market and the Channel Tunnel project looming ahead, the tourist authorities in Jersey and Guernsey are giving a great deal of thought at present to future strategy.

Jersey's Tourism Department, recently re-organised under its new director, Ms Sheila Hemwood, to create a separate Continental marketing division, has a working party studying the recommendations of the two major reports on the industry's future.

The Guernsey Tourist Board, which is mounting a £60,000 visitor survey this year, is giving special importance in its long-term planning to what director of tourism, Mr Michael Walden, calls "getting the product right", which means reviewing everything from

entertainment facilities to conservation of the countryside.

Tourism remains a very important second leg of the economy in both Jersey and Guernsey, and is the main support of Alderney, Sark and Herm. A survey last year put Jersey's earnings from this source at £216m. Guernsey's estimates differ, but Mr Walden says he believes the figure must now be around £100m.

So far, the islands have successfully held on to their tourist trade against competition from mass marketed package tours to sunnier resorts, although local hoteliers are having to adapt to later bookings, shorter stays and room rates geared to tour operators' requirements.

The Channel Islands no longer rely for the entertainment of visitors just on their beaches

and spectacular scenery, or even on their considerable array of castles, museums and other attractions like the Jersey Zoo or Victor Hugo's house of exile in Guernsey.

Festivals and other events are organised throughout the season. Besides its famous battle of Flowers and well-established Good Food Festival, Jersey's

festival first held in 1987.

Guernsey has also been particularly successful in promoting itself as a boating centre. The island was the main sponsor of the 1988 London Boat Show and last September hosted the World Powerboat Championships (earning appearances in BBC TV's marine soap opera, *Howards*'

and *Wey* as a small riposte to Jersey's long-running TV exposure through the *Bergerac* thriller series).

Another big powerboat event is to be held in Guernsey this year, along with several regattas and yacht races.

Nevertheless, while local tourism officials generally share the confidence of Mr Roger Le Monnier, Jersey's marketing manager for Europe, that the islands' holiday product is "sufficiently unique to retain a very strong appeal," it is accepted that the novelty of the Channel Tunnel and easier European travel could lose them, at least initially, some of their traditional UK holiday business.

The islands are preparing for this contingency by stepping up their promotional efforts in markets such as the Netherlands, West Germany, Switzerland and Scandinavia.

At present, about 30 per cent of Jersey's 750,000 staying visitors and 15 per cent of Guernsey's 350,000 come from outside the UK. Both islands would like to see the figure nearer 25 per cent.

One problem still to be overcome, though, is the reluctance of many island hoteliers to contract rooms to Continental tour operators often with nerve-rackingly late release dates as long as they know they can fill their beds from the British market.

As Jersey and Guernsey hoteliers agreed at a recent joint meeting, another important factor in retaining a tourist niche in the new Europe will be to ensure that the local industry's facilities and services are of a high quality.

Both the larger Channel islands had compulsory hotel grading for 40 years, but fresh standards are now being set for the 1990s. A new Jersey scheme due to come into force in 1991 has been "an enormous exercise, really in depth," according to the president of the hoteliers' association, Mr Albert Able.

It is involving official inspection and regrading of every hotel and guest house in the light of stricter requirements for private baths and other amenities.

Higher standards, however,

call for the kind of resources

that are stretched to the limit

in the Channel Islands, such as

land, building contractors and

skilled catering staff. The pressures of an overextended economy on the tourist industry are already showing themselves in Guernsey.

Nearly 2,000 beds have been lost in Guernsey over the past two years as a result of a loophole in the planning law that



Attractive cobbled streets of St Peter Port, Guernsey

be allowed to stay for only nine and then never return.

The managements of Guernsey's top 12 hotels have protested that this will have a "disastrous" effect on recruitment and make it impossible to attract the quality of staff needed to maintain good standards of service.

The dilemma is typified by the situation of Guernsey's four-star 132-bedroom St Pierre Park Hotel, whose Jersey owners, Ann Street Brewery, promised to train and employ largely local staff when the establishment was opened in 1983.

In the event, the hotel has had to import virtually all its staff and recently applied to build a 100-bed block on the site to house them. Here, however, it came up against planning restrictions and, like another hotel that wants to add an 18-hole golf course, had its application turned down.

## The 1992 issue

Continued from Page 1  
standable resentment on the part of young people being priced out of the housing market.

According to Robin Rumboll, an elected member of the States of Jersey, and a senior partner of accountants Coopers & Lybrand, there has sometimes been a feeling in the past that the offshore finance industry might be only transitional. After all, it dates back no more than 25 years or so. But now it is more firmly

rooted, and Jersey has become very dependent on it for tax revenues. "There can hardly be a Jersey family that does not have a member working in the finance industry," he says.

The problems of success afflict both islands, however. In particular, they are attempting to grapple with the labour shortages and the worrying growth of population. Probably the political atmosphere has cooled a little since 1987, when Jersey's population was shown to have topped 30,000 and there



Richard Arnold, president of the Guernsey Chamber of Commerce — "there's a fear of the unknown," on the 1992 issue.

ships throughout Europe, although they face competition from a variety of locations within the EC, including Dublin, Gibraltar and Madelaine.

"It is better to have an offshore centre within your

sphere of influence than to drive people to more distant locations," says Colin Powell.

"The concept of offshore Europe is an attractive one to member-countries, as well as to the offshore centres."



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By Richard Waters

FORGET brand accounting. I have invented a way of putting a company's real worth into its balance sheet.

I have to confess that my idea is similar to brand accounting, which involves putting a value on these intangible assets and so creating extra reserves out of nowhere.

All you do is to wander around your office, look out for any people who may be around, and value them. (When I say value them, I actually mean put a value on them.)

I'm sure that as a caring employer you value them already.

This system, which I have patented, is called Current People Accounting (CPA) for short.

People are just as much assets as brands. They clearly fit the definition contained in Professor David Solomon's suggested accounting framework last year, of an asset: resources that are expected to yield a company future economic benefit and which it controls.

You even hear talk of "people businesses", so the stock market obviously understands the concept.

What is more, people are easier to identify than brands – there seems little room for dispute about what one is or how it distinguishes it from other intangible assets.

Value people? Much too

risky, I hear you say. They might get up and walk off.

True, but then most assets have a finite useful life. The only question is how long that is going to be. And if you really think that your people might just walk off, shouldn't shareholders know? They might be concerned: they think you are doing something to make sure

forward for the next 30 years (by which time I will be the editor, so my value to the paper will have gone up enormously by then), and discounted the whole lot back to present values.

• Unhappy with this, I went on to method number two, which involved calculating my historic cost. This was simple: I added together what the FT had spent in hiring me and the training that has gone into making me this highly professional journalist I am today. I then depreciated this at a rate of 2 per cent a year to reflect my mortality. Result: £3.50.

• Humming Method number three was to work out my replacement cost – how much it would cost the paper to fill my shoes. This is difficult because I consider I am unique, but at a pinch it might be possible to retrain some highly skilled individual. This was more like it, because I ended up with the figure of £55,823.

• For luck, I tried one more method: market value if I were to offer myself on the open market, what sort of "signing-on" fee could I command? The market is a bit thin compared to that for, say, footballers, but I ended up with an estimate of £5. (If you think this is too modest, please let me know.)

However, I decided the market value method was a bit unreliable. After all, some teams of stockbrokers got big signings fees two years ago, and look at them now.

The findings from my experiments are extremely encouraging. The FT could never afford to replace me; my value to the paper is more than its cost if I leave first place, and so it is

depreciation rate is higher than the average, because these people wear out or walk out more frequently than most. What sort of return are you making on this investment, and how does it compare with other uses to which the capital could be put?

I estimate that, having used this system, half of the advertising agencies in the UK would close down and put their money in the building society

in the first place, and so it is

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## Financial Controller

£25,000-£30,000 + Car  
South Herts.

Our client is a rapidly expanding group of companies which manufactures, distributes and retails high quality domestic audio equipment. The products it manufactures are exported world-wide and the group is the sole UK distributor for several Japanese manufacturers of premium hi-fi equipment. With a current turnover of about £5m, the group has ambitious plans for expansion, both organically and by acquisition.

This growth has led to the creation of the position of Financial Controller. Reporting to the Finance Director, the role will involve close liaison with the Managing Director and other members of the group management team. Specific responsibilities will include the review and upgrading of the computer systems and the management of funding, including foreign exchange. The Financial Controller will supervise the production of management

information and take responsibility for a variety of general business areas. A small accounts team reports to this position.

The ideal candidate will be a qualified accountant with demonstrable expertise in computer systems evaluation and development. A minimum of two years' post-qualification experience in commerce is essential. Excellent interpersonal skills coupled with a commercial, flexible and creative approach would be required to carry out this role effectively. Prospects of developing this position as the group grows are outstanding and, for the right candidate, a board appointment may be available in due course.

Please write in confidence, enclosing full career details to Sean Connolly, quoting reference SHA 1273.



**Stoy Hayward Associates**  
MANAGEMENT CONSULTANTS, EXECUTIVE SELECTION DIVISION, 8 BAKER STREET, LONDON W1M 1DA  
A member of Horwath & Horwath  
FAX No: 01-487 3866

## Assistant Tax Manager

£30,000 + car

Pearson plc is the UK quoted holding company of a worldwide group whose principal business sectors are information and entertainment, investment banking, oil services and fine china. The group has an impressive profit record and is committed to continued growth.

The Assistant Tax Manager will join a small professional team based in the London headquarters. With an initial emphasis on group relief and other UK planning issues, he or she will be expected to progress rapidly. There will be the opportunity to participate in a range of complex projects, which may have both UK and international implications. The Assistant Tax Manager will have considerable exposure to senior management within the headquarters and at the operating companies.

Probably in their late 20s, applicants, preferably qualified accountants, must have relevant tax experience gained in the profession, commerce or Inland Revenue.

Please write, quoting reference H/816/CF and enclosing a career/salary history and daytime telephone number, to:

David Hogg FCA  
Lloyd Management  
125 High Holborn  
London WC1V 6QA

  
PEARSON

## ACQUISITIONS MANAGER

Package c.£35,000 + car

This substantial public group commands respect in the City for its performance, professionalism and corporate strategy. It has already commenced a series of strategic acquisitions in its consumer goods markets and is investigating further development opportunities in the UK and internationally. Such a commitment to growth by acquisition necessitates the appointment of a second dedicated acquisitions specialist. You will be involved in the full process; identifying target companies, negotiating deals and playing a full part in their integration into the group.

The person appointed is likely to be an ambitious qualified graduate accountant aged around 30. Candidates should have a

track-record of increasing responsibility gained in a large organisation with exposure to acquisitions, as an advisor or principal. Commercial judgement, good interpersonal skills and commitment to the company's and your own success will ensure access to the excellent career development opportunities the group can offer.

Please reply in confidence, giving concise career, personal and salary details to Heather Male, quoting Ref. L400.

Egor Executive Selection  
58 St. James's Street  
London SW1A 1LD (01-629 8070)

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## Blue Chip City opening for a.... RECENTLY QUALIFIED ACA

£25,000 + bank benefits

This is an excellent opportunity for an ambitious young Chartered Accountant to make a first move into the challenging and fast moving environment of a major blue chip Securities House.

Our client, the subsidiary of an internationally prestigious investment banking group, is currently restructuring its London operations and introducing sophisticated new systems to enhance its financial control and reporting function.

The opportunity has now therefore arisen for a newly or recently qualified ACA to take up a new role within the young and dynamic financial reporting team. It will involve production of regular financial and regulatory reports for the group's trading companies, liaison with operational management and exposure to regulatory bodies such as TSO and the Bank of England.

You should be a graduate aged up to about 27 who has trained in a leading firm and ideally had some

experience of the investment banking and securities industries.

The role will appeal to energetic positive individuals who are flexible, highly intelligent and able to think for themselves. It will provide not only a strong grounding of experience in the financial services sector but also opportunities for rapid progress and increased responsibility within the group.

In addition to a competitive salary, the position carries with it a subsidised mortgage, non-contributory pension scheme and other large company benefits.

Please telephone or write in confidence, giving concise career, personal and salary details to Paul Carvoso, quoting Ref. L402.

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**EGOR**  
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## Exciting Prospects in Europe FINANCIAL CONTROLLER

North West c£25K, bonus, car

Our client is a major world force in the supply of processing plant to a wide variety of industries. With an impressive and continuing record of growth, organically and by acquisition, this is a new appointment as Financial Controller for the UK operations.

Working closely with the directors you will play a key role in all aspects of the business as well as managing the finance function and ensuring the provision of accounting, costing,

project and management control information.

Candidates must be qualified accountants, proactive and flexible, with experience in a senior post in an industrial environment and conversant with US reporting procedures. This is a challenging role with exciting prospects of promotion in Europe.

Please write in confidence to Peter Evans, Ref: 895.

**KPMG Peat Marwick McLintock**

Executive Selection and Search  
7 Tib Lane, Manchester M2 6DS

## Management Opportunities In Finance and Planning

Shell International Marine, a part of the Royal Dutch/Shell Group, is one of the largest tanker owners and operators in the world. The shipping industry is undergoing major changes which present interesting and challenging decisions to senior management responsible for the conduct of the business. The prospects for the industry and Shell in particular are excellent.

### Group and Industry Analysis

Marine Planning is key to our medium and long-term management strategy. That's why we've installed some of the most advanced analytical models in the business, to help us identify and develop world-wide market issues. As a computer-literate graduate with keen analytical skills your contribution will be highly influential. Shipping industry experience is desirable but not essential. Ref. GIA.

### Accounts Management

To monitor the expenses and payments arising from our global operation we're currently introducing a state-of-the-art accounting and management information system. Reporting to the Finance and Treasury Controller you'll assume a high profile position, leading a team of qualified professionals. As such, you'll need to be a qualified accountant or graduate with a wealth of suitable experience. Ref. AM.

Both positions will require qualities of leadership and breadth of vision that are likely to have been gained within the Finance or Corporate Planning Department of a major league company.

Remuneration will be very competitive and conditions of employment, which include a wide range of sports and social facilities, are excellent.

Please write or telephone for an application form, quoting the appropriate reference number, to: Miss L. E. Knight, HRD/33, Shell International Petroleum Co. Ltd., Shell Centre, London SE1 7NA. Telephone: 01-934 4021. Closing date for receipt of applications 23rd March 1989.



Royal Dutch/Shell Group

CAREERS IN OIL & GAS INDUSTRY

## FINANCIAL CONTROLLER

West End

A prestigious leisure group is seeking a qualified accountant, ideally aged 28-33, to undertake responsibility for the entire finance function involving staff supervision, systems development and the provision of management information. Ref. SEW7243

## MANAGEMENT ACCOUNTANT

£33,000 + Bank Benefits

Leading UK Investment House seeks a qualified accountant, aged 25-35, with experience of the securities industry, to assist in the provision of management information for senior operations staff. Ref. HKM6332

## HEAD OF INTERNAL AUDIT

£30,000 + Car + Bank Benefits

A high profile role exists for an experienced accountant, aged 30-40, within a leading UK Financial Services group to co-ordinate and plan the activities of the internal audit department. Ref. SEW8245

## FINANCIAL DIRECTOR (DESIGNATE)

£30,000 + Benefits

Growth through acquisition and market penetration has created this demanding number one role in an exciting multi-national trading group. Ideally aged 28-35, commercial acumen and flair are essential. Ref. JPH8276

## SENIOR ACCOUNTANT

£29,000 + Bank Benefits

Subsidiary of a major US commercial bank offers qualified accountant, ideally aged 27-33, an excellent opportunity to develop the accounting systems, to ensure the accuracy of management information and to manage a small team. Ref. SML8263

## FINANCE MANAGER

£25,000 + Car

Ideal role for recently qualified accountant (ACCA/CIMA) to take the reins for the first time. Leading the market this manufacturing concern offers total involvement and high level liaison throughout the group. Ref. JPH8272

## MANAGEMENT PERSONNEL

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## Treasurers

## London

£40,000 + Car

Major firm of Accountants seeks graduate calibre candidates with corporate treasury or banking experience to join their corporate finance management consultancy division.

## London

£35,000 + Bonus + Car

An International Treasurer with good analytical skills, ability to evaluate complex financial structures and determine the funding arrangements for the Group's overseas operations.

## Midlands

£35,000 + Car

New appointment to head up the treasury function for this International Group. Candidates should have broad treasury experience and be self starters.

## Surrey

£25,000 + Bonus + Car

Multinational Group seeks an Assistant Treasurer covering foreign exchange matters, cash management and advising subsidiary companies. Age indicator 26-30.

## West of London

£24,000

Household name UK plc seeks dealer to join a well established treasury function. Previous dealing experience within a bank or treasury function is essential.

Please telephone or write enclosing full curriculum vitae quoting ref 314 to: Nigel Hopkins FCA, 97 Jermyn Street, London SW1Y 6JE Tel: 01-839 4572 Fax: 01-925 2336

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Hopkins**

FINANCIAL SELECTION AND SEARCH

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ADVERTISING

Appears every  
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for further information  
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ext 4177

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ext 4676

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ext 3456

Patrick Williams  
ext 3694

Candida Raymond  
ext 3351

Patrick Sheriff  
ext 4627

## Financial Director



£50,000+  
substantial benefits

demanding environment. Experience may have been gained within the financial services or retailing sectors. You must have the drive and personality to make a positive impact in this proactive role.

The excellent remuneration package includes performance related bonus and possible share option scheme. Sufficient flexibility exists to reward the outstanding candidate.

Please send full personal and career details in confidence to Alison Hawley quoting reference 5206/FT on both envelope and letter.

**Deloitte  
Haskins + Sells**

Management Consultancy Division

PO Box 198, Hillgate House, 26 Old Bailey, London EC4M 7PL

## GROUP FINANCIAL CONTROLLER/DIRECTOR DESIGNATE

c£25 - 30,000 pa + car + benefits

Age 35 - 50

With the Head Office based close to the Junction of the M3 and M25 and two manufacturing and storage facilities in the North of England, my client has through engineering quality and innovation, successfully established itself as a market leading stockist and manufacturer of pipeline equipment for the oil and gas industries.

Sustained growth of the groups subsidiary companies necessitates the appointment of a Senior Financial Manager to take control and develop the computerised accounting and management information systems.

Professionally qualified candidates must possess the personality and experience necessary to integrate within a dynamic and demanding "hands on" management team. Key to success is the strength of character required to operate effectively at board level, contributing to the groups development and acquisition strategy and taking responsibility for the general accountancy function which includes, sales and stock accounting, payroll and pensions, credit control, preparing end of year accounts, providing management information, advising upon corporate taxation policies and investment planning, as well as negotiating with major financial institutions.

If you are seeking a rewarding, interesting and challenging career opportunity with a respected expanding company, contact JOHN TAYLOR, CONFIDENTIALLY, for an initial discussion, further information or an application form. Should you prefer to forward your own CV please include a daytime telephone number and your current salary.

QUEST RECRUITMENT CONSULTANCY  
WENRISCH HOUSE, 4 MEADOW COURT  
HIGH STREET, WITNEY  
OXFORD, OX8 6LP

Telephone No: 0993 776691 (24 hour answer service)  
Fax: 0993 702042

SETTING PROFESSIONAL STANDARDS FOR RECRUITMENT

## A PRODUCT YOU CAN RELATE TO A BUSINESS ENVIRONMENT YOU CAN CONTRIBUTE TO

A recent reorganisation has created two key opportunities within this consumer product and service orientated client. The company is part of a large multinational plc, which has recently enjoyed high profile coverage due to its impressive acquisition activity and overall growth and development. With this successful progress very much in mind the client is now seeking to recruit:

**Financial Planning & Analysis Director**  
package £35-40,000 pa plus car

Responsible for Strategic and Corporate Reporting as well as day-to-day monitoring of business activities, the main thrust of this role revolves around the Operational Analysis of 1000+ profit centres throughout the country. This will involve:

- Good interpretation and analysis of key business issues at operating and corporate levels.
- A "hands-on" approach and a real perspective of operational needs supported by a level of maturity and "street-wiseness".
- Immediate impact and an ability to influence (particularly non-financial personnel at all levels).
- Good leadership qualities (the achievement of key objectives will in certain cases be achieved through the motivation of professional staff).
- Strong communication and interpersonal skills.
- An achievement record which will not only include promotions with previous employers, but will evidence an ability to positively change, and ideally impact on bottom-line profitability.

Additionally the role should be "heir apparent" to the Commercial Director and must demonstrate promotion potential within 12 months. You are likely to be aged 29-33 years.

Both positions will be based on the Middlesex/West London borders, but will involve limited travel throughout the UK.

If you are interested in either (or both) positions please telephone Karen Wilson BA ACMA on 01-491 3431 (0895 633429 weekends/ evenings) or write to her at FMS, 14 Cork Street, London W1X 1PF enclosing a recent CV and a note of current salary.

**F M S**

Search and Selection Specialists  
for  
Financial Management

## PRODUCT AND FINANCIAL PLANNING

c£30K plus car &amp; benefits

A major financial services organisation is planning to launch an exciting personal financial planning service in the UK. Sophisticated marketing and computer systems support will play an integral part in the design and development of the service, and in supporting the financial planners in their approach to providing personal needs-based solutions.

An experienced manager is required to direct the financial planning programme. His or her responsibilities would include the design, development, maintenance and support of all financial planning services offered to clients through a direct sales force. The person must be able to identify

If you are interested please contact Diane Bright on 01-830 5161, or write to her at the address below quoting Ref: CF/588.

THE LLOYD GROUP

ALHAMBRA HOUSE, 27-31 CHARING CROSS ROAD, LONDON WC2H 0AJ. FACSIMILE 01-825 2220. TELEPHONE 01-820 5161

## GROUP FINANCE MANAGER

Central London

c£38K + Bonus + Car + Share Options

Our client, an expanding and successful international group, currently seeks to recruit an individual to play a key role in the management and development of the group finance function.

Reporting to the Group Finance Director and heading up a young motivated team, responsibilities will include:

- Devising for the Group Finance Director during his frequent overseas absences
- Managing and controlling relationships with Banks, Auditors, Tax Advisers etc
- Liaising with Controllers and Finance Directors throughout the Group to ensure an efficient flow of information
- Providing a group treasury service managing and reporting on cash flows, borrowings, foreign currency and interest rate exposure
- Supervising the consolidation and production of statutory

reports and accounts, monthly and quarterly management reports and forecasts, budgets and plans

● Analysing information for the Group Board and Shareholders

You will be a qualified accountant, likely to be aged 30-40 years old, with good communication and motivation skills, with the flexibility to be able to respond to the wide variety of pressures involved in a rapid growth environment. You should possess experience of both statutory and management reporting and treasury management.

Although suitable applicants are likely to be currently working in commerce or industry, exceptional individuals at Manager level within a major accounting firm will be given serious consideration.

Interested individuals should write enclosing a current CV together with salary details, to Shirley Knight BA, ACMA, MRA at FMS, 14 Cork Street, London W1X 1PF.

**F M S**

Search and Selection Specialists  
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Financial Management

## MANAGEMENT CONSULTANCY

# Finance Managers and Financial Controllers



**KPMG** Peat Marwick McLintock

KPMG - the largest firm of accountants and consultants in the world - is expanding its financial management consulting operations in the London Region, the Midlands and the North.

We need further outstanding and ambitious people to join us. In our London Region we need people to be based in London, Reading or Milton Keynes. We also need people to be based in Birmingham, Yorkshire and the North East. The profile is straightforward - we are looking for the best graduate accountants in their mid 20's to mid 30's, from manufacturing industries, service industries and consultancy.

We are world leaders in financial management techniques and offer a wide range of interesting and constructive work from within a structure which we believe to be unique in the consultancy business. This structure enables us to offer variety and flexibility to the individual and leading edge industry focus to our clients.

Working in an expanding group, exposure to the latest developments in financial management and IT, and the experience of operating at senior management and board level, can provide the basis for very rapid career development.

If you would be interested in talking with us about opportunities in consultancy please send a brief c.v. to Karen Church quoting reference FM/M89/FT to KPMG Peat Marwick McLintock, P.O. Box 486, 1 Puddle Dock, Blackfriars, London, EC4V 3PD.

## Newly Qualified Accountant

Corporate Planning in Global Communications

London EC2

With a global communications network and a dynamic approach to corporate expansion, our client leads the world in integrated information services.

A challenging vacancy exists for a newly qualified accountant to join a young team working within the Corporate Planning department. Reporting directly to senior management.

in the UK and US, you'll be closely involved in mergers and acquisitions, undertaking ad hoc analysis and project work of 2-3 months' duration.

Additional areas of responsibility include group budget

**£23,000 + Car + Share option**  
plans, capital expenditure and management accounting.

Much depends on your ability to excel in a team environment. If you have the potential, career prospects are almost unlimited within this large and diverse international group. Rewards are also excellent, with a wide range of benefits including 6 weeks holiday and BUPA.

For further details, please telephone Maxine Lester on 01-638 1711 or write to her enclosing full career details.



MERVYN DINNEN ASSOCIATES

46 MOORGATE, LONDON EC2R 9EL TEL: 01-638 1711

CRAWLEY

**KINGSWAY**

## GROUP FINANCE DIRECTOR

Technical excellence \* Commercial \* Strategist

London/Herts £45-50,000 + incentives and benefits

Kingsway Industrial Services Group is the main vehicle within the recently formed Kingsway Holdings plc. The Chief Executive seeks a Manager with a proven track record to take complete financial responsibility for the two companies presently in the Group. The appointee must be not only an excellent accountant, with a successful career to date, ideally in a distribution business, but a businessman capable of growing with the Group. He/she will have to:

- Manage corporate, financial and systems restructuring.
- Plan for earnings increases of 20% per annum.
- Ensure the adequacy and accuracy of all financial information.

This position represents an unusual opportunity of joining a £20m organisation and being a genuinely key member in driving it forward to obtain fast growth and high returns. Only candidates who are confident of their leadership, technical and business skills should apply.

If you are interested in the position and have a suitable track record, please send full career details to James Forte, quoting reference K3735.

**KPMG** Peat Marwick McLintock

Executive Selection and Search  
70 Fleet Street, London EC4Y 1EU

## FINANCIAL CONTROLLER

Based at Heathrow Airport  
**c.£25,000 + CAR**

A well established cargo business, with a current turnover in excess of £3m from operations at Heathrow and Gatwick Airports, requires a Financial Controller. The successful applicant, who must be a qualified Chartered Accountant, will be responsible to the Managing Director for all aspects of financial control and accounting of a business which is expected to expand significantly in the near future.

Those interested in this exciting opportunity should apply by writing with an up-to-date C.V. to Box Number A1164, Financial Times, 10 Cannon Street, London EC4P 4BY.

## CAREER FINANCE OPPORTUNITIES WITH A NEW NATIONAL AUTHORITY

Subject to enactment of the Water Bill currently before Parliament, a National Rivers Authority will be established in Autumn 1989. It will be responsible for the overall management of rivers, water resources, coastal water and associated regulatory aspects in England and Wales. With a small central policy unit, the vast majority of its employees will be based in the Regional Operational units.

The Authority's capital and revenue expenditure of circa £100m and £200m p.a. respectively will demand highly professional and efficient management of its financial resources in meeting the objectives of improvement and development of the environment. Career opportunities exist for experienced and professionally qualified accountants to assist the Director of Finance in the formulation and implementation of finance policies and associated financial controls.

**CHIEF FINANCIAL MANAGER**  
**PRINCIPAL FINANCIAL ACCOUNTANT**  
**AUDIT MANAGER**  
**PRINCIPAL MANAGEMENT ACCOUNTANT**

System creation, changing policies, financial control, value for money investigations and cash management will all be key aspects of the role of these posts. The department will share the corporate responsibility for the recommendation of policies designed to meet the Authority's objectives and responsibilities in respect of flood protection, water pollution control and the effective utilisation of the water space available.

Conditions of service will generally be those appropriate to a non-departmental public body, including the option of membership of the Local Government Superannuation Scheme. Assistance will be given with relocation where appropriate.

These are exciting and challenging opportunities in a dynamic new organisation. Send your CV and we shall send an information pack. Alternatively telephone for a pack and application form from David Burke, Austin Knight Selection, Kings House, Bond Street, Bristol BS1 3AE Telephone (0272) 221891 (daytime) or (0272) 686185 (evenings/weekends).

Closing date: 23rd March 1989.

**NATIONAL RIVERS AUTHORITY**

to £36,000  
to £25,000  
to £28,000  
to £25,000

## Senior Accountants with Occidental

London Based

**c. £25,000**

Occidental Petroleum (Oxy) is a major US based energy corporation employing some 51,000 people worldwide and with an annual revenue of 19 billion dollars. Internal promotion, reorganisation and the introduction of a new and advanced IBM based general ledger system have created vacancies in the following key areas.

### Project Accounting

The main thrust of this position will be to analyse existing and new accounting practices in order to optimise the use of the new accounting system and ensure the highest possible accounting standards are maintained. Working in close liaison with finance management this position will also undertake project assignments and ad hoc reviews covering all areas of OXY's UK accounting activities.

Candidates must be proven communicators who are able to maintain a clear overview of objectives within a busy highly computerised environment. Formal qualifications should be supported by relevant experience, a mature outlook and the ability to lead by personal example.

### General Accounting

This wide ranging role covering the monitoring of accounting and commercial activities within OXY's European trading and treasury companies, provides an unrivalled opportunity to become involved in a high activity role with international exposure. A significant volume of complex transactions are involved which require constant

monitoring in order to ensure accuracy of accounting data.

Candidates will prepare consolidated financial accounts on both a US and UK basis and must have the temperament to cope with tight deadlines. A formal qualification is essential, supported by experience of the latest computerised accounting techniques, spreadsheets etc.

### Oil & Gas Accounting

You will provide accurate and meaningful financial and management information relating to the commercial activities of the UK North Sea group of Companies. As a key member of a small group of professional accountants, this will involve the production of monthly and annual reports and records to strict deadlines. This is a highly visible position in OXY's core business and requires a formal qualification and broad accounting experience, ideally gained in a relevant industry.

All positions offer salaries in the region of £25,000 and will involve limited travel within the UK. The normal benefits apply and there are definite opportunities to substantially broaden your career horizons within an expanding and progressive organisation.

Please send full career details to:

**OXY**  
CLYDE SORRELL,  
EMPLOYEE RELATIONS DEPT.,  
OCCIDENTAL INTERNATIONAL  
OIL INC.,  
16 PALACE STREET, LONDON  
SW1E 5BQ.

## Group Finance Director (Designate)

**North West**

This is an exceptional opportunity for a 'High Flyer' whose initial impact and contribution will be as Group Financial Controller but with planned promotion within 12-18 months to Director level. Our client is a fast growing, highly acquisitive and successful organisation, with a 1989 planned turnover of £100M through a diverse range of manufacturing, distribution and retailing activities in a number of market sectors.

Specific responsibilities will cover the provision, analysis and interpretation of financial and management information and the introduction and development of sophisticated systems throughout the group. Most significantly the appointee will make a strong and professional contribution to the senior Management team to facilitate the organisation's ambitious growth plans.

Obviously our client is looking for an exceptional individual with an appetite for challenge. A graduate and qualified accountant, the successful candidate will be someone with commercial flair and incisive business judgement. Coming from a senior financial position within industry or of partnership calibre in the Profession, the highest technical competence must be supplemented by strong managerial and interpersonal skills and an ability to sustain an exceptionally high work rate within this dynamic and fast moving pressurised environment. The initial salary quoted, plus a highly attractive rewards package, will be significantly enhanced upon confirmation of board appointment.

Interested applicants (male or female) should send a detailed CV or ring for an application form on 0625 533364 (24 hours) quoting reference 1477/FT.

**Wickland & Westcott**

LONDON · WILMSLOW · PARIS · BRUSSELS  
Search and Selection; Management Development

Springfield House, Water Lane, Wilmslow, Cheshire SK9 5QS. Telephone: (0625) 532446.

### Legal

### Appointments

appear  
every  
Monday

For Further  
Information  
Contact

**01-248 8000**

**Elizabeth  
Rowan  
Ext 3456**

**Wendy  
Alexander  
Ext 3526**

**FINANCIAL  
MANAGEMENT**

Meridian is one of the world's largest information technology service companies. The Group's activities centre on the provision of a range of computer, leasing and data processing support services to more than 5,000 national and international companies, throughout Europe and beyond. With sales exceeding £1 billion a year we employ nearly 2,000 staff and professionals working in 60 locations.

### GROUP CHIEF ACCOUNTANT

In such a complex international environment, the role of the Group Chief Accountant is key. Accuracy, reliability, reporting and consolidation is essential in ensuring the smooth running of the business.

We require a high level of experience, someone who has had responsibility for Financial Accounts and Planning, in a major volume of fast moving international organisation, to take charge of the Group's financial planning, reporting and consolidation functions.

### INTERNATIONAL CHIEF FINANCIAL OFFICER

The International Chief Financial Officer will be responsible for the development and implementation of financial planning and reporting for the Group. The role also covers responsibility for the Group's financial planning, reporting and consolidation functions, supervising the preparation of financial statements and budgets, monitoring financial performance, managing financial risk and managing interest rate risks and foreign exchange risk.

Both of these positions require a high level of professional and technical skills, and persons capable of dealing with the complexity of the Group's financial management. Remuneration will be commensurate with the complexity and importance of the positions.

To apply for these positions please send CV to:  
Brian Ashcroft, Director Human Resources,  
Meridian Group Services Limited, Wentworth House, Station Parade,  
Virginia Water, Surrey GU25 4BD.  
Or telephone Ascot (0990) 23344 for further information.

**MERIDIAN**

Deutsche

## Managing Successful Change . . . Financial Controller

### London

We have been retained by a pre-eminent consumer led International Plc which has a clear objective of worldwide leadership throughout its global operations.

Continued growth and success has created an exciting opportunity for a Financial Controller. Reporting to the Financial Director the key responsibilities will be to:

- \* Restructure the finance division.
- \* Enhance the effectiveness of financial control.
- \* Manage a significant finance team.

The position is seen as an entry point to a prestigious organisation. You will be a graduate qualified accountant, probably chartered, aged between 28 and 35, and

to £40,000 + Executive Benefits

must have significant staff management experience gained in a large 'blue chip' environment. A results orientated approach, technical excellence and a high level of ambition are all essential requirements.

The package will include a bonus, company car and executive benefits. A relocation package is also offered.

If you are interested in a fast moving environment then please write to Jon Anderson ACMA, Executive Division, enclosing a comprehensive curriculum vitae and daytime telephone number at Michael Page Finance, 39-41 Parker St, London WC2B 5LH quoting ref M116. Complete confidentiality is assured.



International Recruitment Consultants  
London Bristol Windsor St Albans Leatherhead Birmingham Nottingham  
Manchester Leeds Newcastle-upon-Tyne Glasgow & Worldwide

## DIVISIONAL FINANCE DIRECTOR

### Surry

£30,000 + Car + Bonus + Share Options

Our clients are a public industrial holding group engaged in a wide range of manufacturing and engineering activities. In addition to organic growth the group actively pursues a policy of acquisition of niche manufacturing businesses which are integrated and operated within a proven financially controlled arena.

Business performance of each division is closely monitored by a small team led by a Chief Executive. Reporting to the Chief Executive you will be responsible for the financial monitoring and commercial support of a group of companies, all of whom are well known in their own fields of activity.

This is an exciting opportunity to join a growing group in its formative stage and share in the experience provided by the significant growth plans. Candidates aged 30-35 will be qualified, proactive and commercially experienced, preferably in the engineering/manufacturing sector. The nature of this high profile role is such that some travel will be involved.

Please telephone Robin Rotherham on 01-541 5580 or write enclosing curriculum vitae and quoting reference no. 6653 to the address below.

## Accountancy OPTIONS

6-8 Thames Street, Kingston-upon-Thames,  
Surrey KT1 1PE.

## Group Financial Controller

£30,000 plus car  
South West London

Part of a major international service group, our client is currently entering a new phase in its development. Intrinsic to this is the recruitment of an experienced accountant to fill one of the key positions within the finance function.

Managing a small group accounting team, you will be responsible for the efficient function of the department and the production of timely and accurate management and financial

information. In addition you will be required to help ensure the smooth changeover to a new computerised accounting system.

A chartered accountant, you will probably have at least three years post qualification experience, ideally within a commercial environment, although candidates from within practice will be considered provided they have experience in a "hands on" accounting role. Mature and responsible, you will

enjoy working autonomously and motivating your team to achieve high standards of performance.

Interested candidates should write, enclosing their curriculum vitae, quoting MCS/9013 to: Susan Ryder  
Executive Selection Division  
Price Waterhouse  
Management Consultants  
No. 1 London Bridge  
London SE1 9EQ.

Price Waterhouse

## Divisional Finance Director

£57,500 + car

Northern Home Counties  
M25 Corridor

Our client is a major distributor of pharmaceutical and healthcare related products. Trading from 11 autonomous operating units in the United Kingdom they now seek to appoint a high calibre individual to fill the newly created position of Divisional Finance Director.

Reporting to the Divisional Managing Director in close liaison with the Group Finance Director the appointee will take the lead role in maintaining and developing reporting systems, budgeting and forecasting and closely monitoring all commercial aspects of a fast moving consumer related business in order that tight controls over margins, profitability and cash flows are maintained. In addition to the above the Divisional Finance Director will play a leading role in

the planned upgrade and development of computerised management information systems which will involve the installation of latest technology.

The position calls for an energetic, qualified Accountant with an acute sense of commercial awareness.

In the first instance please write enclosing full CV quoting reference LS 220 to Bob Townes, Director, Austin Knight Advertising UK Ltd, Tricorn House, 51-53 Hagley Road, Edgbaston, Birmingham B16 8TP.

Applications will be forwarded direct to our client therefore companies in which you are not interested, should be listed in a covering letter.

Austin  
Knight  
Advertising

### Appointments

### Advertising

### Appears

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### and

### Thursday

### £49 s.c.c

### Premium

### Positions

### £59 s.c.c

## High Growth Opportunity – Commercial Strategic Role

## European Financial Controller

### South Middlesex

£40,000 + Substantial Bonus + F/E Car

Our client, a major division of a £100m turnover plc, is a European group of companies providing high tech industrial services to a wide client base through subsidiaries in eight countries, and it is the outstanding market leader in its field.

The subsidiaries operate autonomously, however, there is a need to evolve into a more clearly identifiable co-ordinated pan-European group with a corporate image to match.

With plans to more than double in the next three years both organically and via acquisitions, together with the evolution into 1992 and beyond, the group has identified the need to strengthen its management team with the appointment of a European Financial Controller.

Reporting to the Chief Executive (a plc main board director) you will have a wide ranging role covering the full spectrum of both financial and commercial activities from the basics to the esoteric. You will be as skilled at achieving through others, and at negotiating with banks and for acquisitions, as you are at tackling "hands on" pc based modelling, analysis and forecasting.

You will have responsibility for ensuring that the financial and reporting systems are developed

along common lines with the flexibility to absorb the anticipated growth. Prime importance will be attached to their accuracy, timeliness and usefulness as a constructive management tool.

To succeed in this demanding and rewarding role you will be a qualified accountant probably aged 33-40 with several years' experience in high growth multistate service industries including European exposure. You will be used to a lean, independent, yet team orientated management style with the presence, maturity and strong diplomatic skills required to make a major impact on a group of entrepreneurial subsidiary MD's. Excellent communication skills, a high level of commercial awareness and the ability to relate to a strong marketing environment will be key attributes. Regular operational contact will require considerable travel.

We are looking for a rare breed of individual – but we equally have a rare role to offer and to challenge you. If this appeals to you, please submit your CV in application to Wayne Thomas, Executive Division,

Michael Page Finance,  
Windsor Bridge House, 1 Brocas Street,  
Eton, Berkshire SL4 6BW.



Michael Page Finance

International Recruitment Consultants  
London Bristol Windsor St Albans Leatherhead Birmingham Nottingham  
Manchester Leeds Newcastle-upon-Tyne Glasgow & Worldwide

## Financial Controller

### North London

package to £35,000 + car

Recent internal promotion at UDT Sales Finance – one of Britain's major finance houses and a member of the TSB Group – has provided this excellent opportunity for appointment to a senior financial post.

The company, whose prime activity is vehicle financing, is now poised for considerable expansion within its major markets but is aware of the need to maintain proper financial controls while at the same time providing appropriate succession planning within a dynamic, expanding environment. We therefore wish to recruit an experienced Financial Controller to be responsible for the management and control of financial and management accounting as well as the provision of effective management information and proper cost control.

Suitable candidates, ideally in their early 30's, will be graduates with an accounting qualification and, ideally, an MBA, supported by a proven record of achievement in a large company environment.

An attractive remuneration package is offered including non-contributory pension, mortgage subsidy, BUPA and Company car.

Please send a CV to  
Keith Pusey Controller, Personnel Operations,  
UDT Sales Finance, Holbrook House,  
116 Cockfosters Road, Cockfosters,  
Barnet, Herts EN4 0DZ

UDT Sales Finance

## FINANCIAL REPORTING MANAGER

### Investment Banking

£35,000 + Car + Mortgage

Our client is the UK subsidiary of a major international banking group. Long established in the City of London and highly respected for its position at the forefront of the corporate finance and securities markets, it is currently undertaking a programme of reorganisation and planned expansion.

This high profile position has been newly created to strengthen the financial reporting function. Managing a team of nine staff you will be responsible, not only for producing within tight deadlines, regular financial and regulatory reports for the operating companies, but also for monitoring their capital adequacy and for ensuring the effectiveness of the management information produced.

Although sound technical abilities and an understanding of all regulatory requirements are important, we are looking for an individual who can lead and motivate a high calibre team, who can think creatively and who can develop new ideas and policies.

Please telephone or write in confidence, giving concise career personal and salary details to Paul Curroso, quoting Ref. L403.

EGOR  
EXECUTIVE  
SELECTION

United Kingdom • Belgium • Denmark • France • Germany • Italy • Netherlands • Portugal • Spain

## ..... Maximising Profitability .....

## Project Manager

### London

to £35,000 + Executive Benefits

We have been retained by a pre-eminent consumer led International Plc which has a clear objective of worldwide leadership throughout its global operations.

As a result of a recent major acquisition, the organisation is restructuring a key business area. Reporting to the Financial Director the Project Manager's first assignment will be to manage the relocation of the accounting department and associated financial systems, followed by the development of effective budgetary control. In addition the incumbent will be expected to spearhead the management of change in the newly restructured London office.

Following the successful completion of this project, which will be a major test of strength and ability, the successful candidate will move to an executive position in the group which will be based in the UK or abroad.

You will be a qualified accountant aged 28-35 with significant systems experience, strong man-management exposure, and excellent analytical and inter-personal skills. In your career to date you will be able to demonstrate a track record of managing change effectively and efficiently.

This is an opportunity for a highly ambitious talented individual who seeks a demanding challenging career within a commercial international environment.

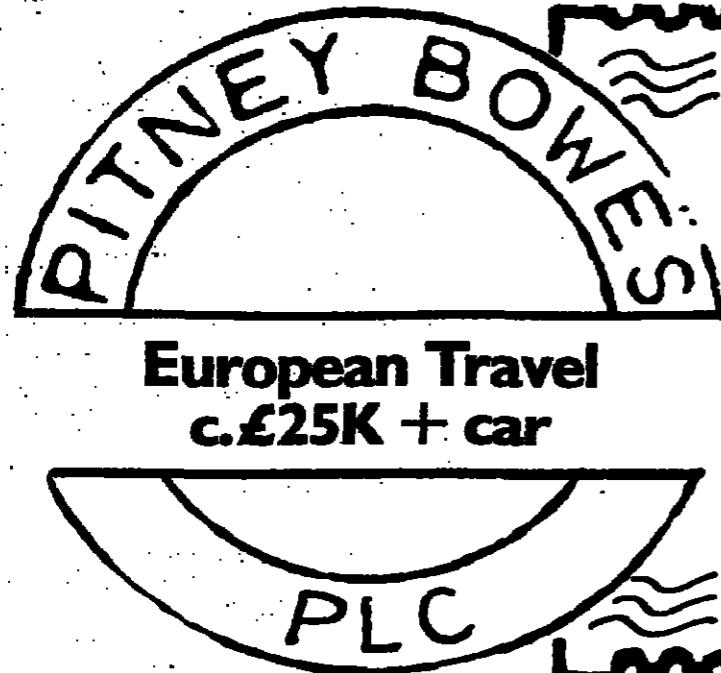
If you are interested in a fast moving environment then please write to Jon Anderson ACMA, Executive Division, enclosing a comprehensive curriculum vitae and daytime telephone number at Michael Page Finance, 39-41 Parker Street, London WC2B 5LH quoting ref M116.

Complete confidentiality is assured.

Michael Page Finance

International Recruitment Consultants  
London Bristol Windsor St Albans Leatherhead Birmingham Nottingham  
Manchester Leeds Newcastle-upon-Tyne Glasgow & Worldwide





European Travel  
c.£25K + car

Pitney Bowes, a leading office systems business with expanding interests in Europe and a world-wide turnover of \$2.5 billion, seeks a young qualified ACA and a part-qualified Accountant with outgoing, positive personalities, capable of working on their own initiative.

As members of a small, high-calibre team, you will conduct consultancy assignments and investigations of an operational, strategic and managerial nature. You will be based in Harlow, Essex, but 30% of your time will be spent visiting subsidiary operations throughout Europe, including Paris, Rome, Vienna, Zurich, Stockholm and Helsinki.

Strong emphasis is placed on personal development with a generous training budget for UK courses plus an annual training conference in the USA. Anticipated career progression is rapid into a European Senior Management role.

We offer a first class package which includes six weeks' holiday, profit sharing, non-contributory pension and relocation assistance where applicable.

Please send a full CV to Colin Haines, Senior Personnel Officer, Pitney Bowes plc, The Pinnacles, Harlow, Essex CM19 5BD or telephone (0279) 25731 for an application form.

An Equal Opportunities Employer.

**Pitney Bowes plc**

## Exceptional Business-Minded Accountant/MBA DIVISIONAL CONTROLLER

Age 27-32 to £30k + bonus to 40% + car + share options

Our client is an international British group with turnover exceeding \$200 million and a market leader in its field. A recent institutional backed management buy-in has created an ambitious expansion plan based on organic and acquisitive growth aimed at a successful full Stock Exchange listing in 1991.

The Group's product divisions are operated along decentralised lines with control over performance exercised via a small London Head Office executive team. A young Controller is sought to join this central team and to act as the 'right-hand' support to the Executive Director of a \$50m turnover manufacturing-based product division serving the toiletries, cosmetics and pharmaceutical industries, with operations throughout Europe.

Your responsibilities will involve the provision of commercial service on financial performance and control, developing operating as well as financial

systems, full involvement in the management group and the restructuring of the division, critically reviewing business plans, liaising with operational management and undertaking a variety of ad hoc projects at Group and operating company level. This will involve an element of overseas travel from time to time.

You will be a graduate, qualified accountant or MBA with demonstrated relevant financial experience gained in a commercial or manufacturing based environment. You will be self-motivated, a good communicator with sound judgement, and possess the assertiveness and diplomatic skills to act as an effective challenge to operational management.

Interested individuals should write, enclosing a current CV together with salary details, to Shirley Knight, RA, ACMA, MBA, at FMS, 14 Cork Street, London W1X 1PF (tel: 01-491 3431).

**F M S**  
Search and Selection Specialists  
for  
Financial Management

## Young Finance Manager

Central London

£22,000 to £26,000 + car + banking benefits

Newly qualified to two years post qualification experience  
Overseas reporting and analysis role for a major international banking group

Due to the expansion in activity and recent acquisitions, this high profile department within the finance function needs a newly or recently qualified accountant.

As the primary contact with overseas subsidiaries on financial issues, close liaison with local management and some overseas travel will be required.

Supported by an established team, you will be responsible for consolidation of financial statements and preparation of performance reports. A central feature of this role will be enhancing the analysis and interpretation of results.

**BARBER + RECRUITMENT + LIMITED**  
Accountancy Selection Consultants

Offices in London and Wales

## Get into Cable & Satellite TV, with

**UNITED CABLE TELEVISION**   
International

### SURREY/M25 AREA

Our client is the UK subsidiary of one of the largest cable television operators in the USA installing and providing cable television services. The company has established operations in the UK and Scandinavia and plans a continued expansion of its operations through franchising and acquisitions.

Two new posts have now been created. Both will report to the Financial Vice President.

**ASSISTANT TO THE  
FINANCIAL  
VICE PRESIDENT**  
to £28K + CAR  
+ BENEFITS  
(Ref: FT114)

#### Responsibilities

- Prepare financing proposals
- Assist with acquisition studies
- Liaise with banks
- Assist in special projects
- Financial analysis

The successful candidate will be a recently qualified ACA with experience of investigations and strengths in financial planning and analysis, and spreadsheet programming. The position calls for flexibility, maturity and good communication skills (oral and written).

Promotion prospects within the Group are excellent. Occasional international travel involved.

Please write in confidence, including a concise CV with daytime telephone number, a letter explaining how you fit the requirements and indicating the appropriate job reference to Steve McBride.

**ROBSON RHODES**

Chartered Accountants

Management Consultancy Division,  
186 City Road, London, EC1V 2NU. Fax 01-250 0801

### GROUP EXPLORATION ACCOUNTANT

Clyde Petroleum plc is a leading British independent oil and gas exploration and production company; the Group Head Office is situated in a most pleasant part of Herefordshire.

A vacancy has arisen for an experienced accountant, with strong technical skills, to play an important role in the finance department.

The Group Exploration Accountant will assume overall responsibility for all accounting, cost control and financial reporting aspects of Clyde's worldwide exploration interests, both operated and non-operated.

An innovative and commercial approach is essential, together with the ability to communicate effectively within the company and with partners.

Candidates should be qualified accountants with several years' post-qualification experience, ideally in a similar role in the UK oil and gas industry.

Salary is negotiable according to experience and the attractive benefits package includes a fully-expensed car and membership of pension, profit sharing and medical benefits schemes. Reasonable relocation expenses will be met.

Please write (with CV) or telephone in confidence to:

Mr J W Price CBE  
Clyde Petroleum plc  
Coddington Court  
Coddington, Nr Ledbury  
Herefordshire HR8 1JL

**CLYDE PETROLEUM plc**

## INTERNAL AUDIT- FINANCIAL SERVICES

### That certain difference

c.£16,000-£35,000 + car + benefits  
Swindon

In the fast-moving world of financial services Allied Dunbar stands out from the crowd in many ways. Not least of these is the running of our Audit and Controls Department. If you have the right auditing and consultancy skills, you can experience that certain difference at first hand as an INTERNAL AUDITOR or AUDIT MANAGER.

The Department's functions are far wider than in "traditional" Internal Audit departments and we work in an innovative way. Every project is seen as a partnership, and you will be directly involved in helping departments achieve their business objectives and productivity improvements. You'll actively contribute ideas and discuss their benefits with the senior management concerned.

We expect you to have a certain difference as well. Whatever your current experience, you're looking for a greater challenge and genuine career development. Your excellent communication skills make you very persuasive, and you have the stamina to work well under pressure. You're analytical and learn quickly. Most importantly you're ambitious - because there's no better place than Allied Dunbar to reach the peak of your achievements.

If you can provide these qualities we'll reward you well, with an excellent remuneration package commensurate with your experience and potential. And, of course, you'll have the satisfaction of working for one of the leading companies in the field of personal financial guidance.

Please write for an application form to: Sandy Downes, Allied Dunbar Assurance plc, Allied Dunbar Centre, Swindon SN1 1EL. Or ring her on (0793) 27812 (24 hours - answerphone). We are an Equal Opportunities Group. Applications are welcome regardless of sex, marital status, ethnic origin or disability.

**ALLIED  
DUNBAR**  
PERSONAL FINANCIAL GUIDANCE

## Finance Director

Derby

to £30,000+ Car+ Relocation

The successful candidate (ideally aged between 28-40) will be expected to play a key role in the management team in all areas of commercial decision making. They will have had around 10 years' post qualification experience of financial management including a significant period in an export orientated environment.

The ability to demonstrate a track record of achievement in their previous posts is essential, particularly in respect of the quality of management information to aid decision making.

Interested candidates should write enclosing a curriculum vitae to Paul Macmillan ACA at

Michael Page Finance, Imperial Building, Victoria Street, Nottingham NG1 2EX quoting reference PM231.



**Michael Page Finance**

International Recruitment Consultants  
London Bristol Windsor St Albans Leatherhead Birmingham Nottingham  
Manchester Leeds Newcastle-upon-Tyne Glasgow & Worldwide

## YOUNG CORPORATE FINANCE EXECUTIVE

c.£25,000 & Benefits

A string of award-winning programmes has given Central Independent TV plc, the largest seven-day contractor in the UK, an enviable reputation in the industry. The maintenance of such a high profile in a climate of significant change is a challenge to which the company has responded positively, including strengthening the financial team. Reporting to the Controller of Corporate Finance, you will be closely involved in five key areas of activity. Your remit will cover the analysis and preparation of data relating to companies of interest to Central; group taxation and VAT information and returns along with the identification and evaluation of planning opportunities; investment appraisals including DCF and lease v. purchase comparisons and the evaluation of funding alternatives.

Probably aged 25-30, you will be a qualified accountant well versed in financial evaluation and analysis and with good knowledge of corporate taxation and VAT. You will also have some understanding of treasury operations and funding decisions.

For a practical accountant with the right background who can also demonstrate the scope for future development, this is an excellent opportunity to pursue a challenging career path in a premium company.

Interested candidates should submit a comprehensive career résumé quoting ref: 22119/FT.

Varley Walker & Partners,  
St. James House, 17 Horsefair, Birmingham B1 1DB  
Tel: 021-622 1133 Fax: 021-666 6955



**Varley Walker**  
Human Resource Consultants



## Finance Manager

Solihull, Midlands

One of the most exciting and innovative financial service companies in the United Kingdom, The National Home Loans Corporation Plc, have attained their current position as market leaders in only three years of operation. In 1988 the company advanced £1.2 billion in new mortgages, and profits increased by a staggering 108% to £23.1 million. The strategy is simple - commitment to growth by diversification and the management of change.

To help achieve this corporate objective an outstanding opportunity has arisen within Group finance. Reporting to the Divisional Director - Finance and controlling a small but very high profile team, responsibilities are exciting and varied including:

- ★ Financial modelling of business plans.
- ★ Evaluation of new products.
- ★ Involvement in reviewing potential acquisitions.
- ★ Treasury management.
- ★ Budgetary control.

c£23k + Mortgage + Car + Benefits

- ★ Group planning.
- ★ Commercial liaison with the most senior members of the management team.

The role demands a qualified accountant with a minimum of two years' PQE in either commerce/industry or public practice.

To be successful candidates will need a positive, self-starting approach to problem solving, a willingness to work as part of a team and the interpersonal skills to communicate effectively at all levels. For candidates who can demonstrate the necessary potential, there is scope to gain excellent experience in a fast moving environment offering a superb structured career path within the group.

Interested applicants should write to Paul Toper, enclosing a comprehensive CV, at Michael Page Finance, Bennetts Court, 6 Bennetts Hill, Birmingham B2 5ST.



**Michael Page Finance**

International Recruitment Consultants

London Bristol Windsor St Albans Leatherhead Birmingham Nottingham

Manchester Leeds Newcastle-upon-Tyne Glasgow & Worldwide

## Group Financial Controller

An exceptional opportunity for an astute opportunist  
North West London

£28,000 - £30,000 plus car

Involved in the marketing and installation of access control/security systems, our client is currently experiencing outstanding levels of growth and profitability. As a result, a new position has been created for a dynamic young qualified accountant to guide them through this exciting phase of development and beyond.

Reporting directly to the Board, you will personally assume overall responsibility for all the group's financial activities. Your initial brief will be to update their existing systems, which they have now outgrown, through the introduction of new accounting procedures and reporting techniques. Your role will also involve assisting in the implementation of a fully integrated computing facility.

Ideally with at least two years' commercial experience, you must be able to demonstrate considerable business acumen, allied to the natural ability to think both strategically and creatively. Computer experience is essential. This is a real opportunity to make a significant impact on the business and enjoy career development commensurate with your achievements.

Excellent prospects exist, including the possibility of attaining Board status in the medium term and the possibility of guiding the company through a flotation at the same time.

Applications, giving full personal and career details, should be submitted, quoting reference SHA 1250, to Kelly Irondo at Stoy Hayward Associates, at the address below.

**SH Stoy Hayward Associates**

MANAGEMENT CONSULTANTS, EXECUTIVE SELECTION DIVISION, 8 BAKER STREET, LONDON W1M 1DA

FAX: 01-487 3686

## Finance Director

RAPIDLY EXPANDING PROPERTY COMPANY

c.£40,000 + substantial bonus + car

CENTRAL LONDON

We wish to recruit an ambitious qualified accountant with knowledge of the property sector to assume the key position of Finance Director within our company.

Reporting to the Managing Director, the successful candidate will be responsible for running a young professional team and for ensuring the provision of effective financial and accounting support and advice. Enthusiasm and the potential to grow with the company are essential for this challenging role.

Please send full career details to:

Box No A1165,  
Financial Times,  
10 Cannon Street,  
London EC4P 4BY.

## New Company - New Factory - New Opportunity for a recently qualified ACCOUNTANT

c£18,000-£20,000+car

North Midlands

Our clients, a large successful organisation with diverse interest throughout the UK and Europe are commencing a new venture - a combination between two multi-national parents - with likely first year sales of around £6 million.

Located in the North Midlands and supplying engineered products to the motor industry, this would appeal to a young recently qualified Accountant to take the role of Company Accountant.

With total financial control reporting to the General Manager, you will be responsible for setting up computerised accounting procedures, standard costing systems, labour cost analysis; production management liaison, monthly operating statements and variance analyses; customer profitability reporting.

Candidates, aged in their 20s, should be recently Qualified CIMA/ACMA, ideally with some experience gained in a medium sized engineering environment, but now looking to gain further experience in an expanding and forward-looking organisation.

Salary will be negotiable as indicated, depending upon qualifications and specific experience, along with a comprehensive benefits package including a fully expensed company car.

Please write or telephone for a personal history form quoting reference

number 1781 to:

E. M. Shill, MECI,  
John Phillips Selection Limited,  
Norfolk House, Smallbrook Queensway,  
Birmingham B5 4LJ.  
Tel: 021-643 9648.

**JOHN PHILLIPS  
SELECTION**

## Financial Controller

Cash & Carry - North London

Circa £25,000 per annum plus Bonus and Car

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FINANCIAL TIMES NEWSPAPER

LONDON

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## INTERNATIONAL COMPANIES AND FINANCE

## Balfour Beatty helps push BICC profits up 22%

By David Waller

BICC, the UK cable and construction company, yesterday surprised the stock market when it announced a 22 per cent increase in pre-tax profits to £156m (\$285m) for 1988, and a 29 per cent rise in earnings per share.

Boom conditions at Balfour Beatty, the construction subsidiary, and in the cables business worldwide helped the company achieve a result well above the £146m-£149m range of brokers' estimates. The shares jumped 32p to close at 422p on the UK stock market.

Turnover grew from £249m to £295m, an increase of 18 per cent. Pre-interest profits grew 27 per cent to £17.3m, reflecting an increase in group margins from 5.46 to 5.87 per cent.

Earnings per share rose from 29.5p to 33.4p and the final dividend is to be 25 per cent higher at 11.25p per share, making 16p for the full year, an increase of 23 per cent.

Another positive factor was that the pre-tax figure was struck after an unquantified contribution from the company to the pension fund.

Payments were suspended in 1986 and 1987, boosting the pre-tax result by £11m in both years, and it was thought that a resumption of payments would dent profits growth.

Balfour Beatty did particularly well, with profits up 40 per cent to £51.3m on turnover of £1.36bn (£1.19bn last year). This division was boosted by the sale of 1,600 houses built

during the year, double the number constructed in 1987.

Reflecting the benefits of continued product rationalisation, profits in the UK cables business rose 21 per cent to £45.2m on turnover up from £32.1m to £38.3m.

Having sold a significant part of its businesses in 1988, BICC Technologies reported profits down from £7.1m to £6.7m. In Australasia, Metal Manufacturers improved its profits 11 per cent to £3.8m.

Last year, BICC expanded with the £30m acquisition of Cest Cavi, Italy's second largest cable manufacturer. It also

acquired an initial 20 per cent stake in Spain's leading cable maker and increased its holding in the US power cable company, Cablec, by 35 per cent.

Acquisitions chipped in £4m to the pre-interest profit figure and £43m to turnover. Improved margins at Cablec – included for its first full year – helped the North American business more than double its profits to £16.5m.

Sir William Barlow, chairman of the company and architect of its restructuring over recent years, said the figures were a milestone for the group.

"After a period of consolidation, the company has achieved real growth over the last two years."

The chairman was optimistic about the future, pointing to a record order book for the group as a whole. At Balfour Beatty, the order book was up by a quarter to £1.7bn.

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## Swiss jam maker boosts profits with acquisitions

By Our Financial Staff

HERO, the Swiss foods group best known for its range of jams, reports higher profits and plans to step up its dividend.

The company said yesterday that acquisitions had helped boost the results.

It planned to lift its dividend to SFr120 per bearer share from SFr108, and to SFr30 per

registered share and participation certificate, against SFr27 last year.

Group net profit rose 28 per cent to SFr38.8m (\$25.1m) from SFr31m in 1987, following a 19 per cent increase in turnover to SFr60.9m. Much of the gain stemmed from last year's acquisition of foods group Trafatafa.

Mr Martin, who was formerly an executive in Sir Ron Brierley's group of companies, has appointed Peat Marwick



Heinz Schimmelbusch: on the road to expansion

## Wider horizons creep up on Metallgesellschaft

Andrew Fisher on the impact that changing management styles are having on the West German group

When he is in an irreverently joking mood, Mr Heinz Schimmelbusch seems far removed from the usual West German executive mould.

But the hard-driving, sometimes outspoken Mr Schimmelbusch has his serious side, too. In May, he steps up to become chairman of Metallgesellschaft, the Frankfurt group with worldwide interests in metals, mining, chemicals and industrial plant. Aged 44, he will be one of Germany's youngest company chairmen.

In the early 1980s, Metallgesellschaft, whose turnover exceeds DM15bn (\$8.1bn), lost its place among Germany's corporate high-flyers. After prospering in the 1970s, it ran up heavy losses in metals trading, manufacturing and plant construction, only resuming dividend payments in 1985 after omitting them for three years.

Today Metallgesellschaft, under present chairman Mr Dietrich Natus, is growing again. Helped by higher metal prices, the improved economy and its investment and cost-cutting efforts, the group's net profits soared by 50 per cent to around DM100m (\$56m) in the year ended September 1988.

Final figures are due next month. Mr Schimmelbusch says "we are hopeful" that there will be a further increase this year. In the longer term, he is looking for steady rises averaging at least 10 per cent.

The affable Austrian-born

Mr Schimmelbusch, now deputy chairman, has been with the company for 18 years, eight of those on the board, so his move to the top job will not mark an immediate change of style. His direct, rather iconoclastic approach has made a deep impression on Metallgesellschaft. He joined after teaching economics at the University of Tübingen, and before taking up the post he insisted on being sent to Wall Street to learn about US investment banking.

So he is as much at home

with the intricacies of financial markets as in the boisterous world of metal and commodities trading, which he oversees as a director. As head of Metall Mining Corporation (MMC), the quoted Toronto-based subsidiary of which the group owns 63 per cent, he is also familiar with mining and exploration.

This varied experience has helped him take responsibility for much of the restructuring at Metallgesellschaft. The company also owns Lurgi, the manufacturer of industrial plant.

"The process is not finished," he emphasises. "We're about halfway through. There is a long list of subsidiaries and relatively small and distant activities which have to be addressed." This should involve disposals, partnerships, or streamlining certain activities, and he intends this to happen fairly fast. "There should be a variety of relatively small transactions to make the company better, more defined and more easily managed."

Then, he adds, management will have more time to concentrate on expansion. "We haven't really expanded yet. We have improved, but we haven't really taken any big steps. We feel it is much better to do this from a solid, strategic base."

Two deals in Austria indicate the way Metallgesellschaft aims to go. Last December it sold its packaging interests,

regarded as peripheral to its main businesses, and took a majority stake in a large tungsten operation. The packaging company was sold to Austria Metall, which is keen to expand in the European Community. The tungsten holding, adding to an existing one held by Metallgesellschaft, was bought from Voest-Alpine.

This twin deal allowed Metallgesellschaft to leave packaging, where it was a relatively small player, and move deeper into an area which is part of its core business. "We have come from a minority to a majority position in an asset close to our heart," comments Mr Schimmelbusch.

The other move, early in February, was much more expansionary. Through MMC, which groups all of Metallgesellschaft's foreign mining interests, the Copper Range mining company in the US state of Michigan was bought for up to \$93m – the actual price will depend on meeting production targets – from its star owners, MMC's portfolio

already includes minority interests in Canada (Cominco and Teck), Papua New Guinea (OK Tedi), and Australia (MMG).

Metallgesellschaft may be planning other moves. "If we see a definite chance, we shall go after it," asserts Mr Schimmelbusch. But this will only be in sectors where the group

already has a technological

grasp. In the group's mainstream businesses, "there is an endless row of chances. Why should we buy into a different industry and then find out how they do it?"

Management, now leaner after the restructuring, is engaged on a host of internal projects in mining, metals recycling, materials research, and combining different activities to provide integrated services, so as short of time for other activities. The company also wants to avoid paying high prices in any future ventures. Exceptions would only occur "if there is a rare jewel undetected by anyone else."

Like many German companies, Metallgesellschaft has its eye on the long term rather than the immediate future. Hence the emphasis on steady, predictable profits growth rather than quick gains which could easily be lost. This would make it easier to finance acquisitions with debt, something not done since earnings turned volatile in the early 1980s.

These were boom years, when the group also such loss-making activities as a metal-forming plant in Frankfurt. Now the company has its main businesses in closer focus. "We view all our activities, without exception, as a service." Thus the company can supply, transport, and finance raw materials for customers. It also has a growing recycling business: companies pay to have indus-

trial waste removed by Metallgesellschaft, which extracts the metals and sells them.

Such changes have made Metallgesellschaft much less subject to the gyrations of commodity markets. "We have decreased our dependence on metal prices," says Mr Schimmelbusch. "This is a pity when prices shoot up, but good when they go down." So future profit advances are expected to be steady rather than erratic.

Also, most stock is owned by big shareholders, such as Dresdner Bank, Deutsche Bank, Allianz Insurance, the Siemens electrical concern and Kuwait, with less than a fifth held by the public. This gives the company a solid base. "It is important for us to have large institutional shareholders," says Mr Schimmelbusch, less to protect its independence than to assure customers of long-term stability, especially for Lurgi whose large plant continues run for several years.

From metals and chemicals trading through mining, smelting, and recycling to heavy plant is a considerable spread. But to Mr Schimmelbusch, the parts form a strategic whole. This is a big change from a few years ago, when energies were devoted to eliminating losses and streamlining the group. Then, he recalls, "there was no strategy, we just cleaned up the next item." Now, the group is in a position to look far ahead.

## Account error at Noble & Lund

By Philip Coggan

MR ROSS MARTIN, a New Zealand businessman, said yesterday he had discovered major accounting errors at a subsidiary of Noble & Lund, the small UK engineering group, just three weeks after he became chief executive of the company.

The errors, at the company's Kwiklok subsidiary, apparently relate to overvaluation of working capital. They mean that Noble & Lund is likely to report a full-year loss, after making pre-tax profits of £1.14m (£1.95m) at the interim stage.

Mr Martin, who was formerly an executive in Sir Ron Brierley's group of companies, has appointed Peat Marwick

McLintock, the accountants, to investigate the errors and the shares have meanwhile been suspended at 56p.

The investigation also means that Noble & Lund's full year results, due to be announced on March 13, have been postponed and that the proposed offer for Theseus Investments will not now proceed. Mr Martin and Mr Peter Williams own 33.9 per cent of Theseus, a medical and dental supplies distributor quoted on the New Zealand stock market and the plan was to reverse Theseus into Noble & Lund and sell off the latter's old engineering interests, based in Gateshead.

Noble & Lund became an aspiring miniconglomerate in

1985, when Mr Terry Galgey, a Eurobond dealer, put together a consortium to buy a majority stake in the group.

The shares leapt ahead on hopes of growth and Mr Galgey was able to acquire a series of companies including Kwiklok, a flat pack furniture maker.

Mr Galgey has since left the group and the arrival of Mr Martin and Mr Williams, who took a 6 per cent stake, seemed to herald a new era of growth for the company.

Mr Martin said yesterday that the Theseus deal might yet proceed and he was not discouraged. "We think it is an isolated problem and we have discovered it quickly," he added.

## VNU lifts its dividend by nearly a sixth

By Our Financial Staff

VNU, the biggest publisher in the Netherlands, is lifting its dividend by close to a sixth following a good increase in profits for 1988.

The company, which acquired the Audit newspaper publishing group last year, says that profits after tax rose to Fl 133.5m (\$63.5m) from Fl 113.3m.

The dividend is going up from Fl 8.20 a share from Fl 2.75 a share in 1987.

Operating profits totalled Fl 224.5m, against Fl 185.7m for the year before. Sales for the year rose to Fl 2.5bn from Fl 2.29bn.

## Aussedat Rey takeover approved by government

By Paul Bettis in Paris

THE FRENCH Government has formally approved the proposed FFr2.2bn (\$345m) friendly acquisition of Aussedat Rey, the French paper group, by International Paper of the US.

The Government's attitude to the deal was widely regarded as a test of French attitudes towards foreign takeovers, especially after President François Mitterrand's recent criticisms of stock market raiders and what he described as "predatory money."

However, the French finance and industry ministries both said yesterday that the Govern-

ment had now decided to give the formal go-ahead for the takeover.

Last month Aussedat Rey accepted FFr2.2bn from International Paper which also promised to finance FFr2.85bn of investments for Aussedat Rey.

Although Arjowood Pionix, France's largest paper group, offered to match International Paper's offer, Aussedat Rey preferred the US bid.

The Government has not decided on another proposed takeover of a French company by a US group: the acquisition of industrial sponge maker Spontex by 3M for FFr1.1bn.

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SUMMARY OF RESULTS	1988	1987	Percentage Change
SALES	£985m	£890m	+11%
PRE-TAX PROFITS	£44.1m	£32.3m	+36%
EARNINGS PER SHARE	12.9p	9.8p	+32%
DIVIDEND	4.0p	2.1p	+90%
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"TKM is particularly well placed ahead of the Single European Market in 1992 as one of Europe's largest motor distributors and retailers." – Sir Ron Brierley (Chairman).

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## INTERNATIONAL COMPANIES AND FINANCE

## CRA net soars to record A\$449m

CRA, the Australian resources group, plans to double capital spending after record profits announced yesterday for 1988, Reuter reports from Melbourne.

High base metal, aluminium and copper prices overcame a strong local dollar to help the company, a 29 per cent owned associate of Britain's EITZ Corporation. Its equity-accounted net profit 98.6 per cent to A\$46.1m (US\$36.3m) on sales 8 per cent higher at A\$5.31bn.

Mr John Ralph, managing director said yesterday that CRA should exceed that profit in 1989. It would take advantage of sharply lower debt to seek acquisitions, he added.

CRA almost halved debt during 1988 to A\$1.1bn. "We will expand where first class opportunities exist," Mr Ralph said. "We are well positioned to make acquisitions to make additional growth." The group plans to double capital spend-

ing in 1989-90 to around A\$1bn. The result came before a net extraordinary profit of A\$16.6m against A\$9.6m. Some A\$28.7m is being paid out in 1988 dividends, with a final distribution of 20 cents making 42 cents for the year against 19 cents.

Mr Ralph said CRA gained from maintaining investment during a downturn in the early 1980s: "We got through it without making the sacrifices which come back and bite you later."

Growth would come from acquisitions, probably in minerals and power generation, and from strong growth and efficiency improvements in iron ore, coal and copper, and development of gold interests in Papua New Guinea, Mr Ralph said.

"Our plan is to continue to strengthen our commodity operating base. Prices are going to be much more favour-

able over the next decade than they have been over the last. Demand is firm and inventory levels are all at historic lows."

Aluminim was CRA's biggest revenue earner, through the 67 per cent owned Comalco, contributing almost half the profits at A\$26.8m, up from A\$11.2m.

Iron ore contributions to profit rose to A\$22.1m from A\$4.2m. Those from copper and gold rose slightly to A\$7.1m from A\$6.1m while lead, zinc and silver from Pasminco, CRA's joint venture with North Broken Hill Peck, yielded A\$2.4m against a A\$1.6m loss for the division in 1987.

Mr Ralph identified coal as a sector for expansion. Coal profits in 1988 more than doubled to A\$3.5m. CRA yesterday moved further toward its ambition of becoming a major electricity provider with a joint venture pact to study building

a coal-fired power station in Western Australia.

Executives of CRA and Barrack House Group, a private Perth investment group, said they had formed a company to consider building a 1,000 megawatt power station fed by CRA's Hill River coal deposits, 180km north of Perth.

The study envisages a A\$1bn power plant to be in operation by 1994, fuelled by more than 100,000 tonnes of reserves.

CRA already operates three of its own power stations in Papua New Guinea and Australia. The company has plans for a large coal-fired station in New South Wales, and another in Whangarei, New Zealand, fuel by Queensland coal.

Comalco has said it also wants to take over the government-run Manapouri hydroelectric power station which supplies electricity to Comalco's Tiwai Point aluminium smelter in New Zealand.

## Burns Philp raises profit 27% in first six months

BURNS PHILP, the Australian manufacturing and trading group, yesterday reported equity-accounted net profits up 27 per cent to A\$46.2m (US\$37.4m) in the first half to December despite large currency translation losses, Reuter reports from Sydney.

The company, a leading maker of vinegar and yeast as well as a hardware retailer, said the full-year result would be satisfactory but that profit in the second half was not expected to be as high as in the first due to seasonal factors.

Mr Andrew Turnbull, chief executive, said: "Demand from the Australian building industry is continuing at high levels. Recent devolution in the Australian dollar, if sustained, will have a favourable impact on the translation of international earnings."

Sales were A\$890.2m com-

pared with A\$631.4m, with other revenue of A\$44.3m against 39.5m. The interim dividend is 7.5 cents a share, up from 5 cents, and is one quarter franked for tax purposes.

• Arnott's, an Australian foods group, yesterday reported a 27.9 per cent rise in attributable net profit to A\$8.3m (US\$6.9m) in the six months to December and said the main reason was the reduction in company tax rate to 35 per cent from 49 per cent, Reuter reports from Sydney.

Pre-tax profit rose only 3.2 per cent to A\$48.1m. The contribution of a large biscuit factory held back growth.

Arnott's is paying an interim dividend of 7 cents plus a second interim of 3.5 cents, to ensure that all shareholders receive their payments fully franked. Last year 9 cents was paid.

## Exchange rate shifts help S African asbestos duo

MSAULI AND Gefco, South Africa's two quoted asbestos producers, registered strong profit improvements in 1988 after control was sold to management, writes Jim Jones in Johannesburg.

The two were helped by favourable exchange rate shifts last year. Both are diversifying away from asbestos and are participating in a small gold mine development near Masaui's property in the mountains along South Africa's eastern border with Swaziland.

Gefco, which produces crocidolite (blue asbestos) and amosite at mines in the northern Cape, lifted sales to R83m (US\$3.3m) from R64m and earned a pre-tax profit of R14.0m against the previous year's R1.2m loss. The company restrained production at its various mines during the first three quarters but lifted output

in the final quarter after stocks had been reduced.

Masaui, a producer of chrysotile asbestos at its eastern Transvaal mine, lifted turnover to R57m from R40m with the mine and mill operating at full capacity. Its pre-tax profit rose to R11.4m from R3.0m.

Control of the two companies was sold by Gencor, their former parent, last year when it appeared that health fears would continue to affect asbestos markets. It was thought that people affected by asbestos fibre might litigate against the mines.

Masaui's earnings rose to 17.2 cents a share from 31.6 cents and dividend payments have been resumed with a 35 cents distribution. Gefco has declared a 12.5 cents dividend from earnings of 36.5 cents. In 1987 its attributable loss was 14.7 cents a share.

## Sale boosts IEP earnings

By Michael Murray in Hong Kong

WARDLEY HOLDINGS, the merchant banking arm of Hongkong and Shanghai Banking Corporation, registered a 10 per cent increase in net profits last year to a record HK\$47.7m (US\$6.2m).

The dividend paid to the Hongkong Bank, which is due to report its own 1988 results next Tuesday, was maintained at HK\$0.6m, while total assets grew to HK\$21.8m from HK\$20.4m.

Mr Bernard Asher, chief executive of Wardley, said that slower economic growth antici-

pated for 1989 may make it difficult to maintain the level of earnings this year, especially in an environment of rising costs in areas such as wages and rentals.

A total of US\$1.3bn in equity issues will be underwritten or co-underwritten by the Hongkong and Shanghai Banking Corporation, New Zealand-based Brierley Investments, which reported net profits of HK\$3.1m (US\$11.45m) for the six months to December, up from HK\$0.9m.

The company said the profit derived largely from the sale of the group's stake in CalMat, the Los Angeles cement producer, at a substantial surplus over book value.

Turnover leapt to HK\$17.55m from a previous HK\$9.55m. This was largely as

## INTERNATIONAL APPOINTMENTS

## JP Morgan reorganises management structure

J.P. MORGAN, the US holding bank that owns Morgan Guaranty Trust, has made two separate organisational moves to involve its executives more directly in the management of the group.

A management committee comprising eight executives has been set up including Mr Lewis Preston, chairman and chief executive officer; Mr Dennis Weatherstone, president and Mr John Ruffle, vice chairman.

The committee aims to improve analysis of important issues, decision-making and communications by integrating policy and planning with day-to-day management. The corporate office will continue

to be responsible for policy and planning.

The company has also set up a global support group to realign its operational and support activities.

The group plans to reduce costs by advising on business priorities for investment. It will also manage operational services sold to clients on a worldwide basis such as cash management services.

★

MEDTRONIC MDT, the US producer of implantable cardiac pacemakers, has elected Mr William George president and chief operating officer. He will succeed Mr Winston Wilson, who remains as chairman.

Mr George, who will be responsible for Medtronic's cardiovascular businesses, has been president of Honeywell's space and aviation systems business since December 1987.

★

M/A-COM, the New England-based manufacturer of telecommunications systems and equipment, has elected Mr Thomas Burke chairman.

The position has been vacant since February 1988, when Mr Richard D'Amato stepped down due to illness.

Mr Burke is now chairman, president and chief executive officer of the company.

★

AHMANSION (HF), the California-based property, insurance and mortgage company, has appointed Mr Jack Fraze executive vice president and chief financial officer.

Mr Fraze, who succeeds Mr Calvin Wallace who is retiring, was executive vice president and chief financial officer at Union Bank for 10 years before joining Ahmansion.

Mr Fraze is chairman of Brambles and a director of a number of companies including CRA and Pacific Dunlop.

For the six months from 9.3.89 to 11.9.89 the Notes will carry an interest rate of 10.525% per annum and an interest amount of U.S. \$1,344.86 per U.S. \$25,000 Note.

S.G. Warburg & Co. Ltd. Agent Bank

Royal Trustco Limited U.S. \$150,000,000 Floating Rate Subordinated Capital Debentures Due 2085 Notice is hereby given that the rate of interest for the six months from 11.9.89 to 11.3.90 will be 10.40%. The amount payable per U.S. \$10,000 Note on 11 September 1989 will be U.S. \$57.33 against Coupon No. 6. The amount payable per U.S. \$100,000 Note will be U.S. \$5,733 against Coupon No. 6.

Royal Trustco Limited U.S. \$100,000,000 Collateralized Floating Rate Notes due 1996 For the six months 8th March, 1989 to 8th September, 1989, the Notes will carry an interest rate of 10.525% per annum and an interest amount of U.S. \$1,344.86 per U.S. \$25,000 Note.

Bankers Trust Company, London Agent Bank

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In accordance with the provisions of the Notes, notice is hereby given that, for the three month period, 7th March 1989 to 7th June 1989, the Notes will bear interest at a rate of 13.14% per cent per annum. Coupon No. 17 will thereafter be payable on 21st September 1989 at £1,565.46 per coupon from Notes of £50,000 nominal and £166.22 per coupon from Notes of £5,000 nominal.

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## Citizens Federal Savings and Loan Association

U.S. \$100,000,000

## Collateralized Floating Rate Notes due 1996

For the six months 8th March, 1989 to 8th September, 1989, the Notes will carry an interest rate of 10.525% per annum and an interest amount of U.S. \$1,344.86 per U.S. \$25,000 Note.

Bankers Trust Company, London Agent Bank

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BY

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This purchase invitation relates to 25,022,641 Ordinary Shares of 25p each in Lonrho Plc ("Lonrho") representing approximately 15.2 per cent of the current issued ordinary share capital of Lonrho (the "Existing Shareholding") together with such further ordinary shares to Lonrho as may be issued pursuant to elections that may be made in respect of the Existing Shareholding to receive ordinary shares in Lonrho in lieu of all or part of the final dividend declared for the year ended 30 September 1988 and the first interim dividend declared for the year ending 30 September 1989 (the "Dividend Shares"), in accordance with the circular from Lonrho to its shareholders dated 16 February 1989 (the "Circular") and the acceptance of such election by Lonrho as may be made in respect of the Dividend Shares.

of the share capital of Lonrho or in the event of any amendment to Lonrho or any proposed material change in the circumstances of Lonrho.

9. No person receiving this Purchase Invitation in any territory other than the United Kingdom may treat the same as constituting an invitation to him save should he in any event apply, unless in the relevant territory such invitation could lawfully be made to him and such application could lawfully be made without contravention of any registration or other legal requirements. It is the responsibility of any person outside the United Kingdom wishing to purchase this Purchase Invitation to satisfy himself as to full observance of the laws of the relevant territory in connection therewith including obtaining any relevant governmental or other consents or notices or other formalities needed to be observed in such territory.

10. This Purchase Invitation is only being made to persons who fall within Article 9(3) of the Financial Services Act 1986 (Investment Advertisements) (hereinafter referred to as "the Financial Services Act").

11. In the context of proceedings commenced against the Bond Group of Companies by Lonrho, the Bond Group of Companies has given an undertaking to the High Court in England not to dispose of the shareholding in Lonrho without the prior consent of the High Court. The obtaining of such consent by the Bond Group of Companies is therefore a condition of any sale pursuant to this Purchase Invitation.

12. Samuel Montagu & Co. Limited reserves the right to reject any offer made pursuant to this Purchase Invitation not complying in all respects with the requirements of this Purchase Invitation.

13. Subject to paragraphs 8 and 11, the offer pursuant to this Purchase Invitation giving the highest aggregate price will be accepted at that price. If more than one valid offer at that aggregate price is made, Samuel Montagu & Co. Limited shall have absolute discretion either to decide which of such offers to accept or to invite those parties to increase their aggregate price to which they are offering to purchase the Lonrho Ordinary Shares and Wilshire shall have absolute discretion to refuse to accept any offer which is subject to conditions in addition to that contained in paragraph 11.

14. The right is reserved (at the option of Hurnstere and Wilshire) to terminate this Purchase Invitation and to reject all offers pursuant to this Purchase Invitation to accept offers in alternative consideration provided that the value of such alternative consideration is in the opinion of Hurnstere and Wilshire greater than the value of the highest cash offer which has been received and, in any event, is not less than 385p (cum scrip) per share.

15. Samuel Montagu & Co. Limited reserves the right to accept offers pursuant to this Purchase Invitation to accept offers in alternative consideration provided that the value of such alternative consideration is in the opinion of Hurnstere and Wilshire greater than the value of the highest cash offer which has been received and, in any event, is not less than 385p (cum scrip) per share.

16. Samuel Montagu & Co. Limited is registered in England No. 499482 and is a member of The Securities Association, its registered office at 18 Lower Thames Street, London EC3R 6AE.

17. This advertisement does not and is not intended to constitute an offer or invitation to acquire otherwise than pursuant to the Purchase Invitation, or to subscribe for securities in Lonrho.

## GENERAL INFORMATION

1. The Bond Group of Companies is not interested in any Ordinary Shares of Lonrho save for the Lonrho Ordinary Shares which are the subject of the Purchase Invitation.

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## INTERNATIONAL COMPANIES AND FINANCE

## Chrysler, Renault in joint venture

By Kevin Done, Motor Industry Correspondent in Geneva

**CHEVROLET**, the US automotive group, and Renault of France are to invest around \$600m in their 50-50 joint venture to produce a small four-wheel drive sports/utility vehicle in the early 1990s.

The joint manufacturing venture with Renault in the most ambitious step yet taken by Chrysler to re-establish a presence in Western Europe following its forced withdrawal at the end of the 1970s in the middle of a financial crisis.

Mr Mike Hammes, Chrysler vice president for international operations, said the vehicle, codenamed the JJ, would be manufactured at two existing assembly plants, one in North America, and one in Western Europe, most probably in France, Spain or Portugal.

Production would begin in 1992 with each plant having a capacity to produce 80,000-100,000 vehicles a year.

The new vehicle will compete in a fast-growing sector, which has been dominated by Japanese vehicles such as the Suzuki SJ series and the recently launched Suzuki Vitara.

Mr Hammes said Renault and Chrysler would share equally the output from the European plant, while all the production from the North American facility would be distributed by Chrysler.

The location of the European plant would be decided in April, said Mr Hammes. A decision is due on the North American location in June.

The new vehicle will be manufactured in modular form in a process that would be a technological breakthrough for the auto industry, said Mr Hammes.

Both left- and right-hand drive versions would be manufactured, and the company would use the vehicle to re-enter the UK market.

Chrysler sold its European vehicle manufacturing operations to Peugeot of France in 1978.

Mr Hammes said they would seek to appoint an importer/distributor in the UK next year.

Chrysler returned to several continental European markets last year with the launch of a range of cars, four-wheel drive

Jeep vehicles and its Voyager, the so-called mini wagon or "people carrier".

Mr Hammes said vehicle shipments to Western Europe last year totalled some 30,000 units, while sales amounted to around 17,000 vehicles. The biggest market was West Germany, which accounted for shipments of 13,200 vehicles.

Chrysler began selling vehicles last year in West Germany, Austria, Belgium, Holland and Switzerland in addition to its existing distribution in Scandinavia and Italy sold through Renault in France and the UK market.

It now has a network of 600 dealers in Western Europe, including some 300 franchised Renault dealers in France and Italy, and is aiming to increase this to 750 by the end of the year.

Mr Hammes said Chrysler was planning to ship some 50,000 vehicles to Europe in 1989, of which some 5,000-8,000 would be used to build dealer stocks.

He added that Chrysler was aiming to increase its sales in

Western Europe to around 100,000 vehicles a year by 1992-94, including some 30,000 units of its planned European-produced sports/utility vehicle.

It is also expanding its foreign sales in other markets, including Taiwan and Japan.

Sales of its international operations are expected to double this year to some \$2bn. Last year it shipped some 70,000 vehicles abroad, of which nearly half were exported to Europe.

Chrysler, which owns Lamborghini and 15 per cent of Maserati in Italy, has recently agreed a distribution joint venture with Fiat for the sale of Alfa Romeo cars in the US.

At the same time, Hyundai, the South Korean car maker, is to make some 30,000 saloons a year for Chrysler at its new Canadian plant starting in

Mr Hammes said much of the company's growth would come from partnership ventures. It is already manufacturing cars in the US in a 50-50 joint venture with Mitsubishi of Japan, in which it owns a substantial minority stake.

## Troubled Coleco considers sale option

By Anatole Kalatsky  
in New York

**COLECO** Industries, the US toys group which filed for bankruptcy last year with debts of more than \$500m, is exploring a sale of the company as an alternative to the financial restructuring suggested by management two months ago and bitterly opposed by unsecured creditors.

Mr Brian Clarke, the company's president, told the US District Court in New York that a sale of the company, well-known for its *Cabbage Patch* Kids dolls, had been approved by Coleco's board and the committee representing unsecured creditors in the bankruptcy proceedings.

Mr Morton Handel, chairman, said no offers had yet been received, but he refused to say whether talks had been held with possible bidders.

The company had proposed converting \$47m of unsecured debt into common stock worth about 36 per cent of the reorganised company. The sole secured creditor, Carlyle Capital, would receive partial repayment and stock worth up to 56 per cent of the equity.

Carlyle bought all of Coleco's secured debts, with a face value of around \$77m, from its bank creditors last year. Existing shareholders last year received about 5 per cent of the equity and 4 per cent would go to present and future members of the management team.

While Carlyle supported this plan, it was denounced as "totally inadequate" by the unsecured creditors. Yesterday's announcement that an outside buyer was being sought appeared to be a response to the creditors' protests. The Bankruptcy Court's approval would be needed for any financial restructuring or sale of Coleco, in whole or in part.

## Asko to lift payout on rise

By Helga Simonian  
in Frankfurt

**ASKO** sales at Asko, the ambitious West German retailer, reached DM14.5bn (\$8bn) last year from DM12.3bn in 1987, and the company plans to raise its dividend to DM10 in 1989 according to the DVA formula. The DVA is the German Financial Analysts Association.

However, even the ebullient Mr Wagner was on the defensive yesterday after adverse publicity about Asko in the light of the financial scandal at Co op, the German retailer on the verge of bankruptcy.

Mr Wagner was anxious to avoid any comparisons with Co op, despite criticism of Asko's own complex corporate structure. He claimed Asko's construction had actually saved it from takeover by Co op in the early 1970s, thanks to the 25 per cent of its shares which are held by GBS.

The latter is a 100 per cent subsidiary of Bangru, in which Asko owns virtually all the shares but only has a 49 per cent voting right. Asko's executives stressed the divestment, rather than acquisitive, side of their corporate strategy, which has seen the group multiply its turnover via takeovers.

## Petrofina agreement confirmed

By Tim Dickson in Brussels

THE confirmation yesterday that Belgium's two major holding companies have agreed to shuffle stakes in the energy sector – notably in relation to the giant oil concern Petrofina – focuses new attention on Mr Albert Frère, the 63-year-old head of Groupe Bruxelles Lambert (GBL).

Mr Frère was once the uncrowned king of the Belgian steel sector but since 1982 when he switched to power at GBL, a deal maker with increasingly European and international ambitions, he would appear to have emerged with a strong deck of cards from the original agreement with GBL's chief domestic rival Société Générale de Belgique (SGB).

The UK company said the decision followed "protracted and inconclusive discussions" with the FTC. Mr David Allday, Bridon managing director, said yesterday: "We came to the conclusion about four weeks ago that we never stood a chance."

Until then Bridon was prepared to pay \$12m to \$14m for the money-losing Williamsport factory, which is operating on skeleton staff while it runs down its huge stocks. Bridon was concerned about erosion of Bethlehem's market share.

Bridon has a wire and wire-rope operation at Wilkes-Barre, Pennsylvania, about 50 miles from Williamsport. Bridon is believed to have 15 per cent of the US wire-rope market, compared with 20 per cent for Bethlehem and 38 per cent for the market leader, privately owned Wireco.

The FTC's objections indicated that not only would the Bethlehem link be broken but also that Bridon was unlikely to be allowed to buy either of two smaller US groups which might give it the necessary breadth of product lines.

Bridon would have to look to other means to strengthen its US market position.

Bethlehem had warned the FTC it planned to shut the plant if Bridon was not allowed to buy it, and it gave such notice early last month when the FTC's objections became known. At the last minute, however, Mr Sheehan emerged

investment in Petrofina (predominantly Tractebel's 10 per cent stake) falls to just 12.5 per cent, against around 15 per cent previously.

The means by which this will be achieved were not spelt out in great detail yesterday but there is to be a share swap of roughly similarly valued holdings, including the passing to GBL of 26 per cent stake in Electrafinia (which owns 5 per cent of Petrofina). Neither side was prepared to reveal their previous stakes in Tractebel.

Both sides talk of a friendly relationship – and the news yesterday that SGB will take a 10 per cent stake in the Frère company Fibelpar so that the collaboration previously enjoyed through Electrafinia may be continued is a sign of it. However, few brokers in Brussels believe that the old tensions will not resurface some day.

The immediate aim of the two companies, said yesterday's statement, is to give Petrofina and Tractebel a stable and powerful shareholding which will give to these companies the means they require to develop their respective strategies to the great benefit of other shareholders and the employees.

For GBL the move is an important step in its aim of increasing its presence in the energy sector, which is second only to financial services in the group's activities.

It is also a welcome distraction

from the spotlight which has shone on its 30 per cent holding in troubled New York investment bank Drexel Burnham Lambert – a connection which, although decreasingly important in its contribution to earnings, has tarnished its image and affected its stock market rating in the past couple of years.

## Euroc sees increase after acquisitions

By Sara Webb in Stockholm

**EUROC**, the Swedish building materials, engineering and trading group, said yesterday that it expects to see a further increase in profits and sales in 1989 as the effects of recent acquisitions emerge fully.

The board announced plans to raise the dividend from SKr1.5 to SKr1.6 per share, following last month's reported 76 per cent jump in profits (after financial items) to SKr831m (\$129.5m) for 1988 which was accompanied by a 20 per cent rise in profits.

The group is to increase its share capital from SKr582.6m

to SKr673.9m, after writing up its property and investment company interests, and proposes a three-for-one share split.

In its final report, released yesterday, Euroc said 1989 sales are expected to reach SKr1.1m (since its acquisitions will then have been consolidated for the whole year) while profits should "exceed the 1988 level."

Last year's profit increase was achieved through restructuring measures, strategic acquisitions, strong demand in the building sector, and the

full use of capacity, the group said.

The cement and minerals division increased its profits by 60 per cent to SKr142m while orders more than doubled from SKr4.87m. Euroc's acquisition of Castle Cement helped boost results, though strong demand from the construction market also contributed to the rise.

Profits from the building materials division, which sells concrete and plasterboard, increased by 43 per cent to SKr255m, helped by lower production costs. Orders increased by 22 per cent to SKr1.67m.

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## Notice of Annual General Meeting of Shareholders

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## INTERNATIONAL CAPITAL MARKETS

# US Treasuries lethargic in absence of economic news

By Karen Zagor in New York and Katherine Campbell in London

LETHARGY continued to dominate the US debt market yesterday in the absence of significant economic news to guide investors and traders.

US Treasury bonds drifted in mixed early trading and were quoted as much as  $\frac{1}{4}$  of a point lower before rallying somewhat in the early afternoon. At

## GOVERNMENT BONDS

mid-session, the Treasury's benchmark 30-year long bond was up  $\frac{1}{4}$  point at 97.14, yielding 9.07 per cent.

The Fed funds rate slipped during the morning to 9.4 per cent for technical reasons, but the market did not believe it indicated any loosening of policy by the central bank. The Fed conducted overnight matched sales in order to firm the rate.

When the bank entered the market, funds were trading at 9.4 per cent. Economists at Griggs & Santow attributed the soft rate to the strike at Eastern Air Lines, stormy weather on the East Coast and the fact that this period tends to be relatively comfortable, with a good distribution of reserves.

In the New York foreign exchange market, the dollar started the day on a soft note in dull trading.

However, an announcement by Mr Robert Heller, a Federal Reserve Board governor, stating that global trade imbalances could not be adjusted without reducing Japanese and

West German trade surpluses, caused the dollar to firm.

At mid-session, the dollar traded at Y128.70 from an overnight high in Tokyo of Y128.88 and DM1.8592 from a morning high in Europe of 1.8588.

The Fed's desire to reduce inflation received support in Congress from Mr Michael Boskin, chairman of President Bush's Council of Economic Advisers.

Mr Boskin also told Congress that he believed agreement on a credible deficit reduction package would lead to a substantial reduction in interest rates.

SHORT covering in Tokyo was the order of the day after some 10 days consecutive declines.

The 10-year June futures contract finished at 103.87 after 103.48 on Tuesday, but dealers did not believe this signalled a fundamental reversal of recent trends. Optimists are divided as to whether the Bank of Japan will raise the discount rate before the end of the fiscal year, but Tuesday's lower repurchase rate in Germany helped dispel gloom on that front, at least for a while.

LEADING European markets, together with central monetary authorities, are playing a waiting game.

A generally unexpected hiatus in interest rate hikes, particularly by the Germans, has left investors guessing as to the timing of the next move.

## JP Morgan to sell Chile units

By Stephen Fidler

J.P. MORGAN, the New York bank holding company, said yesterday it had agreed to sell its Chilean subsidiary to Nederlandsche Middenstandsbank, the Dutch bank.

The sale, terms of which were not disclosed, included Morgan's commercial bank operations, its Santiago-based securities dealer and its financial services company. It is to concentrate resources in leading financial centres.

## Japan sees early launch of repo market

JAPAN WILL launch a bond borrowing/repurchase market as early as April to allow more foreigners access to the yen bond market, Benter reports from Tokyo.

The Finance Ministry promised last September it would create the market and allow short-selling on a settlement date basis as well as introduce, from April, an auction system to the primary government bond market.

Mr Taisuo Tajima, president of Japan Securities Finance (JSF), said: "We would like to design the market to make it convenient for both foreign and domestic participants."

The market would allow both direct dealing and matching of orders by JSF, the ministry said.

JSF is expected to offer its screen display, facsimile machines and telephones to provide borrowing rate quotations to which participants dealing directly would be able to refer.

All financial institutions, including banks, brokerages and insurers, are expected to be participants. Securities houses will be able to act as lenders, allowing them matched books of trading accounts that borrow securities at one rate and lend them at another, earning the difference between the rates.

Borrowing/lending periods, lending fees and accounting standards have yet to be set.

The ministry expects transactions to be permitted without collateral if the creditworthiness of both sides is high.

JSF is considering asking for collateral worth 105 per cent of the face value of borrowed bonds. Lenders who receive such collateral in cash will have to pay interest on the money.

Banks are opposed to allowing securities houses to be bond lenders as any receipt of cash as collateral on which interest is paid would infringe on the banks' business of deposit-taking.

However, the ministry said paying interest on collateral was reasonable.

"In future, we'd like to see the market covering all straight bonds traded by dealers, but it will start with government bonds," it said.

## Insider scandal triggers reform

Paul Betts on the French stock market watchdog's sharper teeth



turn the French markets and Paris into a more competitive international financial centre.

The process was accelerated between 1986 and 1988 by a sweeping privatisation programme under the right-wing Government of Mr Jacques Chirac.

But although the Socialists froze the privatisation programme when they returned to power last summer, Mr Bérégovoy has remained committed to an ongoing process of financial liberalisation in France.

However, the liberalisation of the bourse exposed in broad daylight the weakness of the supervisory controls of the French market.

Even before the insider trading scandals erupted last autumn, the deficiencies of the market's regulatory system had become increasingly obvious and it was clear regulations had not kept pace with the rapid evolution of the financial markets.

A big hit came after the stock market crash of October 1987. The weaknesses and growth pains of the system were eloquently exposed when it was revealed that the French stock exchange was hit with FF1.3m (£206m) in losses on the new French futures market.

But the financial scandals of the last few months, and their growing political impact on French public opinion, made reform all the more pressing.

In large measure this explains why the hawks in the Finance Ministry finally prevailed in pushing through a much tougher reform than expected.

Jacques Chirac: introduced privatisation programme

Pierre Bérégovoy: committed to financial liberalisation

takeover battles all contributed to the latest reform of the COB and the country's takeover regulations.

But the toughness of the new measures has surprised even some of the most ardent campaigners for stricter French stock market rules.

This is not the first French stock market reform triggered by a Pechney insider. Twenty years ago, the aluminium group caught up in the middle of another insider trading affair during its merger with the Usine Kuhlmann chemical and steel group. This led directly to the creation of the COB.

One leading French banker with experience of that period now draws comfort from this pattern of events.

"It's through such affairs that the market like ours grows up," he said.

The bill approved by the French cabinet yesterday has considerably strengthened the disciplinary powers of the COB.

Bankers are opposed to allowing securities houses to be bond lenders as any receipt of cash as collateral on which interest is paid would infringe on the banks' business of deposit-taking.

However, because of regulatory complications, the Australian Reserve Bank opposes the extension of banking licences to offshoots of industrial groups.

In New Zealand, Elders has a foreign exchange and fund

management operation and last year moved to expand its client base through the acquisition of Francis Allison Symes, a stockbroking house.

Elders Merchant Finance contributed A\$10.7m (£1.87m) to group net profit in the year to last June.

It is to change its name to Elderman - a name the group had planned to use for Elders Finance worldwide if it was granted bank status.

Mr Peter Cannon, managing

director of the Wellington unit, suggested yesterday, however, that the approval of a New Zealand banking licence provided largely local opportunities.

He said the unit would "build its future base by marketing its existing core activities of foreign exchange, domestic Treasury, capital markets, corporate finance and stockbroking to a wider cross-section of clients in New Zealand."

index trading was a shadow of its recent self - total trading in it coming of 1,614 calls and 1,748 puts, with the index itself gaining 0.2 point on the day to 2,083.

Lomiro attracted attention, against the background of the news that its Bond issue was up for sale. Option trading in it increased to 2,908 contracts, comprising 2,122 calls and 781 puts. The March 300 calls, with 510 contracts, and the March 300s, with 705, found a good deal of the day's business.

Other stocks to find options interest included Trusthouse Forte and Allied Lyons - on the back of the news of the Bond offer to pull out of the Lomiro stakes.

Overall options dealing yesterday were of small size by any recent standards - coming to 26,024 contracts, made up of 19,438 calls and 6,586 puts.

The FT-SE index options trading again showed little to be gained from the link deals colouring the trading. There was much more opening of interest on the call side than on the put.

In the calls interest rose by 1,229 contracts to 23,148, in the put side by 313 contracts. The fixed rate's decline was shared between 3,430 calls and 2,457 puts. The underlying share price showed a background fall of 1p to 275p.

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Chelmsford

c £30,000  
+ bonus, car etc

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Male or female candidates should submit in confidence a comprehensive c.v. or telephone for a Personal History Form to: K.H. Thompson, Hoggett Bowers plc, George V Place, 4 Thomas Avenue, WINDSOR, SL4 1QP, 0753-850851, Fax: 0753-853338, quoting Ref: N13084/FT.

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Chelmsford

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**West of London**

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led, providing a framework for continued expansion.

A qualified Accountant, with a mature profile and experience of large company disciplines and procedures, you are currently looking for the opportunity to apply your skills to a smaller but rapidly expanding Group, where your achievements will have a significant impact.

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**Applications with CV to:**

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- Weekly and monthly compilation of financial data
- Management of a team of six staff including Payroll
- Careful monitoring of expenditure and revenue
- Assisting and advising the Administrator in financial matters

We are looking for an effective communicator with a hands-on approach who is able to work to tight deadlines. Experience in health care would be advantageous. Applications from part-qualified accountants with relevant experience will be considered.

**Please apply in writing to:**

The Personnel Manager  
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11-19 Lison Grove  
London NW1 6SH

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Applications are invited for this commercially oriented post from Qualified Accountants (ACA, ACMA) with at least 5 years post qualifying experience in a commercial environment.

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Please reply at first instance in writing to S Townley, Townleys, 32 Selkford Street, London EC1R 0RH enclosing a detailed CV.

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**The one who stands out**

## UK COMPANY NEWS

## Ultramar ahead 17% to £46.4m

By Max Wilkinson, Resources Editor

ULTRAMAR, the independent oil company, yesterday reported after-tax profits for 1988, on an historic cost basis, of £46.4m, up 17 per cent on the £38.5m of 1987. It increased its dividend for 1988 to 7.5p (6.5p) with a proposed final of 8p.

On a replacement cost basis, after-tax profits rose more sharply, from £29.5m to £80.5m. Earnings per share were up at 19.1p (15.4p) and cash flow from operations rose 32 per cent from £108.7m to £145.5p.

Mr John Darby, the chairman, yesterday said that the results were very good and reflected the success achieved in its restructuring of the company into four complementary business areas. These are: the Indonesian gas production and exploration business; the North Sea oil and gas business, extended last year by the purchase of Blackfriars Oil and Gas from Associated Newspapers; and the refining and marketing operations in eastern Canada and the west coast of the US.

The company has decided that its oil business in western Canada no longer fits into its strategic objectives and is currently looking for a purchaser for this producer of 21m barrels of oil equivalent per day.

The refining and marketing operations in eastern Canada made the largest contribution to the group's profits at £8.5m (£80.5m), followed by the Indonesian operations with £18.5m (£22.5m). In the final quarter of 1988, the Wilmington refinery in California, acquired in December for £25.5m, and Blackfriars Oil and Gas made a combined contribution of £1.5m.

Group production averaged 27,400 barrels of oil per day and 432,500m cu ft of gas, giving a total of close to 100,000 barrels per day on a oil equivalent basis.

In eastern Canada, the refining and marketing operations benefited from increased demand for products and good refining margins in North America. Last year, the eastern Canadian operations sold an average of 115,200 b/d of refined products. The completion of its programme of

upgrading service stations had contributed to an increase in sales.

Mr Darby said that in 1989, the group would concentrate on strengthening its existing businesses. The three most important capital projects would be the development of the Ravenspurn North gas field in the North Sea, in which Ultramar has an 11.5 per cent share; expansion and upgrading of its refinery in Quebec;

## Gold Fields may omit full asset valuation

By Clay Harris and John Mason

CONSOLIDATED GOLD Fields, the diversified mining group fighting a £3.2bn takeover bid from South African-controlled Minoro, is unlikely to include a full asset valuation in its defence document. The document is expected to be published today.

Gold Fields is expected to argue that conventional valuation techniques are inappropriate in its case because of the long-term nature of its business involving reserves of precious metals and continuing acquisitions.

Instead, Gold Fields is likely to outline its view of the prospects for each division, and allow shareholders and analysts to tot up the sums and draw their own conclusions.

In the market, a 5p rise in Minoro's share price to 81.5p pulled the value of its cash-and-share offer above £14.31 — higher for the first time than Gold Fields, which shed another 7p to £14.23.

Meanwhile, Lord Young, the trade and industry secretary, said yesterday that the 1986 DTI report into shareholdings in Gold Fields made no criticism of Minoro "in any way". Answering a question in the House of Lords, he said both it and an interim report had been sent to the Monopolies and Mergers Commission when it was considering the merger.

It was seen by officials who judged it to have no relevance to their inquiries. They then reported this conclusion orally to members of the commission.

Lord Young restated that the 1986 report would be published, but only when it had been fully considered.

## Acquisitions help Mount Charlotte improve to £41.4m

By David Churchill, Leisure Industries Correspondent

MOUNT CHARLOTTE Investments, the UK hotels group, yesterday announced record pre-tax profits of £41.4m for the 53 weeks ended January 1 1989, a rise of 42.6 per cent over the previous year.

This was on turnover up 32.5 per cent from £93.4m to £123.7m, while earnings per share rose to 8.5p (6.3p) after tax of 23.44m (£6.94m).

The results include the first full year of contributions from the acquisitions in 1987 of the London Park Hotels and three hotels from the International Leisure Group.

Last year was mainly spent in absorbing these hotels into the group, although four hotels were acquired in 1988 in Carlisle, Middlesbrough, and Newcastle.

Mount Charlotte now operates 68 hotels with a total of 9,150 bedrooms. Some 16 hotels are in the London area.

A revaluation of the group's total property last year valued them at £98.8m, on an existing use basis, compared to a book value of £56.7m.

This puts net asset value per share at £1.51 at January 1 1989, up 2.21p, this represents an increase of 16.3 per cent on the 1.3p paid last year.

Mr Robert Peel, managing director, said yesterday that in

the first nine weeks of the current year demand had been buoyant.

"There is still a significant organic growth potential within the existing portfolio of properties to expand room stock and services in order to improve earnings," he said.

Developments under way include planning permission for a 228 bedroom hotel, two convention rooms, seating 1,000 people, and 220,000 sq ft of office accommodation on the Grosvenor site in Edinburgh.

This will be Scotland's largest convention facility.

In addition, reconstruction work on the Kensington Park Hotel in De Vere Gardens, London, is almost complete and is expected to open by the end of May this year.

The company proposes to pay a final dividend of 1.41p making a total for the year of 2.21p, this represents an increase of 16.3 per cent on the 1.3p paid last year.

• **COMMENT**  
Yesterday's figures from the Department of Employment showing a 3 per cent shortfall in the number of North American visitors to the UK last year appeared to do little harm to

## Splash forecasts £2.35m profit

By Nikki Taft

SPLASH, the T-shirt designer and character merchandiser, which is fighting an unwanted £14m bid from Astra Trust, yesterday forecast profits before tax of not less than £2.35m in the year to October 31 1989.

This, it says, is an increase of £1.4m - 151 per cent - over the previous year. Splash, which is quoted on the USM, says the profits increase will translate into a 37 per cent increase in earnings per share.

In a fairly hard-hitting document, Splash says that the board has "received indications that our most valuable character licences will be terminated, or not renewed, should the Astra offer succeed."

"In particular, the Garfield licence, once withdrawn would result in a loss of turnover in excess of £2m. Without these licences, it will be impossible for your company to achieve the profit forecast."

The document goes on to claim that Astra has failed to demonstrate any commercial or industrial logic for the bid.

## Acquisition gives boost to Life Sciences

By John Thornhill

LIFE SCIENCES International, the manufacturer of medical diagnostics equipment, more than trebled pre-tax profits from £1.8m to £6.1m in 1988, helped for the first time by a full year's contribution from Forma Scientific, the US micro-biological equipment manufacturer, acquired in November 1987.

Formerly known as Phicon, Life Sciences increased turnover from £18.9m to £43.5m.

Earnings per share doubled to 4.4p (2.1p). The proposed final dividend is 1.1p, which makes 1.6p (0.8p) for the year.

Mr Christopher Bland, chairman, said that 1988 had been an excellent year for the company. Forma Scientific was now the group's largest and most successful subsidiary, contributing 70 per cent of trading profit.

Two other US businesses bought during the year, Whole

Scientific, based in Colorado, and E-C Apparatus, of Florida, had made a useful contribution to group profits, he said.

In November, Life Sciences acquired Savant, a US vacuum centrifuge manufacturer, for £1.6m. Although the full cost of the purchase was included in the balance sheet, Savant made no trading contribution to the group, as the acquisition was only completed on December 30.

Mr Bland yesterday outlined an ambitious programme of financial goals and geographic expansion for Life Sciences. He

said that the company aimed to achieve a 15 per cent return on sales and a 25 per cent return on capital employed in each of its operating divisions.

Although 56 per cent of group sales were in North America, Life Sciences exported to 100 companies and planned further expansion, especially in the Pacific basin, he said. The company also saw great potential in the Soviet Union and China and Mr Bland said he hoped opportunities would develop in these regions within the next five years.

## Abbey National document on its way

By David Barchard

DURING THE next week, an envelope containing an 88-page document from the Abbey National Building Society will be landing on the doorsteps of its 5.6m members.

The document is Abbey's "transfer document" — the full statement that a society has to issue to its members when it seeks their authority to shed mutual status and become a public limited company.

It forecasts that building

itself will come under increasing pressure as the mortgage market slows down as it approaches saturation.

Conversely, the transfer document says, will bring more capital to counter this challenge. Customers stand to gain more branches and improved branch facilities.

Other benefits to the society include the chance to manage its treasury operations more efficiently.

The document outlines procedures and consequences for members and the society, analyses the reasons for conversion and gives general background information on the business and activities of the society, including an accountants' report.

Why should a large and successful building society wish to convert itself into a company? Abbey says building societies are subject to a number of restrictions which do not apply to companies which carry on

&lt;p

## UK COMPANY NEWS

## March sells Grand Prix activities

By John Griffiths

MARCH, the loss-making racing cars concern, plans to sell its Formula One Grand Prix operations to Japanese entrepreneur Mr Akira Akagi, as part of efforts to restructure the group financially and retain its quotation on the Unlisted Securities Market.

The move comes less than three weeks after Mr Akagi and his Leyton House industrial property group, March's principal grand prix sponsor, withdrew abruptly from an agreement in principle to rescue March by taking a controlling interest and pumping in fresh capital.

Mr Akagi said he pulled out of the takeover after learning at the last minute of "new information" about March's affairs - understood to have been connected with March's intended supply of its current

grand prix engine technology to another team.

Its interest in March is focused mainly on its grand prix activities, although Formula 3000 racing car operations and March's wind tunnel will also form part of the planned sale. No details of likely price are emerging, although the three activities between them represent a substantial asset.

March, having been a relative also-ran in grand prix fields until now, stands to gain substantially from a ban on unchallenged grand prix cars imposed from this year. March would then be left mainly with its contract engineering activities, its troubled Indycar racing car business - which, however, has recently received a boost from tie-ups with Porsche and Alfa Romeo, and a

plastic composites subsidiary.

It was announced yesterday that, in order to prevent any conflict of interest, Mr Akagi has resigned the March directorship he took up in December.

March's shares will remain suspended at 50p until a deal with Mr Akagi is concluded, which would have valued March at 27.5m.

Meanwhile, Mr John Cowan, the March chairman, and his board are continuing negotiations with banks and institutions aimed at finding alternative financing for the group, while retaining its independence.

Mr Cowan, who is also chairman of United Industries group, is said to be optimistic about obtaining loans to overcome March's short-term cash flow problems and longer-term

funding.

Under the offer recently withdrawn by Mr Akagi, he would have paid 50p cash per share for the 33.5 per cent of March not already held either by himself (30 per cent) or founder Mr Robin Herd and his family (41.5 per cent) - a deal which would have valued March at 27.5m.

The company is expected to report a pre-tax loss of 24.5m for its financial year ended last October.

At the time Mr Akagi first took a stake in the company, at the end of 1987, March's net assets were at 24m. Subsequently, Mr Akagi injected 24m into the company but last year's losses are understood to have reduced March's net asset value to between 23m and 23.5m.

## European growth lifts CRH 38% to £63m

By Andrew Taylor,  
Correspondent

PRE-TAX PROFITS of CRH, the international building materials group and one of Ireland's largest companies, rose 38 per cent to £63.35m (£52.93m) in the year to December 31.

Turnover increased from £707.12m to £914.65m, while earnings per share rose from 13.4p to 17.24p. Almost 50 per cent of profits are now earned outside Ireland compared with less than 10 per cent 12 months ago.

Profits last year rose in all the company's principal markets in the UK, US, continental Europe and Ireland.

The biggest increase was in Europe where trading profits more than doubled to £17.65m helped by an exceptional performance from the acquisition last year of Verwo, the Dutch concrete products group.

Profits from Spain, however, were disappointing due to problems of supplying power station fly-ash used in CRH's cement operations in the north of the country.

In the UK, trading profits rose 35 per cent to £17.00m reflecting new acquisitions and increased demand from a buoyant UK construction market, particularly in southern England.

Mr Tony Barry, chief executive, said the US market, where profits rose by only 13 per cent to £22.05m, remained mixed.

Significant sales and profits growth in Pacific and North American states offset declines in emerging markets in Britain and southern states, he said.

CRH's domestic business - in decline since 1980 - staged a recovery last year, increasing profits by 12 per cent to £15.15m.

Mr Barry said the recovery in the Irish construction industry should mean a further increase in profits this year. Total dividends for 1988 rose by 12.5 per cent from 4p to 4.5p, via a second interim of 3p.

## COMMENT

Ireland, so long the poor performer, looks like coming good this year for CRH. Profits will be helped by increased investment in roads and agriculture. The group can also offset any loss in market share due to increased competition in the Irish cement market by increasing exports to the UK. Further gains are likely in Britain where construction output is forecast to rise by a further 3 per cent to 4 per cent this year. Spanish profits should be much better now the fly-ash supply problem has been resolved. The profits contribution from the US, however, could dip slightly this year, particularly if exchange rates go against the group. All this means that CRH should be capable of raising profits to £72m this year which on a 21 per cent tax charge puts it on a prospective p/e of just over 10. It is difficult in the current climate to see how this rating could be improved.

HARRISONS MALAYSIAN PLANTATIONS BERHAD  
(Incorporated in Malaysia)

## INTERIM REPORT FOR THE NINE MONTHS TO 31ST DECEMBER, 1988

The Directors announce that the unaudited results for the nine months to 31st December, 1988 were:

	1988	1987	Company
	MCY100	MCY100	1988
Turnover	443,551	361,855	%
Investment and other income ...	8,006	9,066	(12)
Operating profit ...	161,673	80,615	101
Associated Companies ...	4,020	2,665	40
Profit before taxation ...	165,693	83,484	98
Taxation ...	45,107	25,670	76
(See Note 1)			
(See Note 2)			
Profit after taxation but before extraordinary items ...	120,586	57,814	109
Minority interests ...	1,301	240	525
119,085	57,574	107	6,739
Extraordinary items ...	1,982	(1,784)	211
(See Note 3)			
Profit attributable to shareholders ...	121,067	55,790	117
			6,739
			2,627
			157

## NOTES

(1) After charging	282	233	
- Interest ...	17,319	17,693	513
- Depreciation ...			525
(2) Taxation includes			
- Current ...	52,072	28,802	3,026
- Deferred ...	(7,519)	(3,436)	430
- Associated Companies ...	654	304	150
(3) The extraordinary items consist of the following:			
West Malaysia credit ...	1,870	—	
Shares on liquidation ...	112	428	—
Profit on sale of investments ...	—	691	—
Profit on sale of land ...	—	17	—
Loan to an associated company written-off ...	—	(2,920)	(2,920)
	1,982	(1,784)	—

1988 Group 1987 Group

Profit after taxation but before extraordinary items as percentage of turnover ...	27.2%	15.1%
Profit after taxation but before extraordinary items as percentage of shareholders' funds ...	6.5%	3.3%
Earnings per share (in sen) ...	28.2	13.6
Net tangible asset backing per share ...	\$4.31	\$4.09

The earnings per share and net tangible asset backing per share figures above are based on the issued share capital as at 31st December, 1988, comprising 422,991,214 ordinary shares of \$1 each.

## HARVESTED CROPS - TONNES

	1988	1987
PPG	709,705	639,389
Palm oil	146,558	134,278
Palm kernels	43,641	39,445
Rubber	36,700	38,996
Cocoa	5,758	5,808
Copra	5,424	5,372

The significant increase in profit is mainly attributable to higher commodity prices for palm and rubber products coupled with the increase in palm production. The results for the full year will show a material increase in profit over the previous year.

## BONUS ISSUE

i) On 20th February, 1989, at the Extraordinary General Meeting held, the shareholders approved the bonus issue and increase in authorised share capital.

ii) Approvals in principle were received from the London Stock Exchange on 17th February, 1989, The Kuala Lumpur Stock Exchange on 23rd February, 1989 and The Stock Exchange of Singapore on 27th February, 1989, for the listing and quotation of the additional 422,991,214 ordinary shares of \$1 each issued from the bonus issue.

iii) As announced on 23rd February, 1989, the last day for lodging transfers for bonus entitlement will be at the close of business on 15th March, 1989.

## DIVIDEND

The Directors have declared an interim dividend in respect of the financial year ending 31st March, 1989 of 5 sen per share, less tax, absorbing \$27,494,428 payable on 6th June, 1989, on the enlarged capital of 845,982,428 shares as a result of the 1 for 1 bonus issue stated above (last year, 1st interim, 6 sen per share on 422,991,214 shares).

The last day for lodging transfers will be at the close of business on 10th May, 1989.

## COPIES OF THE COMPANY'S INTERIM REPORT

A copy of the Company's Interim Report will be posted to shareholders on 14th March, 1989. Copies will also be available from the Company's registered office and the Branch Registrar, Baring Brothers & Co. Limited, Bourne House, 34, Beckenham Road, Kent BR3 4TU, United Kingdom.

By Order of The Board  
Mohd. Nazir Mohamed  
Secretary

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## UK COMPANY NEWS

## Fairey more than doubles to £8.8m

By Philip Coggan

FAIREY, the diversified engineering group which joined the stock market last November, reported pre-tax profits of £3.77m in 1988, more than double 1987's total. In the process, Fairey nipped the £9.5m operating profits forecast made at the time of flotation. Operating profits were £9.57m (£7.68m) and there was an exceptional credit of £362,000 relating to the suspension of pension contributions. Interest paid fell to £1.75m from £2.31m.

Fairey was privatised in the early years of Mrs Thatcher's Government before being sold to Pearson, the information, banking and china group which owns the Financial Times. The management then bought out the business in late 1986, backed by Candover Investments, the venture capital group.

Two of Fairey's three divisions increased profits in 1988 but aerospace and defence prof-

its fell from £3.37m to £2.62m. Mr John Poulter, managing director, said that defence profits were naturally lumpy and that margins were lower because of the product mix.

The fastest growth in profits came from the electronics and electrical power division which benefited from an improvement in margins at the rationalised insulation business and from steady growth at Red Lion Controls, the US company which makes electronic measuring and control equipment. Divisional profit rose to £4.1m (£2.54m).

The filtration and specialised ceramics division achieved a rise in profits to £2.64m (£1.95m) despite adverse currency movements.

Group turnover was £82.1m, down from £84.64m in 1987, which had included £7m of sales from discontinued operations. Pro forma earnings per share, excluding the exceptional profit, were 17.5p (12.8p). There is no dividend.



Derek Kingsbury — the order book is up on a year ago

deep end. That limits the potential for disaster and with pre-tax profits of £10.4m likely this year, the shares look fairly valued on a prospective p/e of just over 9.

## Associate helps WCRS profits to reach £13.6m

By Philip Coggan

WCRS, the advertising and public relations group, yesterday revealed pre-tax profits for the six months to October 31, were £6.93m on turnover of £184.4m. This year's turnover for the eight months to December 31 was £231.5m.

The figures, which include a first time contribution from Carat Espace, the group's associated European media buying company, caused the shares to jump 21p to 289p yesterday.

The group also announced a new divisional structure with Mr Peter Scott, group chief executive, becoming chief executive of the media division, Mr Tim Bremen chief executive of advertising, and Ms Adele Biss chief executive of PR, which will operate as Cremer Dickson International.

Media and sponsorship provides around 50 per cent of group revenue. The division includes Carat Espace, which the company believes is the leading media buyer in Europe, and Alan Pascoe Associates, which has secured the rights to the Commonwealth Games and the European Athletics Championships.

The advertising division, best known in the UK for the Carling Black Label campaign, provides around 35 per cent of revenues and has billings in excess of £1bn. The division works for 24 of the world's top 50 advertisers and recently gained the Pan Am account.

The public relations division, which operates under the Biss Lancaster name in the UK has

annualized fee income in excess of £20m.

Last year's interim pre-tax profits for the six months to October 31, were £6.93m on turnover of £184.4m. This year's turnover for the eight months to December 31 was £231.5m.

There was an extraordinary loss of £1.04m relating to the disposal of Saunders Design. After tax of £5.72m (£2.56m (£1.2m)) and preference dividends of £759,000 (£507,000), earnings per share were 11.47p (9.21p). The interim dividend is being set at 1.68p (1.35p).

• **COMMENT**

It may have been luck rather than judgement that made WCRS produce its results on the day of the bid approach for Boase Massimi Politte but it was all good PR for the group's share price which rose almost 10 per cent on the day. The company is recognised as having strengths in Europe, in sponsorship and in media buying; however its weakness is a £75m debt burden which was the cost of building up that strength. Should the company trip up — and the £1m write-off on the disposal of Saunders shows that it can — WCRS may pay the price for its ambition but assuming pre-tax profits of £24m for the full year, the shares are not looking too demanding on a prospective p/e of 9.5, below many other agencies.

## Aitken Hume sells Sentinel Life for £9m

By David Lascelles, Banking Editor

AITKEN HUME International, the London-based financial services group which is undergoing rationalisation, yesterday announced the sale of Sentinel Life, its life insurance business, to Century Group.

The sale price of £9m represents a discount of 25.1m from Sentinel's embedded value. But Aitken Hume said that there were few buyers for life insurance companies with an established distribution network, and that this situation is likely to worsen as more

life companies come up for sale.

However, the disposal will help Aitken eliminate its borrowings and strengthen its balance sheet.

The group is also raising £4.7m through a previously announced rights issue.

The sale is part of the strategy adopted by Mr Emmanuel Olympitis, the new chief executive, to strengthen the group by withdrawing from unprofitable businesses, and concentrating on three core areas, UK

banking, fund management in the US, and offshore banking.

Mr Olympitis said yesterday that all of Aitken Hume's unprofitable operations had now been sold, and the company had substantially reduced its overheads. As a result of the Sentinel sale and the rights issue, the group would have about £4m in cash.

The group's board warned yesterday that results for the year ending March 31 will be "severely affected by difficult

market conditions and one-off rationalisation costs". But the directors still viewed the future with confidence.

The completion of Aitken Hume's rationalisation is intended to bring to an end a period of considerable upheaval marked by internal disputes over strategy and a change in chief executive.

Mr Olympitis said he

believes that Aitken Hume now has three viable core businesses on which to build.

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## Fenner to raise £16.2m by rights issue

By Clay Harris

J.H. FENNER (Holdings), the power transmission and conveyor belting manufacturer, is to replenish its acquisition war chest through a one-for-three rights issue to raise £16.2m.

The Hull-based company yesterday underlined the purpose of the fund-raising, its first for more than a decade, by agreeing to buy BTL, a manufacturer of specialist V-line transmission belts, from

Readicut International for £2.25m.

After a restructuring pro-

gramme which had cost a net £5m, Fenner said it was seeking to strengthen its presence in Western Europe ahead of 1992.

The new shares are being offered at 160p, compared with yesterday's market price of 157p, down 5p.

BTL would complement the

existing US operation making

sales and distribution operation, made pre-tax profits of £460,000 in the year to March 31, 1988, on which date it had not tangibly assets of £1.5m.

Readicut, a specialist textile company, said BTL no longer longer fits with its strategic plans.

Fenner said it intended to raise its interim dividend to 3.2p (3p) and recommend a final of at least 4.5p (4.5p) for the current year.

• **COMMENT**

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It may have been luck rather than judgement that made WCRS produce



## UK COMPANY NEWS

## Heywood extends plastics side

By John Thornhill

HEYWOOD WILLIAMS Group, the glass and aluminium specialist, is to expand its activities in manufacturing plastic windows and door frames through the acquisition of 80 per cent of a uPVC section extruding company, Vinylux Window Systems.

The acquisitive Heywood also reported a 50 per cent increase in profits to £20.3m (£20.21m) in the year to December 31.

The results included contributions from four businesses bought during the year: 10 months from Holdens Glass; nine months from Auto Windscreens; eight months from Central Glass; and four months from its investment in the Netherlands. These new businesses, acquired for £7m, contributed £2.4m to profits.

### BM GROUP Profit surge to near £7m at halfway

MORE THAN doubled profits were achieved in the first half of 1988 by the BM Group, engaged in engineering, construction and building supplies. This followed a 74 per cent rise achieved in the last full financial year.

On turnover rising from £47m to £81m, the half-year profit surged from £3.12m to £5.89m. Earnings were 13.3p (8.2p) and the interim dividend is raised to 1.6p (1.2p).

Mr Roger Shute, chairman and chief executive, said the second half started with strong orders and expectations for further trading improvement.

It continued to be policy to seek further opportunities to

Mr Ralph Hinchcliffe, chairman, said that other selective acquisitions were in prospect but added: "Our policy is to build a business not a financial empire."

He said there had also been substantial growth in profitability from Heywood's core businesses, apart from two window companies in its aluminium operations which had been disposed of. Their write-off represented an extraordinary charge of £1.3m.

Turnover was 22 per cent ahead at £282m (£230.4m).

Earnings per share rose 23 per cent to 22.7p (20.6p) and a final dividend of 7.5p (6p) was recommended which will make 11.5p (9.5p) for the year.

Vinylux, based in and around Gloucester, uses advanced extrusion technol-

ogy, licensed by Royal Plastics, of Toronto, Canada, which will retain a 20 per cent holding in the company.

Heywood will make an initial payment of £10m for Vinylux, £5.25m in cash and 24.75m in shares. It has also agreed to pay an additional sum equal to Vinylux's pre-tax profits in excess of £1.8m in the four calendar years to 1992.

In the year to June 30, Vinylux made pre-tax profits of £1.17m on sales of £4.35m. Net assets were £1.23m.

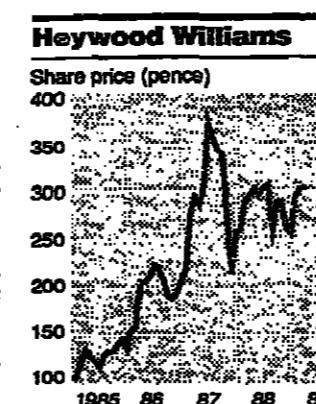
Mr Hinchcliffe admitted yesterday that companies under Heywood's control had been involved in price-fixing activities in the glass industry. Directors had given undertakings that they would soon offer trading opportunities, especially in the specialist areas. Heywood's share price

last year, the Office of Fair

Trading unearthed a nationwide web of price-fixing agreements in the glass industry.

**COMMENT**

Heywood's price-fixing activities may tarnish its image but they are unlikely to crimp its profits. The company has shown a strong advance in recent years and, although the going is getting tougher, further growth is on the way. Heywood has a keen eye for acquisitions and yesterday's addition confirms this reputation. With a healthy balance sheet and good cash flow yet more expansion seems likely, probably on the continent. The glass market there poses different challenges but would seem to offer tempting opportunities, especially in the specialist areas. Heywood's share price



has experienced quite a rise recently and may well look to invest in the short-to-medium term, especially considering the likely contraction of the construction industry. A prospective p/e ratio of 8 on profits of about £37m would also suggest a fairly dull performance but as a very sound long-term low-risk investment, Heywood looks hard to match.

**News Digest**

Telecom and Reuters.

Earnings per 50 share rose to 4.2p (3.5p) and a proposed final dividend of 1p makes 1.75p (1.5p) for the year.

**LAWTEX****Sharp recovery  
in first half**

Lawtex, the manufacturer of clothing and umbrellas, sharply increased pre-tax profits from £40,000 to £218,000 for the six months to December 31. For the 53 weeks to July 2 1988 the company suffered losses of £263,000.

Turnover declined to £2.47m (£10.83m). Earnings worked through to 5.5p (0.9p) after tax of 27,000 (£15,000) and an interim dividend of 0.05p (1p) is declared. There was an extraordinary £119,000 debit relating to the disposal of its Xetal computer business.

The umbrellas business suffered from the dry autumn, and Safeguard, the company's small developments and engineering operations, had a disappointing half. The Irish leisurewear business made good progress after last year's reorganisation.

**RANDSWORTH TRUST  
Interim profit  
doubled at £4m**

Doubled pre-tax profits of £4.27m against £2.13m were announced by Randsworth Trust, USM quoted property investment and development company, for the six months to December 31, 1988. Income for the period improved from £10.06m to £10.56m.

The directors have lifted the interim dividend to 1.5p (1p). Earnings per share increased to 3.92p (1.75p).

Mr David Holland, the chairman, said the company had continued to consolidate its property investments in the West End of London and to dispose of its interests elsewhere. Last month the company acquired St Christopher's Estate, W1, for £56.5m.

The company, which has transformed itself from an oil and gas business into a tobacco distributor, said that the combined sales of Nu-Service and All County Wholesalers were £85m per annum. The purchase is being made by American Distributors subsidiary, Golden Distributors.

### Herring Son near doubled at £2.08m

ACCELERATION in the second half has enabled Herring Son & Dow to almost double its pre-tax profits for the year ended January 31 1988.

Mr Peter Farrington, chief executive of this chartered surveyor, commercial estate agency and property services group, said the end of the first year trading as a public company saw the company gain from an active property market, but the benefits of flotation had been greater.

Reinforcement of profile led to new business opportunities and the ability to make acquisitions such as the purchase of James Barr, the Glasgow-based surveyor.

Turnover in the year rose 35 per cent to £7.55m and the profit was £2.08m; figures did not include any benefit from James Barr. Earnings were ahead 75 per cent at 13.69p, and the final dividend is 2.5p for a 4p total.

Prospects look good. The order book for future business showed an increase of 35 per cent, ignoring a £10m fee potential from secured rating business for the 1990 rating revaluation.

**US tobacco buy**

American Distributors, the former Sapphire Petroleum, has purchased the customer lists of Nu-Service Tobacco and All County Wholesalers of New York state for \$1.5m (£370,000) in cash.

The company, which has transformed itself from an oil and gas business into a tobacco distributor, said that the combined sales of Nu-Service and All County Wholesalers were £85m per annum. The purchase is being made by American Distributors subsidiary, Golden Distributors.

### Watmoughs up 41% and £14.7m rights to fund acquisition

By Ray Bashford

WATMOUGH'S (HOLDINGS), the colour printer, publisher and process engraver, lifted pre-tax profits 41.3 per cent to £1.1m for the year to December 31 following an 11 per cent improvement in turnover.

The company also announced a one-for-four rights issue to raise about £14.75m and fund a £16.75m acquisition.

Norton Oxpe, the security printing group, is selling Watmoughs its McQuade-Varnicott, the Pershore, Worcestershire-based subsidiary which specialises in printing long run consumer magazines by web offset and gravure processes.

Watmoughs turnover increased from £25.9m to £35.5m in the year. The tax provision rose from £1.2m to £1.8m, while the interest charge slipped from £676,000 to £364,000.

The company is recommending a final dividend of 8.5p, lifting the total to 8.5p, compared with an adjusted 6.75p before.

### Polly Peck pays £7m for Hong Kong stake

By Michael Harvey in Hong Kong

Polly Peck Far East, the Hong Kong-listed subsidiary of Polly Peck International, the UK-based trading and manufacturing group, has paid HK\$30m (25.8m) for 21 per cent of Shell Electric, a Hong Kong-quoted supplier of household appliances.

The stake was bought from Dr Yung Yau, chairman of Shell Electric. The company makes a wide range of electric and electronic products, including calling lines, microwave ovens, telephones and electronic keyboards.

The company has direct sales to over 30 countries, including major retail chains.

assets of £3.9m.

The disposal ends Norton Oxpe's participation in the printing of consumer materials.

Mr Patrick Walker, Watmoughs' chairman, said that the purchase opens the way for expansion in the consumer magazine market. The company has well-established associations with several major magazine and newspaper publishing houses.

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**COMPANY NEWS IN BRIEF**

COOK (WM) has, through its Holbrook Castings subsidiary, acquired Neepsend Castings for about £185,000 cash. There is also an option to acquire certain land and buildings for a further £116,000.

GRAND CENTRAL Investments is to sell its two remaining UK properties in Stockport, Cheshire, for £250,000 cash. After the sale, it will have completed the realisation of its 1986 UK property portfolio acquisition for £5.1m, against the cost of £2.9m. The proceeds will now be used to develop the trading businesses in Malaysia, Singapore, Hong Kong and Australia.

HODDEN GROUP has bought Food Equipment Group, of The Netherlands, which makes vacuum packaging machines for the meat and other food industries. Consideration was an immediate £750,000 cash, with up to a further £1.33m profit-related.

JOHNSTONE'S PAINTS: Directors of LS UK have declared the offer for all shares in the company closed. LS is to acquire compulsorily any outstanding shares.

MMC CLEARANCES: The acquisition of a 24.9 per cent

stake in Airlines of Britain Holdings by Scandinavian Airlines, and the proposed acquisition by SGS-Thomson Microelectronics of Innes, a Thorn EMI subsidiary, will not be referred to the Monopolies Commission.

NEW TOKYO Investment Trust: net profits £20,000 (£21,000 loss) for year to December 31; investment income £276,000 (£265,000); average new 50p share 45p (loss 0.07p); dividend 12.5p (nil); net asset value at December 31 £17.50 (16.24p).

NORTH EAST Essex Building has built up a 5.02 per cent stake in Owners Abroad, the tour operator. Mr Raymond Raymond, managing director of the privately-owned company which also owns 9.15 per cent of the Hey & Croft building group, described the holding as "purely a long-term passive investment."

OFFERTEST: the consortium backed by Compagnie Générale des Baux, French water company, announced that its £7.5m bid for Wistech, waste disposal group, was unconditional. It had received valid acceptance in respect of 89.25 per cent of Wistech's capital. All unsatisfactory

conditions of the offer had been waived.

RADIUS has agreed to acquire Systemsolve (Computer Services), Middlesex-based ICL systems house, for a total consideration of £25m, to be satisfied by £1.2m in cash and the issue of 618,482 new shares to be retained by the vendors. A further 98,000 new shares are to be placed to raise the cash element of the purchase.

Plastics, a West Midlands-based composite moulding and machining specialist, for £1.5m.

TRANSCONTINENTAL SERVICES Group had a net asset value of 27.5p per share at December 31. Fully diluted the figure was 28.5p. They compare with 25.5p and 28.5p respectively at September 30 1988.

VIKING RESOURCES: Aviva Petroleum has bought 7.5m ordinary taking its total holding to 14.5m ordinary (45.5 per cent).

WYNDHAM GROUP is selling freehold properties on Springfield Industrial Estate, Cwmbran, Gwent, for £1m cash. Net profit over original purchase price is some £400,000.

This advertisement is issued in compliance with the requirements of the Council of the Stock Exchange. It does not constitute an invitation to the public to subscribe for or to purchase shares. Application has been made to the Council of the Stock Exchange for the grant of permission for the whole of the ordinary share capital of R&V Information Systems N.V. to be dealt in, in the Unlisted Securities Market. It is emphasised that no application has been made for these securities to be admitted to official listing. Details are expected to begin on Thursday 16th March, 1989.

**R&V INFORMATION SYSTEMS N.V.**

(Incorporated and Registered in The Netherlands)

(Trade Register Number 40513 of the Chamber of Commerce for Twente and Salland established in Enschede)

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R&V Information Systems N.V. is a computer systems house, offering a range of products including hardware, operating and applications software, maintenance, training and customised software.

Particulars relating to the Company are available in the Exel Statistical Service and copies of the Prospectus may be obtained during normal business hours on any weekday (Saturdays and public holidays excepted) up to and including 24th March 1989 from

Quilter & Co  
35 Wigmore Street  
London W1H 0BN  
9th March, 1989

**CRH plc**  
THE IRISH INTERNATIONAL  
BUILDING MATERIALS GROUP

Copies of the CRH plc Annual Report may be obtained on request from The Secretary, CRH plc., 19 Lower Pembroke Street, Dublin 2, Ireland.

## MANAGEMENT: Marketing and Advertising

## Market research in the UK

## A preoccupation with predators

Antony Thorncroft finds the industry has a broader base — and a certain complacency

The acquisition of market research companies has become as popular in the UK as the research they produce. Two years ago the largest research business in the world, Nielsen, with a UK turnover of £23.2m last year, succumbed to a takeover by Dunn & Bradstreet, the US financial information group, and last year, the largest in the UK, AGB, with a domestic annual turnover in 1987 of £36.6m, was acquired by Robert Maxwell's Pergamon publishing group.

The next two companies in size, Research International, with sales of £17m and Taylor/Nelson MAI (£16.4m), have both changed hands in the recent past — they are now owned by Ogilvy & Mather and the Addison Group, respectively. NOP, with a turnover of £13.4m, remains part of Associated Press, but the sixth company in size, Millward Brown (£12m) is believed to be on the market and negotiating with Martin Sorrell's WPP Group.

Last week the industry, in the shape of the Market Research Society, held its annual conference in Brighton and, not surprisingly, much of the talk was taken up with the politics of success and how to respond to the predators rather than on how to generate busi-

ness. The need to sell the advantages of research to clients is less pressing now that British business invests £300m a year in research projects, and has largely disbanded internal market research departments in favour of buying in expertise from specialist research firms with the need arises.

The largest specialists in the field, grouped into the Association of Market Survey Organisations, reported a growth in turnover of 15 per cent last year and forecast a similar increase in business for 1989.

The research companies have managed to appeal to a new generation of clients. Traditionally they worked for manufacturers of consumer goods — the likes of Unilever, Procter & Gamble, and Cadbury Schweppes. As recently as 1982 52 per cent of AMSO members' turnover came from this sector, with food and soft drink producers alone commanding almost a quarter of all research. They bought data on



retail sales, the testing of new products, and advertising effectiveness.

Now consumer goods companies, while remaining heavy buyers, only contribute 40 per cent of the total. Clients in other markets have come to the fore. They include the media (its appetite for research has doubled since 1982 and it now accounts for 10 per cent of AMSO turnover), financial services, and public utilities (British Telecom is probably equal to Unilever as a buyer of research).

There are weak spots — industrial research has never really got off the ground in the UK and the government is a strong buyer. The most generally researched is the client list. UK companies feel they are particularly well placed to pick up pan-European research assignments, from American companies and the turnover of the overseas subsidiaries of AMSO members in 1988 added another £100m to their collective size.

But beneath the surface prosperity there are negative currents. The British research industry is perhaps too complacent about 1982 and its role in a single European market; for foreign researchers, especially the French, are coming up with some good new techniques, and the failure of AGB to crack the American market in 1987, despite its success in Europe, is a reminder that technological cleverness is not everything.

It must also worry market researchers that, few client

when the local competitor, Nielsen, is determined and has the financial resources to outprice any newcomer.

The fact that predators are sniffing around the industry — Saatchi & Saatchi has long nurtured ambitions of making an acquisition — suggests that outsiders feel that market research offers opportunities for cost-cutting, streamlining and improved commercial exploitation.

As Robert Worcester of MORI pointed out in a paper to the conference, 60 per cent of the Captains of Industry quizzed last year felt that they were familiar with the role of research, and a half had a favourable opinion of its usefulness. But this compared with figures of over 75 and 50 per cent respectively in 1986.

Undoubtedly, the development of technology will transform the industry, favouring a few large organisations which can afford the investment in new equipment — such as hand-held computers for interviewers — while the smaller operations will concentrate in specialist areas, on qualitative research, and on developing new ancillary techniques.

So far technology has not transformed research: even the telephone, which was expected to form the basis of most data collection as the great majority of homes in the UK acquired phones, still only accounts for around 13 per cent of interviews by volume.

It must also worry market researchers that, few client

companies have developed a continuous relationship with a research supplier. When they need research they buy it in, often after getting proposals from a number of competing firms. This means that research executives spend much of their time pitching for business rather than developing new techniques.

Many British companies seem to grudge spending money on research and do their best to keep research suppliers on their toes by buying studies on an ad hoc basis.

For example, next year the biggest continuous contract in the UK industry — BARB, the measurement of the TV audience and worth about £5m a year — comes up for renewal. The holder, AGB, will be pitching, along with Nielsen which once held it, and Research Services, Millward Brown, which, aided by former AGB executives, has also joined the hunt. But the BBC and ITV have made it difficult, and less profitable, for the applicants, by splitting the contract into three sections.

The BARB contract is an example of research which would only be investing £1m a year in an insignificant sum for information which should form the basis for the expenditure of many millions in new projects. Perhaps the research companies need the shake-up provided by new owners.

In the meantime, the research industry is concentrating on the other side of the equation, the general public, which provides the data.

So the Market Research Society has designated the week beginning May 22 as "Market Research Week". There will be a big public relations and marketing push to make market research more user-friendly. It is an idea taken from the US where research faces real problems of consumer resistance over a half of potential interviewees refuse to take part in face-to-face questioning. In the UK the refusal rate is 18 per cent, but rising.

So market research faces a double challenge while enjoying another prosperous year — to persuade its paymasters that it is a worthwhile investment and to convince the general public that it is a beneficial activity.

The field marketing industry — which provides trained sales forces for companies on contract — has more than trebled in size in the UK in the past seven years from an annual turnover of £25m to £250m.

One reason for the growth is the increasing cost of putting a full-time salesperson in the field. According to a report published today, based on research carried out for Counter Products Marketing, the leading UK field marketer, the average annual cost has now reached £23,555.

Salary and related costs — houses, commission, pension contributions and National Insurance — amount to £16,200, less than half the total. The remainder comprises the cost of cars and expenses, and an estimated share of head office costs for management, recruitment, training and re-training.

Changes in the retail trade have also led manufacturers to review the role of their full-time sales forces. The growth of multiple control, with strong, centralised control, has reduced opportunities for manufacturers to influence product stocking, space allocation, merchandising and special promotions at branch level.

"There are large sectors of the trade we don't call on because there is no need to," says Richie Elliott, general manager for trade of Heinz, the food manufacturer. "It wouldn't influence anything — the range, shelving and space arrangements, promotions — everything is cen-

## The value of a field force

Philip Rawstorne explains why companies increasingly use substitute salespeople

trally determined. So why put anyone through the door?

But while most multiple retailers' sales deals are negotiated at head office level — and computers pass orders to other computers — many manufacturers have found it important to collect information about their products, and those of their competitors, from the point of sale.

There are still many smaller units, too, where manufacturers can influence product merchandising and the support of new products, and where retailers are open to ideas for improving sales and margin.

The field marketing industry — with more than 20,000 part-time personnel, mainly women between the ages of 25-50 — offers a flexible and economical method of carrying out these tasks, the industry claims.

Heinz makes use of contracted field forces in new product launches and heavy-weight promotions.

Thomson Holidays first turned to the industry for tactical reasons. "If we wanted to launch a product and couldn't get to every travel agent in two weeks... it's known our business and creates the right lead-in and liaison," says Far-

kin.

Guinness, the drinks group, used a contracted field force to collect cheques during last year's postal strike. But apart from such tactical uses, it employs a regular team to "ensure that our products get their fair share of display space and merchandising attention," says sales director, Graham Ellington.

There can be disadvantages in using an outside service. "There is a period when the contracted sales force needs to learn and understand our busi-

ness... so it can assess in advance the way we think about things," says Rippon. "To get that fully on board requires fairly consistent hard work over a fairly substantial period of time. There is also the area of delicate, confidential information."

Though the amount of business with the grocery trade has been declining, the report predicts that contracted field marketing will increase its role in the food, drink and tobacco trades over the next five years.

Manufacturers, it says, will increasingly require in-store information to match that being obtained by the retailers. Retailers themselves, as competition grows, will become more concerned with the care given to their customers.

The report identifies other retail sectors in which it believes the skills that have been acquired by the field marketers will increasingly find a demand.

Changes in the population structure and in people's wealth, changes in how they spend their leisure time, will open new opportunities for selling and promotion.

"There are many types of organisation that sell indirectly to consumers. Just as in the food, drinks and tobacco trades, they need a presence at branch level to ensure their product is in distribution, is well displayed, and that promotional material is being used in the most effective way."

*It Can't Be Bought If It Isn't There*, £25, Counter Products Marketing, Thame, Oxon, OX9 3PG.

## Reaching US viewers, diplomatically

The British consulate in Los Angeles is offering British companies an opportunity to market themselves to American TV audiences. It is hosting its sponsored television series, *On Britain*, by selling nations-wide distribution on cable channels through the Discovery Channel and syndicating the series to independent TV stations across the US.

It has also awarded the contract for the next 13 part series to Roymark, a British production company — the first time a commercial company has produced the series, which up to now has been made by the Central Office of Information, based in London.

The series adopts a magazine format, looking at industry, the arts, business and travel in Britain today. Each

half-hour programme deals with a different subject.

British companies can sponsor whole or part programmes, making 75 per cent of the overall production cost; the remainder is paid by the Foreign Office. Companies may pay \$75,000 to sponsor a whole programme, \$19,000 for a quarter. Advertising-only deals are available too. For its initial run in the US, the British consulate buys airtime on TV stations in the major cities.

The 1988 series was seen on the Fox mini network in Los Angeles, New York, Chicago and Washington DC by a total audience of 6m. Just adding the Discovery Channel will bring the series to another 30 million homes across the US.

US television regulations prohibit programmes which are straight commercials, so

the series takes a broadly based look at Britain, drawing filmed examples and product illustrations from sponsors.

They are invited to work with the production company to develop their own area of interest.

"The aim is to give an overall view of Britain, which boosts British companies at the same time — remaining sufficiently objective to prevent viewers switching over to one of the other twelve or so channels available in the US," says vice-consul John Houston.

The programme will be American in format, fast-paced, introduced by a well-known British star and with familiar US broadcasters as hosts. Subjects already planned for the new series include high-tech industry in Scotland and hot issues like

the British contribution to "burden sharing" with the US on defence.

A high proportion of sponsors have become regular contributors to the series, but the Consulate wants to bring in more. Roymark is responsible for finding sponsors as well as producing the shows. "The response has been enormous — it's a very inexpensive way of reaching that market," says managing director Des Good.

Those due to take part in the next series include British Airways, British Telecom, Trusthouse Forte and British Aerospace. Scripting for the series began last month, with reconnaissance visits in April and a 13-week shoot starting in June. The programmes will be aired in the US in 1990.

Nick Radio

## Continuing a series on industry's role in preserving the environment, Clive Cookson assesses the cleaner ways of generating power

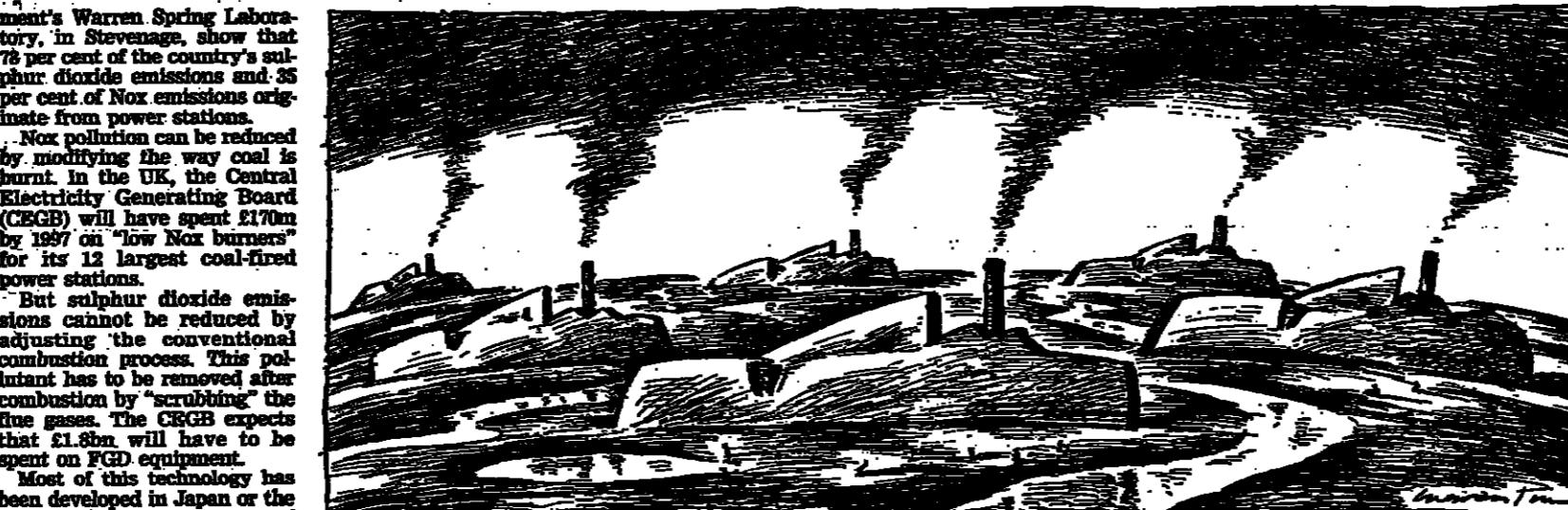
The electricity supply industry has long been the favourite target of environmental campaigners.

In the past decade, fear of radioactive waste from nuclear power stations has been aggravated by worries about acid rain, which is caused by sulphur and nitrogen pollution from coal-fired power stations.

And now carbon dioxide, produced by burning fossil fuels, is being seen as a serious pollutant because it is the most important contributor to global warming through the greenhouse effect. Fortunately for the industry, power stations are not implicated in the other global air pollution problem — destruction of the ozone layer.

Acid rain is not quite such an emotive issue today as it was a few years ago, when environmental groups drew attention to the way it was polluting lakes and forests, and eroding buildings. Some of the steam has gone out of the protests since the electricity utilities started to spend large sums on equipment to reduce acid pollution.

World-wide expenditure on fine gas desulphurisation (FGD) equipment is likely to exceed \$5bn a year by 1991. Several European countries, notably the UK, Italy and Spain, will be spending heavily to meet last year's EC Large Plants Directive. As recently as 1982 52 per cent of AMSO members' turnover came from this sector, with food and soft drink producers alone commanding almost a quarter of all research. They bought data on



## The burning questions about fossil fuels

National Power and PowerGen, to any particular approach. Environmentalists believe that a reliance on limestone-gypsum and "regenerative", are suitable for large power stations.

But sulphur dioxide emissions cannot be reduced by adjusting the conventional combustion process. This pollutant has to be removed after combustion by "scrubbing" the fine gases. The CEBG expects that £1.8bn will have to be spent on FGD equipment.

Most of this technology has been developed in Japan or the US. Although several types of scrubber are in use, the CEBG believes that only two processes, "limestone-gypsum" and "regenerative", are suitable for large power stations.

Limestone-gypsum, used at 400 plants world-wide, has been chosen by the CEBG for Europe's largest power station, the 4,000 megawatt (MW) Drax plant in Yorkshire. In this plant, developed by Babcock & Wilcox in Japan, the fine gases pass through a spray containing finely divided limestone. The sulphur dioxide reacts with the limestone (calcium carbonate) to produce calcium sulphate, which is converted to gypsum by oxidation and addition of water. The gypsum can be sold to the building industry for making plasterboard.

Although environmentalists support the CEBG's desulphurisation programme, they are concerned that it has abandoned a commitment made in October 1987 to use a balanced approach with a mix of limestone-gypsum and regenerative technology. The CEBG now says that it cannot comment on its privatised successors.

Unfortunately the greenhouse problem cannot be solved by removing carbon dioxide from fine gases. While sulphur dioxide is an impurity making up a few per cent of the gases, carbon dioxide is the main combustion product of coal.

The regenerative process is environmentally more attractive because it recycles the limestone. Its capital cost is about 20 per cent higher than limestone-gypsum but the by-products, sulphur or sulphuric acid, are potentially more valuable. The most successful regenerative method, developed in the US by Davy McKee, is being employed at 40 power stations world-wide.

But the removal of 90 per cent of the carbon dioxide by

this process would reduce the electrical output of a coal-fired power station by 17 per cent.

The electricity supply industry is responsible for 37 per cent of UK carbon dioxide emissions, a figure which could be significantly reduced by increasing power station efficiency. Even the best conventional power stations convert only 37 per cent of the energy in coal to electricity. But advanced coal-burning technologies could raise the percentage well above 40 per cent — and simultaneously solve the acid rain problem.

Looking ahead 20 years, there is only limited scope for replacing fossil fuels by nuclear energy and renewable sources (sun, wind, waves and tides) which do not contribute

to the greenhouse effect. Using energy more efficiently is a much more promising route.

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One of the most promising approaches is pressurised fluidised bed combustion (PFBC). The crushed coal burns in a

bed of powdered limestone (which absorbs sulphur dioxide as it is emitted). An upward flow of air keeps the bed in constant motion, bubbling like a boiling kettle, and the whole vessel operates at five to 20 times atmospheric pressure.

The first three commercial PFBC plants, designed by ABB, the Swedish-Swiss engineering group, are under construction in Sweden, Spain and the US.

In an alternative approach, as integrated gasification combined cycle (IGCC), the coal first reacts with steam and oxygen to produce a raw fuel gas. This is cleaned chemically before being fired in a gas turbine to generate electricity. The hot exhaust then passes steam to power a second turbine. A number of demonstration plants are working in the US.

British Coal has developed a successful experimental PFBC plant at Grimethorpe in South Yorkshire and now wants to test a new "topping cycle" based on a combined PFBC and IGCC system. It says that this would be 20 per cent less carbon dioxide and cost 25 per cent less to build than a conventional coal-fired station.

But the new Grimethorpe programme cannot proceed without a £10m contribution from the UK Department of Energy — a decision is due this month.

"Clean coal" technologies work best in the 200 to 400 MW range — far smaller than the 1,800 MW power stations favoured by the CEBG, but the most popular size world-wide. However, privatisation of the UK electricity supply industry is likely to spell the end of large coal-fired power stations with their high capital costs and long lead times.

Another trend which will help to reduce the greenhouse effect is the burning of natural gas in power stations instead of coal. (Coal emits twice as much carbon dioxide per therm

longer to alter a rather Luddite view expressed in a 1983 survey carried out by Street Equipment.

The consensus then was that they were too antiseptic and mechanised. It was feared that advanced computer technology would get in the way of a very private function.

## COMMODITIES AND AGRICULTURE

# Malaysia worried at pace of tin price upsurge

By Wong Sufong in Kuala Lumpur

THE KUALA Lumpur tin price yesterday staged the biggest rise in five years to reach the highest level since the October 1985 market collapse. At 23.71 ringgit a kilogram (64.900 a tonne) the price was 72 Malaysian cents up on the day.

Dr Lim Keng Yaik, the Malaysian Primary Industries Minister, expressed concern over the sharp increase. "The price is going up too fast, and the market is not stable. There could be speculative interest responsible in the rise," he said.

"European and Japanese buyers were scrambling for supply and the underlying tone is extremely strong," said an official of the Kuala Lumpur Tin Market.

He said this was reflected at the start of trading when the opening price of 22.99 ringgit attracted buyers bidding for 915 tonnes and sellers willing to offer only 68 tonnes.

The price was raised progressively by 5 cents at each call, and even at 23.55 ringgit, there was a yawning gap, with buyers bidding for 202 tonnes and sellers offering only 110 tonnes.

Finally, at 23.71 ringgit, the bids were matched at 102 tonnes, 8 tonnes lower than Tuesday's turnover.

Traders said they expected a minor correction during the

A PROPOSAL for an out-of-court settlement of legal actions faced by International Tin Council members is to be presented to governments belonging to the council, delegates said after two days of meetings in London, reports Reuter.

A working group consisting of a small number of delegates put a proposal to an informal committee of council members set up to explore the possibility of a settlement. The proposal was amended by the committee and will now be conveyed to national capitals.

Banks and brokers have substantial claims against the council and its members resulting from the collapse of its former stock operations in October 1985.

week, but added that the smaller turnover and strong buying demand indicated that prices could go up further in the coming weeks.

Since the start of the year, tin prices have risen by about 4 ringgit a kilogram, or 20 per cent, and the price upsurge has caught traders and miners by surprise.

THE PERUVIAN Government is considering the possibility of declaring a state of emergency in the mining industry in an attempt to revive production in the troubled state mining sector.

Three ministers, including Mr Carlos Raffo, making his debut as the Minister of Industry, met at the Finance Ministry earlier this week to discuss how to reactivate the state mining industry.

"At present, 60 per cent of our installed capacity is practically paralysed and 30 per cent of medium-sized private mining companies are in the same situation," said Mr Roger Arevalo, president of the Banco Minero.

Declaration of a state of emergency could result in the mining industry qualifying for funds and special facilities to import equipment.

With an investment of \$600m, high world prices could ensure Peru's state mining sec-

tor \$200m a year in export earnings, according to Mr Arevalo.

Mr Pedro Coronado, president of the Central Bank, who was also present at the meeting, said he would study the request made to the bank for \$100m to help increase production in the state sector.

The proposal for a state of emergency declaration will be presented at the weekly Council of Ministers meeting today.

The Peruvian mining industry suffered a big blow last year with two long miners'

Malaysian officials are worried that tin producing countries might be tempted to increase production above their agreed quotas, jeopardising a promising but fragile recovery in the industry.

They point out that there is still an overhang of some 38,000 tonnes in the market, and the Association of Tin Producing Countries is aiming to reduce this to 30,000 tonnes by the end of its third supply agreement scheme in February next year.

The ATPC is projecting an average tin price of between 22 and 24 ringgit this year.

"I don't think we will see prices below 22 ringgit again this year," said one Malaysian miner.

At current prices, the tin industry, described as a "sun-set industry" not that long ago, is becoming lucrative once again. Even Malaysian miners, who are high-cost producers because of the low grade of their remaining deposits, will find current prices attractive. Their production costs average about 15 ringgit a kilogram.

Production costs in Indonesia are about 20 per cent lower, while those in Brazil, a non-ATPC member and rivaling Malaysia as the leading producer, is only about 10 ringgit a kilogram.

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## **FT UNIT TRUST INFORMATION SERVICE**

## **LONDON SHARE SERVICE**

BRITISH FUNDS						BRITISH FUNDS—Contd						AMERICANS					
1988/89	Stock	Price	Offer + or -	Yield	Div.	1988/89	Stock	Price	Offer + or -	Yield	Div.	1988/89	Stock	Price	Offer + or -	Yield	Div.
High Low						High Low						High Low					
"Shorts" (Lives up to Five Years)						Undated						1988/89					
101. 983/Treas 9 1/2% Cde 1999	99.50	9.50	11.78			45.00	41.00/Contd 4/ce	45.00	8.00			Stock	5	Price	Offer + or -	Yield	Div.
98.95 95.00/Treas 10% Cde 1989	70.00	1.00	10.45	2.95		40.00	37.00/War Loan 5% 1987	40.00	8.75			304.221	Robert Laboratories	530.00	-1	5.20	2.2
102. 983/Treas 10% Cde 1989	70.00	1.00	10.45	2.95		70.00	48.00/Cont. 3 1/2% 61 AF	70.00	4.75			305.20	McGregor & W. L.	505.00	-20	30.00	3.3
103. 983/Treas 10% Cde 1989	70.00	1.00	10.45	2.95		41.00	30.00/Treas. 3 1/2% 66 AF	41.00	7.25			314.221	Amidell SL	100.00	-1	81.00	0.5
97.00 94.00/Treas 10% Cde 1988-89	97.00	1.00	10.50	2.95		29.00	29.00/Treas. 2 1/2% 66 AF	29.00	6.50			315.221	Amer. Cyanamid SL	280.00	-1	81.00	2.3
104. 983/Treas 10% Cde 1988-89	99.50	1.00	10.50	2.95		29.00	29.00/Treas. 2 1/2% 66 AF	29.00	6.50			316.221	Amer. Cyanamid SL	101.00	-1	82.00	2.6
107. 983/Treas 13 1/2% Cde 1990	102.00	1.00	11.67	3.10		10.00	10.00/Treas. 2 1/2% 66 AF	10.00	10.00			317.221	Amer. Cyanamid SL	102.00	-1	83.00	3.7
104. 983/Treas 11 1/2% Cde 1990	99.50	1.00	11.00	3.00		10.00	10.00/Treas. 2 1/2% 66 AF	10.00	10.00			318.221	Americana T. & T. SL	117.00	-1	84.00	3.7
107. 983/Treas 12 1/2% Cde 1990	100.50	1.00	12.40	3.20		10.00	10.00/Treas. 2 1/2% 66 AF	10.00	10.00			319.221	Americana T. & T. SL	294.00	-1	85.00	3.4
93. 983/Treas. Spec 1990	96.00	1.00	11.20	3.00		10.00	10.00/Treas. 2 1/2% 66 AF	10.00	10.00			320.221	Americana T. & T. SL	294.00	-1	85.00	3.4
99.50 95.00/Treas. Spec 1990	96.00	1.00	11.16	3.00		10.00	10.00/Treas. 2 1/2% 66 AF	10.00	10.00			321.221	Amherst SL	294.00	-1	85.00	3.4
102. 983/Treas. Spec 1990	97.00	1.00	11.20	3.00		10.00	10.00/Treas. 2 1/2% 66 AF	10.00	10.00			322.221	Amherst SL	294.00	-1	85.00	3.4
97.00 94.00/Treas. Spec 1988-89	97.00	1.00	11.00	3.00		10.00	10.00/Treas. 2 1/2% 66 AF	10.00	10.00			323.221	Amherst SL	294.00	-1	85.00	3.4
104. 983/Treas. Spec 10% Cde 1990	99.50	1.00	10.50	3.00		10.00	10.00/Treas. 2 1/2% 66 AF	10.00	10.00			324.221	Amherst SL	294.00	-1	85.00	3.4
107. 983/Treas. Spec 10% Cde 1990	99.50	1.00	11.67	3.10		10.00	10.00/Treas. 2 1/2% 66 AF	10.00	10.00			325.221	Amherst SL	294.00	-1	85.00	3.4
104. 983/Treas. Spec 10% Cde 1990	99.50	1.00	11.00	3.00		10.00	10.00/Treas. 2 1/2% 66 AF	10.00	10.00			326.221	Amherst SL	294.00	-1	85.00	3.4
107. 983/Treas. Spec 10% Cde 1990	100.50	1.00	12.40	3.20		10.00	10.00/Treas. 2 1/2% 66 AF	10.00	10.00			327.221	Amherst SL	294.00	-1	85.00	3.4
93. 983/Treas. Spec 1990	96.00	1.00	11.20	3.00		10.00	10.00/Treas. 2 1/2% 66 AF	10.00	10.00			328.221	Amherst SL	294.00	-1	85.00	3.4
99.50 95.00/Treas. Spec 1990	96.00	1.00	11.16	3.00		10.00	10.00/Treas. 2 1/2% 66 AF	10.00	10.00			329.221	Amherst SL	294.00	-1	85.00	3.4
102. 983/Treas. Spec 1990	97.00	1.00	11.20	3.00		10.00	10.00/Treas. 2 1/2% 66 AF	10.00	10.00			330.221	Amherst SL	294.00	-1	85.00	3.4
97.00 94.00/Treas. Spec 1990	97.00	1.00	11.00	3.00		10.00	10.00/Treas. 2 1/2% 66 AF	10.00	10.00			331.221	Amherst SL	294.00	-1	85.00	3.4
104. 983/Treas. Spec 10% Cde 1990	99.50	1.00	11.67	3.10		10.00	10.00/Treas. 2 1/2% 66 AF	10.00	10.00			332.221	Amherst SL	294.00	-1	85.00	3.4
107. 983/Treas. Spec 10% Cde 1990	99.50	1.00	12.40	3.20		10.00	10.00/Treas. 2 1/2% 66 AF	10.00	10.00			333.221	Amherst SL	294.00	-1	85.00	3.4
93. 983/Treas. Spec 1990	96.00	1.00	11.20	3.00		10.00	10.00/Treas. 2 1/2% 66 AF	10.00	10.00			334.221	Amherst SL	294.00	-1	85.00	3.4
99.50 95.00/Treas. Spec 1990	96.00	1.00	11.16	3.00		10.00	10.00/Treas. 2 1/2% 66 AF	10.00	10.00			335.221	Amherst SL	294.00	-1	85.00	3.4
102. 983/Treas. Spec 1990	97.00	1.00	11.20	3.00		10.00	10.00/Treas. 2 1/2% 66 AF	10.00	10.00			336.221	Amherst SL	294.00	-1	85.00	3.4
97.00 94.00/Treas. Spec 1990	97.00	1.00	11.00	3.00		10.00	10.00/Treas. 2 1/2% 66 AF	10.00	10.00			337.221	Amherst SL	294.00	-1	85.00	3.4
104. 983/Treas. Spec 10% Cde 1990	99.50	1.00	11.67	3.10		10.00	10.00/Treas. 2 1/2% 66 AF	10.00	10.00			338.221	Amherst SL	294.00	-1	85.00	3.4
107. 983/Treas. Spec 10% Cde 1990	99.50	1.00	12.40	3.20		10.00	10.00/Treas. 2 1/2% 66 AF	10.00	10.00			339.221	Amherst SL	294.00	-1	85.00	3.4
93. 983/Treas. Spec 1990	96.00	1.00	11.20	3.00		10.00	10.00/Treas. 2 1/2% 66 AF	10.00	10.00			340.221	Amherst SL	294.00	-1	85.00	3.4
99.50 95.00/Treas. Spec 1990	96.00	1.00	11.16	3.00		10.00	10.00/Treas. 2 1/2% 66 AF	10.00	10.00			341.221	Amherst SL	294.00	-1	85.00	3.4
102. 983/Treas. Spec 1990	97.00	1.00	11.20	3.00		10.00	10.00/Treas. 2 1/2% 66 AF	10.00	10.00			342.221	Amherst SL	294.00	-1	85.00	3.4
97.00 94.00/Treas. Spec 1990	97.00	1.00	11.00	3.00		10.00	10.00/Treas. 2 1/2% 66 AF	10.00	10.00			343.221	Amherst SL	294.00	-1	85.00	3.4
104. 983/Treas. Spec 10% Cde 1990	99.50	1.00	11.67	3.10		10.00	10.00/Treas. 2 1/2% 66 AF	10.00	10.00			344.221	Amherst SL	294.00	-1	85.00	3.4
107. 983/Treas. Spec 10% Cde 1990	99.50	1.00	12.40	3.20		10.00	10.00/Treas. 2 1/2% 66 AF	10.00	10.00			345.221	Amherst SL	294.00	-1	85.00	3.4
93. 983/Treas. Spec 1990	96.00	1.00	11.20	3.00		10.00	10.00/Treas. 2 1/2% 66 AF	10.00	10.00			346.221	Amherst SL	294.00	-1	85.00	3.4
99.50 95.00/Treas. Spec 1990	96.00	1.00	11.16	3.00		10.00	10.00/Treas. 2 1/2% 66 AF	10.00	10.00			347.221	Amherst SL	294.00	-1	85.00	3.4
102. 983/Treas. Spec 1990	97.00	1.00	11.20	3.00		10.00	10.00/Treas. 2 1/2% 66 AF	10.00	10.00			348.221	Amherst SL	294.00	-1	85.00	3.4
97.00 94.00/Treas. Spec 1990	97.00	1.00	11.00	3.00		10.00	10.00/Treas. 2 1/2% 66 AF	10.00	10.00			349.221	Amherst SL	294.00	-1	85.00	3.4
104. 983/Treas. Spec 10% Cde 1990	99.50	1.00	11.67	3.10		10.00	10.00/Treas. 2 1/2% 66 AF	10.00	10.00			350.221	Amherst SL	294.00	-1	85.00	3.4
107. 983/Treas. Spec 10% Cde 1990	99.50	1.00	12.40	3.20		10.00	10.00/Treas. 2 1/2% 66 AF	10.00	10.00			351.221	Amherst SL	294.00	-1	85.00	3.4
93. 983/Treas. Spec 1990	96.00	1.00	11.20	3.00		10.00	10.00/Treas. 2 1/2% 66 AF	10.00	10.00			352.221	Amherst SL	294.00	-1	85.00	3.4
99.50 95.00/Treas. Spec 1990	96.00	1.00	11.16	3.00		10.00	10.00/Treas. 2 1/2% 66 AF	10.00	10.00			353.221	Amherst SL	294.00	-1	85.00	3.4
102. 983/Treas. Spec 1990	97.00	1.00	11.20	3.00		10.00	10.00/Treas. 2 1/2% 66 AF	10.00	10.00			354.221	Amherst SL	294.00	-1	85.00	3.4
97.00 94.00/Treas. Spec 1990	97.00	1.00	11.00	3.00		10.00	10.00/Treas. 2 1/2% 66 AF	10.00	10.00			355.221	Amherst SL	294.00	-1	85.00	3.4





## CURRENCIES, MONEY AND CAPITAL MARKETS

## FOREIGN EXCHANGES

## Dollar firm but quiet

HIGH YIELDING currencies were in demand in subdued foreign exchange trading yesterday. The US dollar and Australian dollar were firm, with sterling generally holding on to its recent gains. The main exception was the Canadian dollar, which suffered downward pressure on economic worries.

The US dollar was generally quiet, lacking fresh factors, but eventually rose to a level were the US Federal Reserve stepped in to sell the currency. There was no major economic news, apart from the result of the West German Bundesbank's securities repurchase agreement tender. This produced no strong reaction on the foreign exchanges, after the central bank provided sufficient funds to keep interest rates stable.

The market also shrugged off a Japanese news agency report, attributing comments to an unnamed US official that a slow decline by the dollar will help reduce the US budget deficit. Dealers said there was nothing new in the comment from Mr Satoshi Sumita, governor of the Bank of Japan, that proper measures will be taken to insure price stability.

Trading in the Far East was dull, with the dollar holding in a narrow range. It closed a little firmer in London at

DM1.8575, compared with DM1.8525 on Tuesday, after a featureless day, but then rose above DM1.8600 in New York on a report that Mr Michael Boskin, a White House economist, said that President Bush's Administration is prepared to discuss a tax increase. This brought the Fed into the market, as a seller of the

unchanged at \$5.8.

The Australian dollar touched \$1.50 US cents in volatile, but mainly technically motivated trading. The failure of the Australian currency to fall through 90.0 cents has tempted the market to test upward resistance according to dealers, bringing the Reserve Bank of Australia back into the market, as a seller of the currency.

The Canadian dollar proved to be the weak member, among the group of high yielding currencies, prompting intervention by the Bank of England in London, on behalf of the Bank of Canada, selling US dollars at 87.5.

Sterling lost 1/4 cent to \$1.7200 and declined to C\$1.25 from Y212.70, but was firmer against most European currencies, rising to DM3.1950 from DM3.1900, and to SF7.3000 from SF7.2750, and to FF10.8500 from FF10.8425. According to the Bank of Canada, the pound's index was also

unchanged at 87.5.

Pressure on the yen, the Canadian dollar followed press reports in Canada that the International Monetary Fund has warned of higher interest rates, and a fall in the value of the local currency, unless Canada reduces its budget deficit by C\$6bn to \$20bn.

Estimated volume total, C\$1.250m Pds 726 Previous day's open int. C\$1.2270 Pds 1240

Estimated volume total, C\$1.250m Pds 80 Previous day's open int. C\$1.2540 Pds 1746

Estimated volume total, C\$1.250m Pds 100 Previous day's open int. C\$1.2530 Pds 1771

Estimated volume total, C\$1.250m Pds 120 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 140 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 160 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 180 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 200 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 220 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 240 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 260 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 280 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 300 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 320 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 340 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 360 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 380 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 400 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 420 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 440 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 460 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 480 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 500 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 520 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 540 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 560 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 580 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 600 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 620 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 640 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 660 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 680 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 700 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 720 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 740 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 760 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 780 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 800 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 820 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 840 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 860 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 880 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 900 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 920 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 940 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 960 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 980 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 1000 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 1020 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 1040 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 1060 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 1080 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 1100 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 1120 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 1140 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 1160 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 1180 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 1200 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 1220 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 1240 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 1260 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 1280 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 1300 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 1320 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 1340 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 1360 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 1380 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 1400 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 1420 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 1440 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 1460 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 1480 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 1500 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 1520 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 1540 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 1560 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 1580 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 1600 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 1620 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 1640 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 1660 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 1680 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 1700 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 1720 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 1740 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 1760 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 1780 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 1800 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 1820 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds 1840 Previous day's open int. C\$1.2530 Pds 1770

Estimated volume total, C\$1.250m Pds

## **WORLD STOCK MARKETS**

# Your FT hand delivered in Germany

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# FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

**2pm prices March 8**

## **NEW YORK STOCK EXCHANGE COMPOSITE PRICES**



**Continued on Page 41**



## AMERICA

## Dollar's strength inspires Dow rally after dull start

## Wall Street

An early afternoon surge in stock prices on Wall Street saw the Dow Jones Industrial Average up by more than 20 points in moderate trading after a dull start to the day, writes Karen Zogor in New York.

At 2pm the Dow Jones Industrial Average was up 18.58 at 2,309.29. Volume on the New York Stock Exchange was fairly heavy with 119.75m shares changing hands. Advances led declines by a ratio of about eight to five.

Market-watchers attributed the stock market rally to the unexpected strength of the dollar and an upturn in bond prices. However trading on both markets was moderate as investors and traders remained focused on tomorrow's release of employment figures.

In morning trading in the US debt market treasury bonds were quoted as much as 1/4 of a point lower but by early afternoon the Treasury's benchmark 30-year long bond was up 1/2 at 97 1/2 and yielding 9.07 per cent.

In the New York foreign exchange market, the dollar started the day on a soft note in dull trading. However an announcement by Mr Robert

Heller, Federal Reserve Board Governor, saying that a reduction in Japanese and West German trade surpluses was necessary to adjust global trade imbalances caused the dollar to firm. Dealers also said the Fed had sold dollars for D-Marks.

After Tuesday's jump of 1.6%, shares in Time Inc fell 1/4 to \$116.4%. There was news that shareholders had filed a class action to block Time's proposed merger with Warner.

Shares in Warner were lower for the first time this week at \$48.3%, a decline of 3%. Warner was again one of the most active issues on the New York Stock Exchange.

Texas Air rose 3% to \$12.5% amid prospects that its Eastern Airlines subsidiary would file under Chapter 11 of the bankruptcy code. An adviser to Eastern's machinists union said he had approached Mr Carl Icahn, chairman of TWA, as a potential buyer for the strike-bound airline.

Among the other large US airlines, Pan Am was unchanged at \$42 and Delta Air was up 5% to \$56. AMR, the parent of American Airlines, rose 3% to \$58.

Boeing fell 3% to \$55. The big manufacturer of commercial aircraft announced it would borrow up to 670 production workers from Lockheed. Shares in Lockheed were down 1/4 to \$48.4%.

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## EUROPE

## Bourses look for direction from across the Atlantic

FRANKFURT held back in Europe yesterday as the focus switched to the latest US jobs figures, due tomorrow, in the absence of local developments, writes *Our Markets Staff*.

FRANKFURT pursued Tuesday's losses as profit-taking offset further positive news on interest rates. The Bundesbank announced a securities repurchase allocation of DM15.5bn, slightly more than expected, which reinforced the belief that the central bank would not tighten the monetary screw in the short term.

However, worries spread in the market about the possibility of a Social Democrat-Green coalition winning the city of Frankfurt in Sunday's Hesse elections, and this, coupled with the approach of tomorrow's US employment figures, dampened buying interest. The Hesse municipal polls are regarded as a barometer for next year's federal elections and some analysts believe they could weigh on the market for the rest of the week.

"Nobody wants to take the first step at the moment," said one analyst. The bond market's weakness was another dampening factor for equities.

In thin turnover worth DM2.4bn, the FAZ index lost 6.4 to 553.24 and the DAX was down 6.29 at 1,317.77.

WW edged up 50 pps to DM339 after denying rumours that it planned a capital increase. Daimler was off DM5 at DM67.6.

Deutsche Bank fell DM5.40 to DM59.80. It expects to make a full takeover bid in the next few days for Banco Comercial Transatlantico of Barcelona, in which it has a 39.5 per cent stake. The German bank is also selling its 23 per cent stake in New York-based European American Bancorp to Amro of the Netherlands.

The market was unimpressed by retailer Asko's announcement that group net

profit had risen strongly in 1988, with the share price up just DM1 at DM749.

PARIS chose to look across the Atlantic for direction, given a general lack of domestic news, and lost ground amid cautiousness before tomorrow's release of US employment figures.

Volumes were low again, exaggerating price movements. One analyst said: "There's no real desire to buy in the current nervous surroundings... The market's very attached to Wall Street at the moment."

Wall Street's opening firmness yesterday in fact aided late sentiment, helping to reduce losses, and the CAC 40 index finished 9.67 lower at 1,607.37 while the OMT 50 index lost 3.45 to 494.05.

Insurance group Midi dropped FF17 to FF1643, with the market hearing that chairman Mr Bernard Passeys had resigned as expected. Rhône Poulen, the chemicals group, reported 47 per cent higher annual profits and its investment certificates eased FF1 to FF1.578.

ZURICH saw some late gain-hunting, but not enough to pull the bourse back into the black, and the Crédit Suisse index eased 1.4 to 551.0. The wait for the US employment figures was partly to blame for the negative tone.

Insurance stocks were in demand on expectations of good results, with Zurich Insurance bearers up SF145 at SF14.725.

In banks, Bank Leu rose against the trend amid speculation of a possible takeover, although such an eventuality

was seen as unlikely given last autumn's sizeable private share placement with friendly shareholders. Leu bearers rose SF145 to SF140.

AMSTERDAM had a quiet day after Tuesday's enthusiastic rise, which one analyst described as a bit of an over-reaction. The CBS tendency index shed 0.7 to 167 in trading volume worth about Fl 500m. A weaker bond market, concern over the imminent US jobs figures and a lack of news depressed shares.

Publisher VNU stood out with a Fl 2 gain to Fl 22.30 on its higher profits, while Oce van der Grinten, the office equipment maker, was off Fl 2 at Fl 300 after publishing its annual accounts.

Aircraft producer Fokker fell a further Fl 1.40 to Fl 37.10 on profit-taking. Amro Bank edged up 50 pps to Fl 30.70 before news it was buying Deutsche Bank's stake in European American Bancorp.

MILAN remained in the doldrums, with investors sceptical about government progress in achieving hefty spending cuts. The Comit index shed 3.57 to 581.13 in thin volume worth around L100m.

THE Agnelli family financial investment company, shed L80 to L4,070 before rising to L4,150 after hours following Tuesday's news that Daimler Europe was taking a 3 per cent stake.

MADRID maintained its upward momentum, with the general index adding 0.9 to 273.28. Cement maker Alasid rose another 12 points to 1,079 per cent of par.

STOCKHOLM reached its third consecutive high in busy trading, with the Affärsvärlden index rising 2.7 to 1,112.2. Volvo free B shares rose SKR7 to SKR468, after Tuesday's positive results news, on turnover worth SKR50m, representing 12 per cent of total market volume.

The company has been

attracting attention for its anti-pollution technology and is expected to improve profits and sales when it enters the gas turbine market through a tie-up with a US company.

Nippon Sanso, Japan's largest oxygen manufacturer, rose Y80 to Y1,070 in heavy trading. It was selected for its development of a substitute gas for CFCs as well as for its advances in superconductivity.

Issues related to new government spending projects strengthened. The completion of a blueprint to build an underground non-gravity facility to replicate the environment of outer space

attracted attention to Mitsui Construction, which has developed such a facility already.

Mitsui Construction gained Y90 to Y1,230 in heavy trading.

Environmental issues dominated in Osaka, where the OSE average gained 25.42 to 1,387.30. Volume at 130.1m shares improved on Tuesday's 118.9m.

nimble managements," says Mr Ian Moore, an analyst with Robert Fleming Securities.

Some are absent from the pollution theme in Japan, where brokers and investors have seized on the story as a welcome alternative to worries about interest rate rises.

Makers of CFCs will actually

face a slight decline in sales before they can start delivering substitutes, says Ms Barbara Shiner of Schroder Securities in Tokyo, because reductions in CFCs will start as soon as July, in line with the Montreal Protocol. Investors, however, have not been discouraged.

Asahi Glass, a leader among

companies developing substitutes for CFCs used as cleaning agents for machinery parts,

has seen its share price surge from Y1,450 to Y1,090.

However, Mr Misao Machida of Nikko Securities says the CFC story "doesn't have the strength to pull the market up as a whole."

To become a leading

name in the sector with

activities in water and air

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Deutsche Babcock, the West

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Capital goods stocks have been

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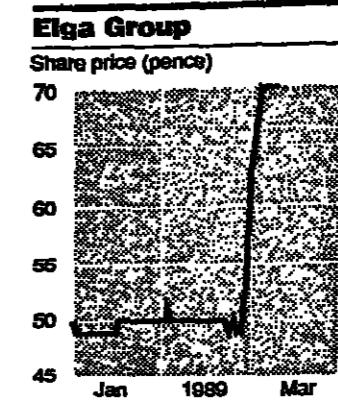
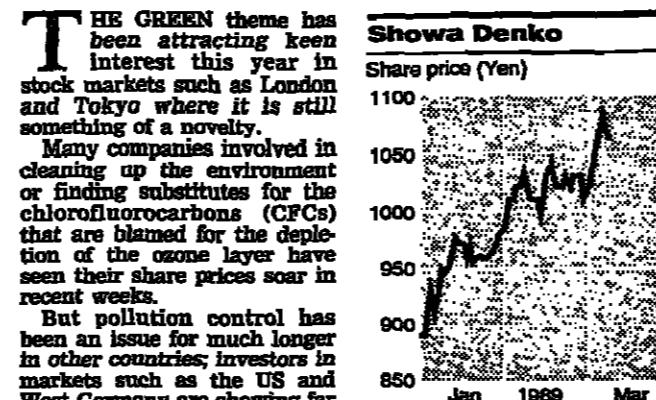
Reports by Daniel Green,

Michiyo Nakamoto, and Harry

Zogor and Harry de Boer.

## Green theme takes root in Japan and UK

FT writers find environmental protection is feeding through into share price gains



biggest recycler of plastics, has nearly doubled in price to \$1.50 since it went public in 1987. But stock performance in the sector has not been out of the ordinary this year.

"There's nothing sexy in pollution control at the moment," said one analyst.

Even shares in the US insurance companies, which seemed most likely to bear the brunt of the cost of cleaning up industrial pollution, have been largely untouched.

In Europe, individual stocks have been highlighted in recent weeks on the environmental theme, especially those in the capital goods sector with activities in water and air cleaning. Names include Deutsche Babcock, the West German engineering group,

Billinger & Berger, the German construction company, RWE, the utility, and Asea Brown Boveri, the Swedish-Swiss engineering group.

But there appear to be few purely environmental plays at the moment, according to European analysts.

Capital goods stocks have been benefiting in large part from the maturity of the economic cycle, and the green theme has been an issue in areas such as Germany and Scandinavia for years already. Nevertheless, prospects look rosy. As one analyst said: "It's considered to be a major source of business in the future."

Reports by Daniel Green, Michiyo Nakamoto, and Harry Zogor and Harry de Boer.

## ASIA PACIFIC

## Caution over high prices drags Nikkei down

## Tokyo

TRADING began on a spirited note as buying picked up, but caution won out and share prices closed lower, writes *Michael Nakamoto in Tokyo*.

Stock prices climbed steadily in early trading, with the Nikkei average up 133.30 at the morning close. But higher prices and the arrest of a former Deputy Labour Minister in connection with the Recruit scandal made investors wary. The Nikkei average closed down 100.23 at 31,191.36.

The day's high was 32,119.15 and the low 31,806.54, and declining issues outnumbered those that advanced by 458 to 413. Volume at 1,198m shares was somewhat higher than Tuesday's 1,093m.

The Nikkei average finished 5.32 up 111.10 at 31,231.16. 133.77 84.90 96.99 75.67 The day's high was 32,119.15 and the low 31,806.54, and declining issues outnumbered those that advanced by 458 to 413. Volume at 1,198m shares was somewhat higher than Tuesday's 1,093m.

Investors had been encouraged by the market's resilience on Tuesday, but institutional investors became cautious because of the strength of share prices and the latest Recruit arrest.

"There is no interest now in buying at high levels," said Mr Hiroshi Taguchi at Nomura Securities. Institutional investors who are ready to settle their accounts have no need to risk buying at high prices, and reduced activity on their part can easily lead to a drop of 100 points, he added.

Under the present circumstances, with interest rate rises still threatening and domestic political worries likely to grow, investors prefer incentive-backed issues with quick price movements, such as issues related to environment protection. Ebara, the maker of pumps and air blowers, surged Y220 to a record high of Y1,070 during the day. It finished up Y120 at Y1,070 in heavy trading.

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A LACK of direction from overseas led to lacklustre trading in Asia Pacific markets.

AUSTRALIA was hit by institutional selling, thought to be mainly from abroad, which

attracted attention to Mitsui Construction, which has developed such a facility already.

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